

AGENDA

Board of Game and Inland Fisheries
Education, Planning, and Outreach Committee
7870 Villa Park Drive, Board Room
Henrico, Virginia 23228

August 21, 2019
3:00 pm

Committee Members: Ms. Karen Terwilliger, Chairwoman, Ms. Catherine Claiborne

DGIF Staff Liaison: Mr. Lee Walker

1. Call to Order and Welcome
Ms. Karen Terwilliger
2. Approval of May 29, 2019 Meeting Minutes
Ms. Karen Terwilliger
3. Public Comments – Non Agenda Items
Ms. Karen Terwilliger
4. Outreach Update
Mr. Lee Walker
5. Law Enforcement Outreach Update
Major Scott Naff and Major Bryan Young
6. Media Report
Ms. Paige Pearson
7. Habitat Education Update
Ms. Carol Heiser

Final Action

8. R3 DGIF/RBFF Refer A Friend Update
Mr. Eddie Herndon
9. Conservation at Work (video review)
Mr. Ron Messina
10. Outreach Digital Marketing Overview
Mr. Tim Tassitano
11. Director's Report
Mr. Ryan Brown
12. Chairwoman's Report
Ms. Karen Terwilliger
13. Additional Business/Comments
Ms. Karen Terwilliger
14. Next Meeting Date: Wednesday, October 23, 2019
Ms. Karen Terwilliger
15. Adjournment
Ms. Karen Terwilliger

Draft Meeting Minutes

Education, Planning, and Outreach Committee
Board of Game and Inland Fisheries
7870 Villa Park Drive, Board Room
Henrico, VA 23228

May 29, 2019
3:00 pm

Present: Mr. Brian Vincent, **Chairman**, Ms. Catherine Claiborne, **Absent:** Ms. Karen Terwilliger; **Board Members in attendance:** Mr. Leon Boyd, Mr. G. K. Washington, Mr. H. S. Caudill; Mr. Ryan Brown; Mr. John Daniel; **Acting Executive Director:** Mr. Gary Martel; **Senior Leadership Team:** Mr. Darin Moore, Dr. Gray Anderson, Dr. Mike Bednarski and Mr. Lee Walker.

DGIF Staff Liaison: Mr. Lee Walker

The Committee Chairman called the committee meeting to order at 3:15 pm, welcomed everyone, and noted for the record a quorum was present for the meeting.

Approval of the January 23, 2019 Meeting Minutes: The Chairman called for a motion to approve the minutes of the January 23, 2019 meeting. Ms. Claiborne made a motion to approve the minutes of the January 23, 2019 meeting. Mr. Vincent seconded the motion. Ayes: Claiborne and Vincent

Public Comments — Non-Agenda Items: The Chairman called for Non-Agenda items.

- Mr. Bradley Sisson spoke regarding using WMA's as dog training areas.

Outreach Update:

The Chairman called on Mr. Lee Walker for an Outreach Update on Free Fishing Days/Radio Spots, Hispanic Outreach, PSRA Award and Ron/Lip Sync Video .

After discussion and comments, the Chairman thanked Mr. Walker for his update.

R3 Update: Refer a friend and Restore the Wild:

The Chairman called on Mr. Brian Moyer for an Update on Refer a Friend and Restore the Wild.

After discussion and comments, the Chairman thanked Mr. Moyer for his update.

R3 Hunter/Angler Mentoring Program Update:

The Chairman called on Mr. Eddie Herndon to report on the Angler Mentoring Program.

After discussion and comments, the Chairman thanked Mr. Herndon for his report.

Mr. Lee Walker called on Ms. Carol Heiser, the Habitat Education Coordinator for an update on Native Plants for the Capital Region and Habitat Education.

Mr. Walker introduced a new employee Mr. Alex McCrickard who is the Angling Education Statewide coordinator and Mr. Alex Crespo, who is our DGIF Video Department Spring 2019 Intern.

Project WILD Update:

The Chairman called on Ms. Suzie Gilley, Wildlife Education Coordinator for a Project WILD Update.

After discussion and comments, the Chairman thanked Ms. Gilley for her update.

Director's Report: The Chairman called on Mr. Gary Martel for his Director's report.

Mr. Martel reported:

- Thanked the Outreach staff for their presentations today and work on all the projects they are involved in to promote the agency

Chairman's Report:

The Chairman thanked staff for their presentation and updates and asked if anyone had any additional comments or questions.

The Chairman announced the next meeting would be Wednesday, August 21, 2019 at 3:00 pm and adjourned the meeting at 4:30 pm.

Respectfully submitted,

Frances Boswell
/s/