

Teleconference/Virtual

AGENDA

Board of Wildlife Resources
Education, Planning, and Outreach Committee
7870 Villa Park Drive, Board Room
Henrico, Virginia 23228

October 1, 2020
10:00 am

Committee Members: Ms. Karen Terwilliger, Chair, Ms. Catherine Claiborne and Mr. G. K. Washington

DWR Staff Liaison: Mr. Lee Walker

1. Call to Order and Welcome
Ms. Karen Terwilliger

This meeting is proceeding under Item 4-0.01, subsection G of the Appropriation Act and section 2.2-3708.2 of the Code of Virginia. It is being held by electronic communication, as the COVID-19 virus has made a physical meeting of the Committee impracticable. This emergency imposed by COVID-19 is observed by Executive Orders 51, 53, and 55 issued by the Governor of Virginia. The Committee's actions today shall be solely limited to those matters included on the agenda; there is no public comment on non-agenda items. All of these proposed actions are statutorily required or necessary to continue operations and discharge lawful purposes, duties, and responsibilities of the Board.

(Call on Frances Boswell for a Roll Call Vote of Members Present)

2. Approval of January 22, 2020 Meeting Minutes **Final Action**
Ms. Karen Terwilliger **(Call on Frances Boswell for a Roll Call Vote)**
3. Boat Titling/Registration and Customer Service Report
Ms. Melody McCormick

4. Outreach 2020 RBFF Boating Reactivation Update
Mr. Lee Walker
5. Wildlife Action Plan Update
Mr. Brian Moyer
6. R3 Update: Refer-A-Friend and Hispanic Outreach Campaign
Mr. Eddie Herndon
7. Digital Marketing “Run For the Wild” Update
Tim Tassitano, Digital Marketing Coordinator
8. Aquatic/Angling Education Outreach Update
Mr. Alex McCrickard
9. Planning and Staffing Update
Mr. Lee Walker
10. Director’s Report
Mr. Ryan Brown
11. Chair’s Report
Ms. Karen Terwilliger
12. Additional Business/Comments (Virginia Wildlife Magazine, Hunting Regulations, VW Calendar)
Ms. Karen Terwilliger
13. Next Meeting Date: To Be Announced
Ms. Karen Terwilliger
14. Adjournment
Ms. Karen Terwilliger