

Teleconference/Virtual

Final Meeting Minutes

Education, Planning, and Outreach Committee
Board of Wildlife Resources
7870 Villa Park Drive, Board Room
Henrico, VA 23228

October 1, 2020
10:00 am

Present: Ms. Karen Terwilliger, **Chair**, Mr. G. K. Washington; **Absent:** Ms. Catherine Claiborne; **Board members:** Mr. John Daniel, Mr. Tom Sadler; **Executive Director:** Mr. Ryan J. Brown; **Director's Working Group:** Mr. Gary Martel, Mr. Lee Walker, Ms. Paige Pearson, Dr. Mike Bednarski, Mr. George Braxton

The Committee Chair called the Virtual meeting to order at 10:00 am and welcomed everyone to the meeting. The Chair noted for the record that a quorum was present for the meeting. The Chair read the meeting procedure order for the meeting. This meeting is proceeding under Item 4-0.01, subsection G of the Appropriation Act and section 2.2-3708.2 of the code of Virginia. It is being held by electronic communication, as the COVID-19 virus has made a physical meeting of the Committee impracticable. This emergency imposed by COVID-19 is observed by Executive Orders 51, 53, and 55 issued by the Governor of Virginia. The committee's actions today shall be solely limited to those matters included on the agenda; there is no public comment on non-agenda items. All of these proposed actions are statutorily required or necessary to continue operations and discharge lawful purposes, duties, and responsibilities of the Board.

The Board Secretary took a Roll Call Vote for attendance of Board members attending. Karen Terwilliger, G. K. Washington, John Daniel, and Tom Sadler were in attendance.

Approval of the January 22, 2020 Meeting Minutes: The Chair called for a motion to approve the minutes of the January 22, 2020 Committee meeting. Mr. Washington made a motion to approve the minutes of the January 22, 2020 meeting minutes and Ms. Terwilliger seconded the motion. The Board secretary took a Roll Call Vote: Ayes: Terwilliger and Washington

Outreach 2020 BFF Boating Reactivation Update: The Chair called on Mr. Lee Walker.

Mr. Walker gave an update about the 2020 RBFF Boating Reactivation and introduced his staff members who would be giving presentations during this committee meeting.

After comments and questions, the Chair thanked Mr. Walker for his presentation.

Boating Titling/Registration and Customer Service Report: The Chair called on Ms. Melody McCormick.

Ms. McCormick gave an update on Smooth Sailing Even during COVID-19 explaining how Boat section and Customer Service worked during the COVID-19 and have kept everything going and up to date with having to work overtime.

After comments and questions, the Chair thanked Ms. McCormick for her presentation.

Wildlife Recreation Plan: The Chair called on Mr. Brian Moyer for an update.

Mr. Moyer presented the Wildlife Recreation Plan, and gave updates on Boating and Safety Education and the Hunter Safety Education during COVID -19 and how Outreach has improvised and made Educating the public still a priority.

After comments and questions, the Chair thanked Mr. Moyer for his updates.

R3 Update: Refer -A-Friend and Hispanic Outreach Campaign: The Chair called on Mr. Eddie Herndon for an R3 Update.

Mr. Herndon gave an update on the R3 –Refer a Friend and the work that Outreach has done reaching out the Hispanic Community during COVID-19 .

After comments and questions, the Chair thanked Mr. Herndon for his presentation.

Digital Marketing “Run for the Wild” Update: The Chair called on Mr. Tim Tassitano for an Update.

Mr. Tassitano gave an update on the First Virtual “Run for the Wild” and how successful it was and a discussion was held about how to make it a larger event next year.

After comments and questions, the Chair thanked Mr. Tassitano for his update.

Aquatic/Angling Education Outreach Update: The Chair called on Mr. Alex McCrickard for an Update.

Mr. McCrickard gave an update on Aquatic and Angling Education and showed a video on fishing including Dr. Mike Bednarski.

After comments and questions, the Chair thanked Mr. McCrickard for his Update.

Project WILD Goes Virtual: The Chair called on Ms. Susie Gilley for an Update.

Ms. Susie Gilley gave a presentation and video about her new program, Virtual Project WILD.

After comments and questions, the Chair thanked Ms. Gilley for her presentations.

Planning and Staffing Update: The Chair called on Mr. Lee Walker for an Update.

Mr. Walker gave a planning and staffing update for the Outreach Section.

After comments and questions, the Chair thanked Mr. Walker for his update.

Director's Report: The Chair called on Mr. Ryan Brown for his Director's Report.

Mr. Brown reported on:

- Congratulated and was proud of Outreach staff on how they have been innovative and adopted to COVID-19 to keep working on educating the public.
- Gave an update on the Great American Outdoors Act
- Participated in the Land Conservation Foundation Meeting and gave an update on that meeting.

The Chair thanked Mr. Brown for his report.

Chair's Report: The Chair thanked all of the presenters for their awesome presentations. The Chair asked if anyone had any further questions or comments and hearing none, she adjourned the meeting at 1:00 pm.

Respectfully submitted,

Frances Boswell

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