

FINAL Meeting Minutes

Education, Planning, and Outreach Committee  
Board of Wildlife Resources  
7870 Villa Park Drive, Board Room  
Henrico, VA 23228

May 22, 2024  
3:00 pm

(Although the March 20, 2024, Education, Planning, and Outreach Committee meeting was cancelled, the Education, Planning, and Outreach Committee met August 17, 2023, October 26, 2023, January 18, 2024, and May 22, 2024 in accordance with its Charter)

**Present:** Mr. Formica, Chair, **Absent:** Dr. Mamie Parker; Mr. John Daniel, Mr. James Edmunds; **Board members present:** Mr. Jon Cooper, Mr. Tom Sadler, Mr. Leon Boyd, Mr. George Terwilliger; Executive **Director:** Mr. Ryan Brown; **Deputy Directors:** Ms. Becky Gwynn and Mr. Darin Moore; **Director's Working Group:** Ms. Stacey Brown, Mr. Bob Smet, Mr. George Braxton, Mr. Rob Lewis, Mr. Paul Kugelman, Ms. Shelby Crouch, Mr. Mike Bednarski, Mr. Michael Lipford.

The Committee Chair called the meeting to order at 3:00 pm and welcomed everyone to the meeting. The Chair noted for the record that there was not a quorum present for the meeting.

**Approval of the January 17, 2024, Meeting Minutes:** The Chair noted the January 17, 2024, Meeting Minutes could not be approved for lack of a quorum.

**Public Comment – Non-Agenda Item:** The Chair called for Public Comments on Non –Agenda Items, hearing none, the Chair continued with the meeting.

**Virginia Wildlife Grant Update:** The Chair called on Ms. Kelsey Steenburgh for an update.

Ms. Steenburgh gave a Virginia Wildlife Grant Update.

After comments and questions, the Chair thanked Ms. Steenburgh.

**Restore the Wild Art Contest:** The Chair called on Mr. Steve Living for an update.

Mr. Steve Living gave an update on the Restore the Wild Art Contest and who the winners for this year's art contest were and how the species was chosen.

After comments and questions, the Chair thanked Mr. Living.

**Explore the Wild App Launch:** Chair called on Mr. Tim Tassitano and Ms. Caitlyn Fralin Jabcobus for a report.

Mr. Tassitano and Ms. Jabcobus gave a report on the Explore the Wild App on what new is added to the app and how beneficial to the agency and the sportsmen this app is.

After comments and questions, the Chair thanked Mr. Tassitano and Ms. Jabcobus.

**DWR Inclusive Excellence Plan Report:** The Chair called on Mr. George Braxton for a report.

Mr. Braxton gave an Update on the Annual report on the DWR Inclusive Excellence Plan.

After comments and questions, the Chair thanked Mr. Braxton for his report.

**Outreach Division Update:** The Chair called on Mr. Bob Smet for an Outreach Division Update.

Mr. Smet Reported:

- Thanks to Molly Kirk and staff for the presentation of the VA Wildlife – showed a video of the promoting VA Wildlife magazine.
- Several new You Tube commercials available.
- Introduced new PIO – Ms. Shelby Crouch
- Staff has of Outdoor Events – Black Bear Festival, Free Fishing Days, Fly Fishing – showed a video of new hunter telling her first story as a hunter.
- Elk Hunt Lottery – announcing May 30, 2024
- AFWA – Project Wild Award recipient - Courtney Hallacher

**Director's Report:** The Chair called on Mr. Ryan Brown for his Director's Report.

- Congratulated Courtney Hallacher on receiving the AFWA Project Wild Award
- Thanked the staff for the amazing, incredible work.

**Chair's Report:**

The Chair thanked all the staff for their informative updates and presentation of all the fantastic projects that Outreach staff worked together to support this agency.

The Chair called on Mr. Sadler,

Mr. Sadler, commented on all the recognition this agency received based on the project the Outreach Division puts together and how much is benefited from it.

The Chair called on Mr. Terwilliger,

Mr. Terwilliger commented how proud to be a part of an agency with the talent and what the staff at DWR produce.

The Chair asked if anyone had any further questions or comments and hearing none, the Chair announced the next meeting will be Wednesday, August 21, 2024, and adjourned the meeting at 4:20 pm.

Respectfully submitted,  
/s/ Frances Boswell