

## **AGENDA**

Board of Wildlife Resources  
Education, Planning, and Outreach Committee  
7870 Villa Park Drive, Board Room  
Henrico, Virginia 23228

May 24, 2023  
3:00 pm

Committee Members: Dr. Mamie Parker, Chair, Mr. John Daniel, Mr. George Terwilliger, and Mr. Michael Formica

DWR Staff Liaison: Mr. Bob Smet

1. Call to Order and Welcome  
Dr. Mamie Parker
2. Approval of March 15, 2023 Meeting Minutes  
Dr. Mamie Parker
3. Public Comment – Non- Agenda Item  
Dr. Mamie Parker
4. Explore the Wild Web App  
Mr. David Murr
5. Hunting Education Outreach Strategy  
Mr. Brian Moyer
6. Update: One Shot Turkey Hunt  
Mr. Bob Smet
7. Virginia Wildlife Viewing Plan Update  
Ms. Jessica Ruthenberg
8. Outreach Division  
Mr. Bob Smet

**Final Action**

9. Director's Report  
Mr. Ryan Brown
10. Chair's Report  
Dr. Mamie Parker
12. Additional Business/Comments  
Dr. Mamie Parker
13. Next Meeting Date: Wednesday, August 16, 2023  
Dr. Mamie Parker
14. Adjournment  
Dr. Mamie Parker

## Draft Meeting Minutes

Education, Planning, and Outreach Committee  
Board of Wildlife Resources  
7870 Villa Park Drive, Board Room  
Henrico, VA 23228

March 15, 2023

3:00 pm

**Present:** Dr. Mamie Parker, **Chair:** Mr. George Terwilliger, **Absent:** Mr. Michael Formica, Mr. John Daniel; **Board members present:** Mr. Leon Boyd, Mr. G. K. Washington, Mr. Jon Cooper, Mr. Tom Sadler, Ms. Tammy Franklin and Mr. Brian Vincent; **Executive Director:** Mr. Ryan Brown; **Deputy Director:** Ms. Becky Gwynn; **Director's Working Group:** Ms. Paige Pearson, Dr. Mike Bednarski, Mr. Darin Moore, Mr. Tom Guess, Mr. Bob Smet, Mr. George Braxton, Dr. Gray Anderson, Mr. Paul Kugelman.

The Committee Chair called the meeting to order at 3:00 pm and welcomed everyone to the meeting. The Chair noted for the record that a quorum was present for the meeting.

**Approval of the January 18, 2023, Meeting Minutes:** The Chair called for a motion to approve the January 18, 2023, Committee meeting minutes. Mr. Terwilliger made a motion to approve the minutes of the January 18, 2023, committee meeting minutes and Dr. Parker seconded the motion. Ayes, Parker and Terwilliger

**Public Comment – Non-Agenda Item:** The Chair called for Public Comments on Non –Agenda Items, hearing none, the Chair continued with the meeting.

**2023 Restore The Wild Art Contest:** The Chair called on Mr. Tim Tassitano for an update.

Mr. Tim Tassitano gave an update on the 2023 Restore The Wild Art Contest.

After comments and questions, the Chair thanked Mr. Tassitano for his update.

**2023 Migratory Waterfowl Conservation Stamp Contest:** The Chair called on Dr. Gary Costanzo for an update.

Dr. Gary Costanzo gave an update on the 2023 Migratory Waterfowl Conservation Stamp Contest.

After comments and questions, the Chair thanked Dr. Costanzo for his update.

**DWR Access Project Update:** The Chair called on Mr. Max Goldman for an Update.

Mr. Goldman gave an update on the Access Project, Explore the Wild through Database Management.

After comments and questions, the Chair thanked Mr. Goldman for his update.

**Relevancy Project – Final Report:** The Chair called on Mr. Mr. Jeff Trollinger for a report.

Mr. Jeff Trollinger gave a Final Report on the Virginia DWR Relevancy Project: Agency Relevancy: Lessons Learned from a Year Long Experiment.

After comments and questions, the Chair thanked Mr. Trollinger for his update.

**Outreach Division Update:** The Chair called on Mr. Bob Smet.

Mr. Smet Reported:

- VA Wildlife Grant Program for 2023
- VA Elk Hunt Lottery Update
- Large mouth Bass caught in James River
- NASP State Tournament for 2023

**Director's Report:** The Chair called on Mr. Ryan Brown for his Director's Report.

The Director reported:

- Thanked the Outreach Staff for their updates and information.
- Commented on how far the VA Wildlife Grant Program has come over the years
- Commented on how the Elk Hunt Lottery is progressing in line with last year's

**Chair's Report:**

The Chair thanked Director Brown for his leadership because without it, all the programs and great things that go on in this agency wouldn't be possible.

The Chair asked if anyone had any further questions or comments and hearing none, the Chair announced the next meeting will be Wednesday, May 24, 2023, and adjourned the meeting at 4:10 pm.

Respectfully submitted,

/s/ Frances Boswell