

## **AGENDA**

Board of Game and Inland Fisheries  
Education, Planning, and Outreach Committee  
7870 Villa Park Drive, Board Room  
Henrico, Virginia 23228

August 22, 2017  
3:00 pm

Committee Members: Mr. Clayton Spruill, Chairman; Dr. Mamie Parker; Mr. Brian Vincent

DGIF Staff Liaison: Mr. Lee Walker

1. Call to Order and Welcome  
Mr. Clayton Spruill
2. Approval of September 27, 2016 Meeting Minutes  
Mr. Spruill
3. Public Comments – Non Agenda Items  
Mr. Spruill
4. Media Services Report and RBFF Angler/Boater Recruitment and Retention  
Mr. Lee Walker
5. Go Outdoors Virginia One Year Update (Info Graphic included in Committee Packet)  
Mr. Lee Walker and Mr. Darin Moore
6. R3 Recruitment, Retention, and Reactivation Update  
Mr. Brian Moyer and Mr. Eddie Herndon
7. Hunter/Boater Education Course Update  
Mr. David Dodson and Ms. Stacey Brown
8. Media/Marketing Outreach Efforts ( New Logo and Father's Day Video)  
Ms. Paige Pearson

9. Director's Report  
Mr. Bob Duncan
10. Chairman's Report  
Mr. Spruill
11. Additional Business/Comments  
Mr. Spruill
12. Next meeting Date: To be Determined  
Mr. Spruill
13. Adjournment:  
Mr. Spruill