



COMMONWEALTH of VIRGINIA

Department of Wildlife Resources

Travis Voyles
*Secretary of Natural
and Historic Resources*

Ryan J. Brown
Executive Director

AGENDA

Board of Wildlife Resources
Education, Planning, and Outreach Committee
7870 Villa Park Drive, Board Room
Henrico, Virginia 23228

October 23, 2024
3:00 pm

Committee Members: Mr. Will Wampler, Chair, Dr. Mamie Parker, Mr. John Daniel,
Mr. Michael Formica

DWR Staff Liaison: Mr. Bob Smet

1. Call to Order and Welcome
Mr. Wampler
2. Approval of August 21, 2024 Meeting Minutes
Mr. Wampler
3. Public Comment – Non- Agenda Item
Mr. Wampler
4. Intern Accomplishments 2024
Ms. Kelsey Steenburgh
5. Train the Trainer
Mr. Alex McCrickard
6. Deer Processing Workshops
Mr. Jimmy Mootz

Final Action

7. Outreach Division Director
Mr. Brian Moyer
8. Director's Report
Mr. Ryan Brown
9. Chair's Report
Mr. Wampler
10. Additional Business/Comments
Mr. Wampler
12. Next Meeting Date: Wednesday, January 22, 2025
Mr. Wampler
13. Adjournment
Mr. Wampler

Draft Meeting Minutes

Education, Planning, and Outreach Committee
Board of Wildlife Resources
7870 Villa Park Drive, Board Room
Henrico, VA 23228

August 21, 2024
3:00 pm

Present: Mr. Will Wampler, Chair, Dr. Mamie Parker, Mr. Michael Formica; **Absent:** Mr. John Daniel; **Board members present:** Mr. Jon Cooper, Mr. George Terwilliger; Mr. Woody Woodall, Mr. James Edmunds, Ms. Laura Walters, Mr. Lynwood Broadus, Mr. Brian Vincent; **Executive Director:** Mr. Ryan Brown; **Deputy Directors:** Ms. Becky Gwynn and Mr. Darin Moore; **Director's Working Group:** Ms. Stacey Brown, Mr. Bob Smet, Mr. George Braxton, Mr. Rob Lewis, Mr. Paul Kugelman, Ms. Shelby Crouch, Mr. Mike Bednarski, Mr. Michael Lipford.

The Committee Chair called the meeting to order at 3:20 pm and welcomed everyone to the meeting. The Chair noted for the record that there was a quorum present for the meeting.

Approval of the January 17, 2024, and May 22, 2024, Meeting Minutes: The Chair called for a motion to approve the January 17, 2024, and May 22, 2024, Education, Planning and Outreach Committee meeting minutes. Mr. Formica made a motion to approve the minutes of the January 17, 2024, and the May 22, 2024, meetings. Dr. Parker seconded the motion. Ayes: Wampler, Parker, Formica

Public Comment – Non-Agenda Item: The Chair called for Public Comments on Non –Agenda Items. Hearing none, he continued with the agenda.

Hunting with Hounds Outreach Deliverables: The Chair called on Mr. Bob Smet for a presentation.

Mr. Smet gave a presentation on Deer and Bear Hunting with Dogs, Outreach efforts, and presented a postcard and brochure with information, and talked about Outreach deliverables included in Resolutions 1-5.

After comments and questions, the Chair thanked Mr. Smet.

Public Comments:

- Gary Kimberlin spoke regarding Dog Hunting
- Amanda Savignano spoke regarding Dog Hunting
- Judge Charlton spoke regarding Dog Hunting

The Chair thanked the speakers for their comments.

Corporate Engagement Strategy: The Chair called on Ms. Kelsey Steenburgh for an update.

Ms. Steenburgh gave an update on the Corporate Engagement Strategy. She presented responses on the DWR Internal Partnership Survey and discussed the effects of the survey. She talked about Volunteering and Mentorship in the program.

After comments and questions, the Chair thanked Ms. Steenburgh for her presentation.

Hunting Outreach Programming: Chair called on Mr. Jimmy Mootz and Mr. David Hennaman for their reports.

Mr. Jimmy Mootz, Hunter Education Coordinator spoke on Hunting Outreach Programming from the Hunter Education direction and the New Direction for Hunter Education and the one-year accomplishment, the mentor program, the lasting relationships through Recruit, Retain, Reactivate.

Mr. Hennaman, the R3 Coordinator, gave a report on Hunting Outreach Programming involving Veteran groups, a Turkey workshop, Youth Waterfowls Hunts and Youth Turkey Hunts and the involvement with the public.

After comments and questions, the Chair thanked Mr. Mootz and Mr. Hennaman.

Virginia Birding Classic: The Chair called on Mr. Max Goldman for an update.

Mr. Goldman gave an Update on the Virginia Birding Classic, explaining What is a VA Birding Classic, the Process, and the Results for the 2024 VA Birding Classics.

After comments and questions, the Chair thanked Mr. Goldman for his update.

Outreach Division Update: The Chair called on Mr. Bob Smet for an Outreach Division Update.

Mr. Smet Reported:

- Introduced new staff - Ms. Maria LaLima, Senior Graphic Designer
- Spoke about the ACI Conference that Outreach staff and DWR hosted, and the awards staff received, keynote speaker for the conference was Dr. Mamie Parker

The Chair thanked Mr. Smet for his Division update.

Director's Report: The Chair called on Mr. Ryan Brown for his Director's Report.

Director Ryan Brown gave continued thanks and admiration to the Outreach Staff for all their work and dedication, and mentioned how the public is commenting on DWR's Outreach staff and have taken notice of their work.

The Chair thanked Mr. Brown for his report.

Chair's Report: The Chair thanked all speakers today for their informative presentations and updated information from the Outreach Division.

The Chair asked if anyone had any further questions or comments and hearing none, the Chair announced the next meeting will be Wednesday, October 23, 2024, and adjourned the meeting at 4:50 pm.

Respectfully submitted,
/s/ Frances Boswell