Results of the 2021-2022 Virginia Hunter Survey



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Acknowledgements:

The following DWR staff were integral to the development and distribution of the survey: Gray Anderson, Cale Godfrey, Nelson Lafon, Michael Dye, Matthew Knox, Jay Howell, Marc Puckett, Michael Fies, Carl Tugend, and Chris Burkett. We thank staff at the Center for Survey Research at the University of Virginia for their work on this project.

We would also like to thank the Virginia hunters who took the time to complete this survey. This work would truly not possible without their effort.



This project was supported with funds provided by the United States Fish and Wildlife Service via the Wildlife Restoration Program – Award F18AF00664

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ABSTRACT

The 2021-2022 Virginia hunter survey was distributed in June and July of 2022 to measure the actions, preferences, and attitudes of Virginia hunters. A total sample of 13,981 licensed Virginia hunters were invited to complete a survey via mail or email invitation. We adjusted the sample so that a higher number of younger hunters were invited, because in recent hunter surveys older hunters were more likely to respond to survey invitations compared to younger hunters resulting in an age bias. We received 1,981 completed surveys, for a response rate of 14.6%. Some of the harvest and effort estimates have high percentages of standard error due to small sample sizes and high variability in responses.

INTRODUCTION

This study was conducted to measure the actions, preferences, and attitudes of resident hunters in Virginia. The Virginia Department of Wildlife Resources (DWR) manages wildlife resources and populations in the Commonwealth. The information from this biennial survey is utilized to estimate the harvest of game species, gain awareness of hunter opinion, and track those opinions over time. The Virginia Hunter Survey provides hunters the opportunity to provide input and express their opinions on DWR management and practices. The assessment of hunter harvest and effort, along with behavioral and social evaluations of hunters, are crucial for the management of wildlife in Virginia.

A traditional mail-only survey was used prior to 2014, and an online-only survey was used for more recent surveys starting with 2018-2019 Virginia Hunter Survey (Valdez, 2019). The 2021-2022 Virginia Hunter Survey used a dual mode, s that included both mail and email invitations. By using a dual mode, we can cut down on the rising postage costs associated with mailed surveys while still engaging with all licensed Virginia hunters. Although it would have been more cost effective to exclusively use email invitations and an online survey, not all license purchasers have complete contact information (mailing address and valid email address) associated with their license in our database.

METHODS

Sampling

Sampling included two modes, mail and email. Dual modes were used to control costs of survey invitations and provide an opportunity for all hunting license purchasers to receive an invitation. A total of 9,981 email invitations and 4,000 mail invitations were distributed. Stratified random sampling was used to achieve a sufficient number of responses from individuals residing in each DWR management region (Figure 1). Sampling rates were also adjusted so that more invitations were sent to younger hunters.

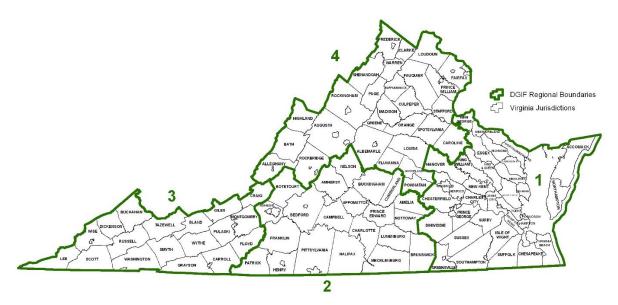


Figure 1. A map of Virginia separated by Virginia Department of Wildlife Resources (formerly DGIF) regional boundaries 1, 2, 3 and 4.

Individuals were eligible to receive a survey invitation if they were 18 years old or older, a Virginia resident, and had purchased a license that conveys hunting privileges (e.g., statewide, Sportsmen) or a deer/turkey license between April 27, 2020 – April 27, 2021. The inclusion of deer/turkey licensees captures individuals who have a lifetime hunting license or multi-year hunting license, and otherwise wouldn't be included in the license purchasing timeframe. The Go Outdoors Virginia (GOV) license database was queried to develop the sample frame. A total of N = 180,322 unique individuals were eligible to receive a survey invitation. Among these individuals, 83.3% (n = 150,148) had a valid, unique email address in the database and 16.7% (n = 30,174) did not. Individuals with a valid email address were eligible for an email survey and those without a valid email address were eligible to receive a mail survey. The overall sampling rate was 7.7% of the eligible population (13,981 invitations sent).

Survey Design and Distribution

Virginia Hunter Surveys often contain questions repeated from previous years, allowing trends on important topics to be tracked over time. DWR staff collaborate on priorities for the survey and provide input on the survey instrument content. The 2021-2022 survey instrument included questions regarding hunting harvest and effort, species-specific hunting and management opinions, and satisfaction with hunting in Virginia. Some questions were added to evaluate respondents' wildlife-related recreation participation to track the overlap between hunting, fishing, and wildlife viewing (Grooms et al., 2020). Demographic questions included information on race, gender, ethnicity, age, income, and education.

DWR contracted with the Center for Survey Research at the University of Virginia to distribute surveys and manage survey data. Qualtrics software was used to design, distribute, and collect online surveys (Qualtrics, Provo, UT). The survey invitations included a cover letter, explaining the project and the importance of hunter participation (Appendices 1 and 2.1). The

initial invitations were sent in May 2022 and two follow-up reminders were sent out in June 2022. Survey recipients were contacted up to four times, first with an initial survey invitation and then with follow-up reminders. Participants that received a mail survey invitation received two postcard reminders, which included a link to take the survey online and a personalized code (Appendices 3.1 and 3.2). The link to the online survey was hosted on the DWR website (dwr.virginia.gov/surveys), and only invited participants could access the link with their personalized code. Participants that received an email survey invitation received three email reminders, which included a clickable link to directly access the survey (Appendices 2.2, 2.3, and 2.4). There were 221 undeliverable mail surveys and 148 undeliverable emailed surveys, reducing the effective sample to 13,612. A total of 1,981 usable surveys were submitted, for a response rate of 14.6%. A shortened version of the original survey was sent to 2,000 non-respondents in July 2022, 1,000 sent via the mail and 1,000 sent via email. There were 26 undeliverable mail surveys and 4 undeliverable email surveys from the non-respondent sample.

Statistical Analysis

All statistical analysis were conducted using R software (R, 2022). We conducted nonresponse bias testing to observe for statistical differences in demographics or hunting opinions between respondents and non-respondents (Appendices 4.1 and 4.2). We then used hunter population data from our license database to compare age, region, and purchase avidity with survey respondents for potential calibration weighting (Appendix 4.3). Purchase avidity is defined as "avid" or "non-avid", where "avid" indicates a hunting license purchased annually for the previous 3 years and "non-avid" indicates inconsistent purchases. We developed these definitions following research suggesting that the odds of purchasing a license strongly decline following multiple years of not participating in hunting (Hinrichs et al., 2020).

Comparative tests that resulted in a significant p-value (p < 0.05) and a measurable effect size (Cliff's $\Delta > \pm 0.15$) were selected for weighting adjustments on non-response testing. The selected items from the comparative tests pertained to the question asking respondents to rate the importance placed on hunting specific species. We found that respondents and non-respondents differed significantly in some responses, with non-respondents indicating higher importance for Fall turkey (W = 79233, p < 0.01), rabbit (W = 81477, p < 0.01), squirrel (W = 82202, p < 0.01), quail (W = 85259, p < 0.01), and coyote hunting (W = 88676, p < 0.01) (Appendix 4.1). We also evaluated how the species-specific hunting importance rankings correlates with the number of days spent hunting those same species, and found significant positive correlations between those two variables (Appendix 4.4).

Initial testing of weighting procedures returned mixed results. Weighting procedures tend to increase the accuracy of surveys results (moving them closer to true value), but also decrease the precision of survey results (produce higher variance) (Valliant et al., 2013). As expected, weighting procedures increased variance estimates (i.e., standard error) for statewide harvest estimates. To evaluate accuracy, we considered two external sources of harvest estimates: the harvest reporting system DWR uses for big game species (deer, bear, turkey; dwr.virginia.gov/blog/bear-deer-turkey-harvest-data/) and federal reporting of migratory waterfowl (Raftovich et al., 2022). These two sources only cover a portion of the harvest

estimates that are produced with hunter survey results, leaving many other species with no other harvest estimate comparison. Weighting procedures resulted in some estimates that were closer to those external sources while others were farther from the external estimates. Without a strong indication that survey weights produced more accurate results, we report the unweighted results for all survey responses.

RESULTS

Tabular results of data are presented in Table 1-50. The survey has three distinct sections. The first section covers hunter effort and harvest estimates, and the results are presented in Tables 1 and 2. The second section includes questions related to game species and game species management, and the results are presented in Table 3 – Table 43. The third section includes questions related to wildlife recreation, demographics, and communication, and the results are presented in Table 44 – Table 50. Any multivariate analysis or cross-tabulations were calculated at the request of staff.

DISCUSSION AND MANAGEMENT IMPLICATIONS

National survey trends have shown a reduction in response rates to surveys over time (US BLS, 2022). We see similar trends in response rates to the Virginia Hunter Survey over time, with the 2021-2022 survey marking the lowest response rate since the survey's inception. Effort should be taken to try and combat reduced response rates and offer guidance for estimates with higher levels of variance.

Harvest estimates and effort calculations are particularly susceptible to statistical issues resulting from reduced sample sizes. The shrinking sample size for small game hunters is likely due to the overall decline in small game hunting (USFWS, 2016). Small samples combined with large variability in reported harvest that occurs with some small game species, can lead to high standard errors, outside of generally accepted levels. When those situations arise, the corresponding estimates become difficult to interpret and should be interpreted with caution.

Table 1. Statewide summary of game harv	vest.
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	Total	Average	Average Seasonal	Percent Successful		Average Seasonal Days	Total	Percent Total
Species	Harvest	Daily Kill	Harvest	Hunters	Total Days	Hunting	Hunters	License
Dove	383,148	4.181	13.20	79.3	81,814	3.2	25,925	13.9
Wild Quail	9,207	0.328	1.37	35.1	22,355	4.2	5,354	2.9
Pen Raised Quail	118,919	5.6	16.9	91.9	20,853	3.0	6,951	3.7
Total Quail	128,131	2.893	12.1	75.5	43,211	4.2	10,333	5.6
Woodcock	10,990	0.622	2.80	53.7	17,376	4.5	3,851	2.1
Ruffed Grouse	6,390	0.107	0.56	26.3	27,991	5.2	5,354	2.9
Crow	43,119	0.626	5.47	78.5	64,816	8.7	7,421	4.0
Rabbit	177,157	0.929	5.36	68.2	177,251	5.8	30,716	16.5
Gray Squirrel	272,212	1.162	6.01	73.5	194,440	5.2	37,573	20.2
Fox Squirrel	24,046	0.286	1.50	43.9	65,471	5.2	12,493	6.7
Red Squirrel	8,173	0.213	1.14	15.9	31,751	5.4	5,918	3.2
Total Squirrel	304,432	0.870	6.70	74.8	291,661	7.7	37,667	20.2
Groundhog Archery Deer	97,685	0.269	5.00	86.6	274,557	18.6	14,747	7.9
(Buck and Doe) Archery Deer	37,949	0.044	0.47	29.6	809,415	10.6	76367	41.0
(Buck) Archery Deer	14,278	0.017	0.18	16.1	809,415	10.6	76,367	41.0
(Doe) Muzzleloader Deer	23,671	0.027	0.29	18.9	809,415	10.6	76,367	41.0
(Buck and Doe) Muzzleloader	43,115	0.062	0.44	33.4	661,751	7.2	92,523	49.7
(Buck) Muzzleloader	27,147	0.038	0.28	24.8	661,751	7.2	92,523	49.7
(Doe) Firearms Deer	16,157	0.023	0.17	13.5	661,751	7.2	92,523	49.7
(Buck and Doe) Firearms Deer	115,068	0.069	0.77	44.3	1,571,586	11.3	139,302	74.9
(Buck) Firearms Deer	55,514	0.033	0.38	30.1	1,571,586	11.3	139,302	74.9
(Doe)	59,552	0.035	0.40	25.1	1,571,586	11.3	139,302	74.9
Total Deer	195,754	0.061	1.21	56.8	3,039,641	20.0	152,076	81.7
Total Deer (Buck)	96,938	0.030	0.61	43.0	3,039,641	20.0	152,076	81.7
Total Deer (Doe)	99,380	0.031	0.61	33.6	3,039,641	20.0	152,076	81.7
Spring Turkey 2022	27,334	0.058	0.39	26.9	418,846	6.7	62,747	33.7
Fall Turkey 2021	4,320	0.017	0.08	7.8	135,356	4.7	28,931	15.5
Total Turkey	31,655	0.048	0.37	25.6	554,198	7.6	73,079	39.3
Bear- Early 3 Day	470	0.030	0.06	6.25	15,688	2.1	7,515	4.0
Bear- Archery	1,034	0.006	0.04	4.2	103,046	6.6	15,687	8.4
Bear- Muzzleloader Bear- Firearms	564	0.005	0.02	2.2	72,983	4.2	17,377	9.3
with dogs	2,161	0.019	0.15	15.3	63,966	8.0	7,984	4.3

Table 1 (cont.). Statewide summary of game harvest.

Species	Total Harvest	Average Daily Kill	Average Seasonal Harvest	Percent Successful Hunters	Total Days	Average Seasonal Days Hunting	Total Hunters	Percent Total License
Bear- Firearms without dogs	3,008	0.004	0.02	2.3	109,149	5.3	20,759	11.2
Total Bear	7,233	0.009	0.10	9.1	364,831	11.0	33,064	17.8
Duck (All species)	245,911	1.185	10.85	75.0	189,179	9.2	20,665	11.1
Canada Goose	80,028	0.620	4.27	62.6	112,623	6.9	16,344	8.8
Red Fox	6,388	0.059	0.60	31.3	79,275	10.2	7,796	4.2
Gray Fox	3,851	0.062	0.55	17.9	56,261	8.9	6,293	3.4
Coyote	102,761	0.248	4.23	42.4	380,897	17.0	22,356	12.0
Raccoon	21,042	0.141	2.87	54	120,521	20.4	5,918	3.2
Bobcat	2,630	0.033	0.31	23.9	60,018	9.5	6,293	3.4
Feral Hogs	376	0.065	0.36	18.2	5,822	5.6	1,033	0.6

	Total		ard Error	95% Confidence Inter		
Species	Harvest	SE	As % of Total	Lower Limit	Upper Limit	
Dove	383,148	32,668	8.5	319,119	447,177	
Wild Quail	9,207	2,300	25.0	4,698	13,716	
Pen Raised Quail	118,919	20,245	17	79,238	158,600	
Total Quail	128,131	22,570	17.6	83,893	172,369	
Woodcock	10,990	2,571	23.4	5,953	16,027	
Ruffed Grouse	6,390	2,838	44.4	827	11,953	
Crow	43,119	7,348	17.0	28,718	57,520	
Rabbit	177,157	19,794	11.2	138,362	215,953	
Gray Squirrel	272,212	38,159	14	197,421	347,004	
Fox Squirrel	24,046	4,293	17.9	15,631	32,459	
Red Squirrel	8,173	3,274	40	1,755	14,591	
Total Squirrel	304432	40,906	13.4	224,256	384,608	
Groundhog	97,685	17,323	10.9	76,772	118,598	
Archery Deer (Buck and Doe)	37,949	2,733	7.2	32,592	43,305	
Archery Deer (Buck)	14,278	1,160	8.1	12004	16,552	
Archery Deer (Doe)	23,671	2,208	9.3	19,344	27,998	
Muzzleloader Deer (Buck and Doe)	43,115	2,420	5.6	38,372	47,857	
Muzzleloader (Buck)	27,147	1,664	6.1	23,886	30,408	
Muzzleloader (Doe)	16,157	1,494	9.2	13,228	19,086	
Firearms Deer (Buck and Doe)	115,068	5,161	4.5	104,952	125,183	
Firearms Deer (Buck)	55,514	2,782	5	50,061	60,966	
Firearms Deer (Doe)	59,552	3,756	6.3	52,191	66,913	
Total Deer	195,754	7,094	3.6	181,850	203,658	
Total Deer (Buck)	96,938	3,568	3.7	89,945	103,932	
Total Deer (Doe)	99,380	5,082	5.1	89,419	109,340	
Spring Turkey 2022	27,334	2,147	7.9	23,126	31,543	
Fall Turkey 2021	4,320	962	22.3	2,435	6,205	
Total Turkey	31,655	2,468	7.8	26,819	36,492	
Bear- Early 3 Day	470	205	43.5	69	871	
Bear- Archery	1,034	432	41.8	187	1,881	
Bear- Muzzleloader	564	186	33	199	929	
Bear- Firearms with dogs	2,161	761	35.2	669	3,653	
Bear- Firearms without dogs	3,008	1,378	45.8	306	5,710	
Total Bear	7,233	1,837	25.4	3,632	10,833	
Duck (All species)	245,911	37,754	15.4	171,912	319,910	
Canada Goose	80,028	13,754	17.2	53,070	106,986	

Table 2. Statewide summary of game harvest estimates with standard errors.

	Total	Standa	ard Error As % of		ence Interval
Species	Harvest	SE	AS % 01 Total	Lower Limit	Upper Limit
Red Fox	6,388	2,040	31.9	2,389	10,387
Gray Fox	3,851	1,627	42.3	661	7,041
Coyote	102,761	55,459	54.0	-5,939	211,463
Raccoon	21,042	4,906	23.3	11,425	30,658
Bobcat	2,630	616	23.4	1423	3,837
Feral Hogs	376	252	67.0	-118	870

Table 2 (cont.). Statewide summary of game harvest estimates with standard errors.

		Response % (Count)						
	Mean (<i>SE</i>)	Not at all Important	-	-	Moderately Important	-	-	Extremely Important
Deer	6.1	2.8	1.5	1.4	9.5	9.0	14.5	61.2
	0.03	50	27	25	169	160	258	1,087
Fall Turkey	3.4	26.1	11.2	11.6	29.2	6.6	4.9	10.5
	0.04	452	193	200	505	115	84	181
Spring Turkey	4.2	19.5	7.0	7.4	22.6	9.3	7.6	26.5
	0.05	341	123	129	395	162	133	462
Deer	3.0	40.8	8.5	9.0	20.2	6.2	3.8	11.6
Bear	0.05	707	147	156	349	107	65	200
Dabbit	2.9	40.6	10.9	10.9	19.6	5.0	3.8	9.2
Rabbit	0.04	703	189	189	339	86	66	159
Squirrel	2.9	38.9	9.7	10.5	22.2	6.4	4.0	8.3
Squiffer	0.04	670	167	181	383	111	69	143
Quail	2.3	55.3	9.7	7.8	14.9	3.6	2.6	6.1
Quali	0.04	945	166	133	254	61	45	104
Raccoon	2.0	66.6	8.9	6.1	9.9	1.9	1.8	4.7
Raccooli	0.04	1,137	152	104	169	32	31	81
Red Fox	2.0	62.8	9.8	6.8	12.8	2.5	1.3	4.0
Keu Pox	0.04	1,074	167	116	219	42	23	69
Gray Fox	2.0	63.8	9.6	6.8	12.4	2.2	1.5	3.8
Oldy POX	0.04	1,085	163	115	211	38	25	64
Waterfowl	2.7	53.4	6.6	6.0	13.2	4.3	3.5	12.8
Wateriowi	0.05	912	113	103	226	74	60	219
Ruffed Grouse	2.2	60.5	9.0	7.5	12.6	2.8	1.8	5.7
Ruffed Ofouse	0.04	1,032	154	128	215	48	30	98
Woodcock	2.0	65.7	8.9	6.5	10.4	2.6	1.9	3.9
TOULOUR	0.04	1,117	152	111	176	44	32	67
Bobcat	2.3	57.3	8.0	8.0	15.0	3.2	2.7	5.8
Lobour	0.04	977	136	136	255	55	46	99
Coyote	3.8	33.6	4.5	6.2	16.3	6.6	6.9	26.0
00,010	0.05	578	77	106	281	113	118	448

Table 3. Responses to the question, "Indicate the level of **importance** you place on hunting the following species". Mean responses are based on a scale from Not at all Important (1) to Extremely Important (7).

Table 4. Responses to the question, "If you hunted on <u>public lands</u> during any of the 2021-2022 seasons, please select all public lands you hunted on". Respondents could select more than one option.

Response	%	n
Wildlife Management Areas (WMA)	35.9	345
National Forest	44.1	423
State Forest	14.1	135
Other ⁺	18.5	178

[†]Other responses (n = 40). Frequent responses: federal land (10), military land (8), state land (4), and county land (6).

Table 5. Responses to the question, "Sunday hunting on <u>public lands</u> was recently approved and DWR wants your opinion on when seasons should end. Select your preference:"

Response	%	n
Seasons end on a Saturday	30.5	526
Seasons end on a Sunday	44.8	772
No opinion	24.6	424

Table 6. Responses to the question, "Overall, how would you rate your satisfaction with the harvest reporting systems offered by DWR?" Mean responses are based on a scale from Very Unsatisfied (1) to Very Satisfied (5), with an option for 'Never used this System'. Mean and percent responses do not include responses of 'Never used this system'.

		Response % (Count)					
	Mean (SE)	Very Unsatisfied	-	Neither Satisfied or Unsatisfied	-	Very Satisfied	Never used this System
GoOutdoorsVA Mobile	4.1	6.7	3.1	18.3	15.8	56.2	-
App	0.03	90	41	245	212	754	363
Internet Harvest	4.0	7.2	2.6	24.2	13.7	52.3	-
Reporting	0.03	82	30	277	157	598	509
Telephone Harvest	3.9	7.1	5.6	26.3	16.1	44.9	-
Reporting	0.03	94	74	348	213	593	402
Other ⁺ :	3.3	9.4	3.5	55.5	9.7	22.0	-
	0.03	35	13	207	36	82	435

[†]Other responses (n = 23). Frequent responses: check-in station/ "in person" (16), Virginia Wildlife magazine (2).

Table 7. Responses to the question, "How do you carry your hunting license?" Respondents could select more than one option.

Response	%	n
Physical version (i.e., paper or card)	72.9	1,302
Electronic version	59.0	1,055

Table 8. Responses to the question, "Did you use an electronic call while hunting during any of the 2021-2022 seasons?"

Response	%	n
Yes	9.3	160
No	90.7	1,563

Table 9. Responses to the question, "If yes, indicate how many hunting trips, hours per trip, and total animals harvested by species that were done *while using an electronic call*:"

· =	-	
Response	Mean (SE)	n
Coyote		
Total Hunting trips	7.3 (0.3)	94
Average Hours Per Trip	5.0 (0.3)	86
Total Harvests	9.4 (1.3)	92
Red Fox		
Total Hunting trips	2.7 (0.1)	48
Average Hours Per Trip	2.1 (0.06)	35
Total Harvests	0.7 (0.04)	40
Gray Fox		
Total Hunting trips	2.7 (0.09)	50
Average Hours Per Trip	2.5 (0.06)	37
Total Harvests	0.7 (0.04)	39
Raccoon		
Total Hunting trips	2.1 (0.1)	44
Average Hours Per Trip	1.3 (0.04)	27
Total Harvests	0.6 (0.05)	31
Bobcat		
Total Hunting trips	3.4 (0.2)	48
Average Hours Per Trip	3.3 (0.1)	34
Total Harvests	0.2 (0.01)	37
Crow		
Total Hunting trips	3.6 (0.3)	62
Average Hours Per Trip	2.2(0.05)	46
Total Harvests	4.7(0.2)	52

Table 10. Responses to the question, "If you harvested a gray fox within the last 5 years, which of the following statements best describes how you hunted them:"

Response	%	n
I hunted specifically for gray foxes as a primary species of interest using an electronic call	5.3	14
I hunted gray foxes while targeting other species using an electronic call	15.6	41
I hunted specifically for gray foxes as a primary species of interest <u>without</u> using an electronic call	11.0	29
I hunted gray foxes while targeting other species <u>without</u> using an electronic call	68.1	179

Table 11. Responses to the question, "Prior to this survey, were you aware of the presence of sarcoptic mange in bears in northern Virginia over the last several years?"

Response	%	n
Yes	28.1	497
No	71.9	1,272

Table 12. Responses to the question, "How much would you say that you know about the presence of sarcoptic mange in bears in Virginia?"

%	n
66.3	1,170
25.4	448
7.3	129
1.1	19
	66.3 25.4 7.3

Table 13. Responses to the question, "How concerned are you about each of the following issues related to sarcoptic mange in bears in northern Virginia?" Mean responses are based on a scale from Not Concerned (1) to Extremely Concerned (9).

					Res	ponse % (<i>Cou</i>	nt)			
	Mean (<i>SE</i>)	Not Concerned	-	-	-	Somewhat Concerned	-	-	-	Extremely Concerned
Transmission	4.4	26.5	5.0	5.8	5.4	31.0	4.9	5.7	3.8	11.9
from bears to hunters	0.06	453	86	99	93	530	83	97	65	203
Transmission	4.2	31.4	5.3	5.1	4.2	27.9	5.1	4.7	4.0	12.1
from bears to hunting dogs	0.06	531	89	87	71	472	87	80	68	205
The potential for	5.2	17.8	3.4	4.6	5.1	29.4	5.9	7.6	6.2	20.0
mange to reduce bear populations in Virginia	0.06	301	58	77	86	497	100	128	105	338
The threat mange	5.3	17.3	3.4	4.7	5.2	28.0	6.6	7.2	6.7	20.9
poses to the future of bear hunting in Virginia	0.06	292	57	79	88	473	112	121	114	353
	3.4	52.2	2.8	2.9	2.8	19.7	2.9	2.4	2.6	11.7
Other ⁺ :	0.06	303	16	17	16	114	17	14	15	68

[†]Other responses (n = 21). Frequent responses: don't hunt bears (6), spread to other areas/other wildlife (4), concern for well-being of infected bear (2), spread to livestock (1).

Only hunters that reported participating in the 2021-2022 DEER seasons were asked to complete survey questions reported in Tables 14-21.

Table 14. Responses to the question, "Overall, how would you rate your satisfaction with deer hunting in Virginia?" Mean responses are based on a scale from Very Unsatisfied (1) to Very Satisfied (7).

			Response % (Count)					
	Mean (<i>SE</i>)	Very Unsatisfied	-	-	Neither Satisfied or Unsatisfied	-	-	Very Satisfied
Deer	5.2	4.0	3.9	7.1	14.0	25.5	17.3	28.2
Hunting Satisfaction	0.04	63	60	110	218	397	270	439

Table 15. Responses to the question, "How would you rate the size of the DEER HERD in the area you hunted most in the 2021-2022 season?" Mean responses are based on a scale from Low (1) to High (7).

		Response % (Count)						
	Mean (<i>SE</i>)	Low	-	-	Moderate	-	-	High
Size of DEER herd	4.2 0.04	8.3 127	8.1 <i>125</i>	11.1 <i>17</i> 0	31.5 484	20.6 <i>317</i>	10.7 164	9.8 151

Table 16. Responses to the question, "Overall, how would you rate the quality of the DEER seasons in 2021-2022?" Mean responses are based on a scale from Poor (1) to Excellent (7).

	Response % (Count)							
	Mean (<i>SE</i>)	Poor	-	-	Adequate	-	-	Excellent
Archery	4.2	7.9	6.2	10.2	38.2	15.8	10.4	11.3
	0.05	97	77	126	472	195	128	139
Muzzleloader	4.3	7.4	5.6	10.1	39.0	14.9	11.9	11.1
	0.05	89	67	121	467	178	143	133
Firearms	4.3	6.9	6.3	10.8	34.7	16.5	12.3	12.5
	0.04	98	89	154	493	234	175	177

Table 17. Responses to the question, "When compared to previous years, would you say the number of deer in the area you hunted in 2021-2022:"

Response	%	n
Declined dramatically	6.0	93
Declined	27.3	424
Remained about the same	48.4	751
Increased	11.5	179
Increased dramatically	2.1	33
No opinion	4.6	71

Response	%	n
Increase the herd	28.8	438
Stabilize the herd	40.4	613
Decrease the herd	8.3	126
No opinion	22.5	342

Table 18. Responses to the question, "What advice would you give to DWR regarding how to manage the deer herd?"

Table 19. Responses to the question, "Was there any occasion during the 2021-2022 hunting season when you chose not to shoot a deer, even though you could have (i.e., shot was <u>safe</u>, <u>legal</u>, and <u>clear</u>)?"

Response	%	n
Yes	82.2	1,263
No	17.8	274

Table 20. Responses to the question, "If yes, indicate the number of deer in each category below that you chose not to shoot:"

		Response % (Count)							
	0	1	2	3	4+				
Antlered bucks	22.5	14.3	35.0	0.0	0.0				
	260	166	405	0	0				
Adult does	10.9	16.3	10.9	51.9	0.0				
	131	195	131	623	0				
Fawns	7.3	11.0	6.5	40.8	0.0				
	81	121	72	450	0				
Unknown	5.7	8.1	3.6	25.4	0.0				
	40	57	25	178	0				

Table 21. Responses to the question, "Please check the statement(s) that describe why you chose not to shoot those deer:"

Response	%	n
I already harvested other deer and did not want to kill another	16.8	209
I was concerned about low deer population levels where I hunt	18.4	230
I was unable to harvest the deer due to rules on the property I hunt	11.6	145
I didn't want to shoot a young deer or a small buck	80.4	1,003
I didn't want to shoot a doe and fawn, or separate a herd	45.6	569
I was concerned about CWD and unsure about testing	1.0	12
Other ⁺ :	13.2	165
[†] Other responses (n = 165). Frequent responses: Blank (48), selective	velv harv	esting for

[†]Other responses (n = 165). Frequent responses: Blank (48), selectively harvesting for size/sex/antlers (37), didn't want to shoot/process (12), DWR regulations (7), left for someone else (6), time/labor pressure (6), hunter with no intention to harvest (health-related) (5), safety issue (3).

Only hunters that reported participating in the 2021-2022 TURKEY seasons were asked to complete survey questions reported in Tables 22-28.

Table 22. Responses to the question, "Overall, how would you rate the quality of your 2021 Fall Turkey season?" Mean responses are based on a scale from Poor (1) to Excellent (7).

			Response % (Count)							
	Mean (<i>SE</i>)	Poor	-	-	Adequate	-	-	Excellent		
Fall Turkey	3.5	16.5	9.7	13.3	41.2	8.8	5.9	4.6		
Season Quality	0.06	103	61	83	258	55	37	29		

Table 23. Responses to the question, "Overall, how would you rate the quality of your 2022 Spring Turkey season?" Mean responses are based on a scale from Poor (1) to Excellent (7).

		Response % (Count)						
	Mean (<i>SE</i>)	Poor	-	-	Adequate	-	-	Excellent
Spring Turkey Season Quality	3.9 0.07	15.4 <i>110</i>	9.0 64	13.6 97	29.1 208	12.2 <i>87</i>	11.1 <i>7</i> 9	9.7 69

Table 24. Responses to the question, "Following guidance from DWR's Wild Turkey Management Plan, if it is necessary **to increase** turkey populations in certain areas, please indicate how acceptable or unacceptable the following options are:" Mean responses are based on a scale from Unacceptable (1) to Acceptable (7).

			Response % (Count)						
	Mean (<i>SE</i>)	Unacceptable	-	-	Neutral	-	-	Acceptable	
Reduce Fall	4.3	16.9	3.9	4.2	38.2	6.3	4.0	26.5	
season length	0.05	126	29	31	285	47	30	198	
Reduce Spring	3.2	35.3	8.3	5.0	31.1	4.6	2.6	13.1	
season length	0.05	261	61	37	230	34	19	97	
Reduce Fall bag	4.3	18.6	3.6	4.2	36.9	5.8	5.1	25.7	
limit	0.05	138	27	31	273	43	38	190	
Reduce Spring	3.7	28.3	5.4	4.5	32.7	6.4	4.1	18.7	
bag limit	0.05	209	40	33	241	47	30	138	
Reduce annual	3.8	24.5	5.2	4.5	35.2	7.4	4.5	18.7	
bag limit	0.05	179	38	33	257	54	33	137	

Table 25. Responses to the question, "Following guidance from DWR's Wild Turkey Management Plan, if it is necessary **to decrease** turkey populations in certain areas, please indicate how acceptable or unacceptable the following options are:" Mean responses are based on a scale from Unacceptable (1) to Acceptable (7).

		Response % (Count)						
	Mean (<i>SE</i>)	Unacceptable	-	-	Neutral	-	-	Acceptable
Increase Fall	4.2	20.2	3.3	3.1	37.7	6.5	5.9	23.3
season length	0.05	148	24	23	277	48	43	171
Increase Spring	4.4	16.0	2.6	3.4	37.0	8.0	5.7	27.3
season length	0.05	117	19	25	271	59	42	200
Increase Fall	4.0	21.8	3.7	3.6	40.9	6.0	4.1	20.0
bag limit	0.05	159	27	26	299	44	30	146
Increase Spring	4.0	21.1	3.7	5.1	38.1	6.2	4.1	21.7
bag limit	0.05	154	27	37	278	45	30	158
Increase annual	4.1	19.7	4.3	3.2	37.9	7.2	5.0	22.8
bag limit	0.05	143	31	23	275	52	36	165

Table 26. Responses to the question, "Following guidance from DWR's Wild Turkey Management Plan, if it is necessary <u>to increase turkey populations on DWR Wildlife</u> <u>Management Areas (WMAs)</u>, please indicate how acceptable or unacceptable the following options are:" Mean responses are based on a scale from Unacceptable (1) to Acceptable (7).

		Response % (Count)							
	Mean (<i>SE</i>)	Unacceptable	-	-	Neutral	-	-	Acceptable	
Day of the week	3.8	24.1	3.0	3.7	44.7	3.4	3.2	17.9	
hunting restrictions	0.07	176	22	27	326	25	23	131	
Managed quota	4.1	14.8	4.6	5.4	47.7	5.1	2.8	19.7	
hunts	0.07	107	33	39	346	37	20	143	
Reduced bag	4.4	13.7	4.2	4.7	41.3	6.4	5.3	24.5	
limits	0.07	99	30	34	298	46	38	177	

Table 27. Responses to the question, "DWR wants your opinion on the current Fall Turkey season schedule. Select which statement you most strongly agree with:"

Response	%	n
The current Fall Turkey season schedule is fine	35.5	252
I would prefer for Fall Turkey season to start later	2.4	17
I would prefer more overlap between Fall Turkey season and Deer season	43.7	310
I would prefer less overlap between Fall Turkey season and Deer season	18.3	130

		Response % (Count)							
	Mean (<i>SE</i>)	Strongly Disagree	-	-	Neither Agree or Disagree	-	-	Strongly Agree	
Prefer the	5.5	4.6	0.5	2.5	28.3	7.9	7.4	48.9	
experience of Spring Turkey season	0.04	28	3	15	173	48	45	299	
The Fall turkey	4.3	11.3	1.3	4.2	49.0	10.6	5.9	17.6	
season dates are too confusing	0.04	69	8	26	300	65	36	108	
There is not	4.3	13.4	4.1	3.1	42.2	10.0	7.0	20.3	
enough overlap with deer season	0.04	82	25	19	258	61	43	124	
The turkey	4.0	16.4	7.5	7.5	35.7	10.4	5.7	16.8	
population is low in the area I hunt	0.04	101	46	46	219	64	35	103	
Concern that Fall	3.6	20.1	7.5	6.7	43.1	8.6	4.1	10.0	
turkey season harvest is causing population to decline	0.04	123	46	41	264	53	25	61	
Not interested in	3.8	21.7	5.7	6.9	37.4	7.7	4.6	16.0	
Fall turkey hunting	0.04	133	35	42	229	47	28	98	
Other ⁺ :	3.9	13.6	0.6	2.5	72.2	0.0	0.6	10.5	
	0.03	22	1	4	117	0	1	17	

Table 28. Responses to the question, "If you did <u>NOT</u> hunt in the Fall 2021 Turkey season, how much do you agree or disagree with each of the following reasons?" Mean responses are based on a scale from Strongly Disagree (1) to Strongly Agree (7).

^{\dagger}Other responses (n = 11). Frequent responses: don't agree with a fall season/season length/bag sizes (4), not enough time (2).

Only hunters that reported participating in the 2021-2022 BEAR seasons were asked to complete survey questions reported in Tables 29-35.

Table 29. Responses to the question, "Overall, how would you rate your satisfaction with bear hunting in Virginia?" Mean responses are based on a scale from Very Unsatisfied (1) to Very Satisfied (7).

		Response % (Count)						
	Mean (<i>SE</i>)	Very Unsatisfied	-	-	Neither Satisfied or Unsatisfied	-	-	Very Satisfied
Bear hunting satisfaction	4.2	7.0	7.0	8.6	40.5	21.4	5.4	10.2
Satisfaction	0.08	26	26	32	151	80	20	38

Table 30. Responses to the question, "How many **days** in the 2021 Bear Hound Training/Chase season did you participate?"

Response	Mean (SE)	Median	n
Days of participation	2.0 (0.3)	0.0	373

Table 31. Responses to the question, "What advice would you give to DWR regarding how to manage the bear populations?"

-		
Response	%	n
Increase the bear population	19.5	74
Stabilize the bear population	38.3	145
Decrease the bear population	19.8	75
No opinion	22.4	85

Table 32. Responses to the question, "Following guidance from DWR's Bear Management Plan, if it is necessary to **reduce** bear populations in certain areas, please indicate how acceptable or unacceptable the following options are:" Mean responses are based on a scale from Unacceptable (1) to Acceptable (7).

	Response % (Count)							
	Mean (<i>SE</i>)	Unacceptable	-	-	Neutral	-	-	Acceptable
Add the early 3-	5.0	8.3	1.9	1.4	37.7	5.5	6.9	38.3
day season in new areas	0.04	30	7	5	137	20	25	139
Increase the	5.1	9.4	2.5	1.4	29.9	6.9	9.1	40.7
length of the early 3-day season	0.04	34	9	5	108	25	33	147
Increase the	5.2	6.6	1.7	1.9	35.7	5.3	7.8	41.0
length of the archery season	0.04	24	6	7	129	19	28	148
Increase the	5.5	6.3	1.6	1.4	26.6	5.8	9.9	48.5
length of the muzzleloader season	0.04	23	6	5	97	21	36	177
Increase the	5.6	5.4	0.8	1.9	21.2	9.4	9.7	51.6
length of the firearms season	0.04	20	3	7	79	35	36	192
Increase the	5.0	14.9	3.3	1.6	23.6	4.1	7.3	45.1
annual bag limit from 1 to 2 bears	0.05	55	12	6	87	15	27	166

Table 33. Responses to the question, "Following guidance from DWR's Bear Management Plan, if it is necessary to **increase** bear populations in certain areas, please indicate how acceptable or unacceptable the following options are:" Mean responses are based on a scale from Unacceptable (1) to Acceptable (7).

	Response % (Count)							
	Mean (<i>SE</i>)	Unacceptable	-	-	Neutral	-	-	Acceptable
Remove the early	4.0	25.8	3.0	2.7	36.3	5.4	3.0	23.9
3-day season	0.05	96	11	10	135	20	11	89
Reduce the	3.9	26.8	3.6	2.7	38.8	3.0	3.0	22.1
length of the early 3-day season	0.05	98	13	10	142	11	11	81
Reduce the	3.5	30.7	3.6	5.5	38.6	3.0	1.9	16.7
length of the archery season	0.05	112	13	20	141	11	7	61
Reduce the length	3.4	33.1	4.6	4.3	36.0	4.6	1.6	15.7
of the muzzleloader season	0.05	122	17	16	133	17	6	58
Reduce the length	3.3	35.8	4.6	3.6	33.6	4.6	2.7	15.0
of the firearms seasons	0.05	131	17	13	123	17	10	55

Table 34. Responses to the question, "If you have hunted bear in an area of Virginia where mange is present, which option below best describes how your bear hunting habits in that area have changed?"

Response	%	n
I do not hunt bears in an area where mange is prevalent	61.9	208
I have stopped hunting bears in that area	1.2	4
I have hunted bears less in that area	6.5	22
I have hunted bears about the same in that area	27.7	93
I have hunted bears more in that area	2.7	9

Table 35. Responses to the question, "If mange becomes widespread in the area of Virginia where you hunt bears, which option below best describes how you might change your bear hunting habits in that area?"

Response	%	n
I would stop hunting bears in that area	23.0	80
I would hunt bears less in that area	19.5	68
I would hunt bears about the same in that area	46.0	160
I would hunt bears more in that area	11.5	40

Only hunters that reported participating in the 2021-2022 SMALL GAME seasons were asked to complete survey questions reported in Tables 36-43.

Table 36. Responses to the question, "Overall, how would you rate your satisfaction with small game hunting in Virginia?" Mean responses are based on a scale from Very Unsatisfied (1) to Very Satisfied (7).

				Res	ponse % (<i>Cou</i>	nt)		
	Mean (SE)	Very Unsatisfied	-	-	Neither Satisfied or Unsatisfied	-	-	Very Satisfied
Small game	5.0	3.6	3.6	6.8	25.0	22.3	16.0	22.7
hunting satisfaction	0.06	27	27	51	186	166	119	169

Table 37. Responses to the question, "How would you rate your satisfaction with the number of small game harvest opportunities in Virginia?" Mean responses are based on a scale from Very Unsatisfied (1) to Very Satisfied (7).

			Response % (Count)					
	Mean (<i>SE</i>)	Very Unsatisfied	-	-	Neither Satisfied or Unsatisfied	-	-	Very Satisfied
Small game	4.9	4.1	4.0	8.2	23.7	23.4	14.9	21.7
harvest opportunities	0.06	31	30	61	177	175	111	162

Table 38. Responses to the question, "What percentage of your small game hunting occurred on Saturday, Sunday, and during the week (Monday through Friday)?"

Response	Mean (SE)	n
Saturday	56.19 (1.2)	707
Sunday	13.28 (0.8)	644
During the week	32.28 (1.2)	703

Table 39. Responses to the question, "Do you think your small game harvest opportunities have been better on public lands, private lands, or about the same?"

Response	%	n
Better on public lands	2.9	21
Better on private lands	52.9	389
About the same	19.0	140
Do not know / Not Sure	25.3	186

Table 40. Responses to the question,	"Prior to this survey,	, had you heard of Rabbit Hemorrhagic
Disease Virus (RHDV2)?"		

Response	%	n
Yes	28.8	216
No	71.2	535

Table 41. Responses to the question, "Are you aware of the regulations DWR enacted prior to the last rabbit hunting season about carcass disposal and transport?"

Response	%	n
Yes	23.1	173
No	76.9	577

Table 42. Responses to the question, "Have you ever hunted squirrels with a dog?"

Response	%	n
Yes	23.5	142
No	76.5	463

Table 43. Responses to the question, "Did you hunt during the 2021 June squirrel season?"

Response	%	n
Yes	17.9	111
No	82.1	509

Table 44. Responses to the question, "Within the last 12 months, have you participated in any kind of wildlife recreation in Virginia?"

Response	%	n
Yes	86.9	1,485
No	13.1	223

Table 45. Responses to the question, "To what extent do you feel that each of the following describes you?" Mean responses are based on a scale of Very like me (1) to Very unlike me (5).

		Response % (Count)				
	Mean	Very		Neither		Very
	(SE)	like	-	like me or	-	unlike
		me		unlike me		me
Wildlife Viewer	2.5	26.7	33.3	16.1	7.9	16.0
	0.04	360	449	217	106	215
Hunter	1.3	84.4	9.8	2.4	0.7	2.7
	0.02	1,210	140	34	10	39
Angler	1.7	67.1	17.1	6.3	3.3	6.2
	0.03	945	241	89	46	87

Table 46. Responses to the question, "In the past 12 months, about how many days did you spend participating in any of the following wildlife recreation activities in Virginia and outside Virginia?" Respondents were instructed to count multiple activities done in a single day separately. Percent responses are for respondents that reported at least one day of participation.

Response	%	Mean (SE)	Median	n
In Virginia				
Wildlife Viewing	87.6	76.6 (<i>3.7</i>)	20.0	990
Hunting	90.4	26.9 (1.3)	14.0	1,205
Fishing	39.3	5.2(0.5)	0.0	499
Outside Virginia				
Wildlife Viewing	99.1	31.4 (1.1)	20.0	1,353
Hunting	55.7	15.1 (2.1)	2.0	449
Fishing	56.0	7.4 (0.9)	2.0	509

Table 47. Responses to the question, "Which of the following non-wildlife focused outdoor activities have you participated in within the past 12 months in Virginia?" Respondents could select more than one answer.

Response	%	n
Archery	36.5	590
Biking	21.9	355
Camping	44.5	720
Hiking or backpacking	42.3	684
Horseback riding	6.4	104
Viewing wildflowers	14.5	234
Motorized boating	40.1	649
Non-motorized boating (such as kayaking or canoeing)	32.8	531
Swimming	39.4	637
Recreational shooting sports	45.7	739
Running, jogging, or walking	43.1	698
Winter sports	11.9	193
I do not participate in any of these activities	9.8	158
$Other^{\dagger}$	4.2	68

^{\dagger}Other responses (n = 43). Frequent responses: ATV/off-roading/motorcycles (13), golf (6), foraging (2), and photography (2).

Table 48. Responses to demographic questions.

Demographics		
	Mean	SE
Age (Years)	48.6	0.4
	%	n
Gender		
Woman	5.5	93
Man	93.4	1,581
Transgender	0.0	0
A gender not listed here	0.4	7
Prefer not to answer	0.7	12
Ethnicity		
Hispanic	1.5	24
Non-Hispanic	98.5	1,598
Race		
White	94.0	1,579
Black or African American	3.8	63
American Indian or Alaska Native	1.9	32
Asian	0.5	8
Native Hawaiian or other Pacific Islander	0.2	4
Other ⁺	2.2	37
Highest formal education		
Less than high school	3.4	57
High school diploma or equivalent	28.5	482
Some college, no degree	23.1	390
Associate's degree	9.3	158
Bachelor's degree	21.7	367
Master's degree	9.0	152
Professional degree	2.8	48
Doctorate degree	2.1	36
Household Income		
Less than \$24,999	10.1	160
\$25,000 to \$49,999	21.3	336
\$50,000 to \$74,999	24.5	387
\$75,000 to \$99,999	16.3	258
\$100,000 to \$124,999	10.3	163
\$125,000 or more	17.5	277

[†]Other responses (n = 5): Latino (4), mix (1).

	%	n
Early life residency		
Urban	9.6	156
Suburban	31.0	505
Rural	59.5	970
Current residency		
Urban	10.7	177
Suburban	30.3	502
Rural	59.0	977

Table 49. Responses to the question, "Which of the following best describes where you live now compared to where you lived most of your time growing up?"

Table 50. Responses to the question, "In the future, how would you prefer to receive information from DWR?"

	%	n
Family and friends	12.6	201
Local newspaper	14.5	231
Statewide or National newspapers	8.9	142
Radio	11.9	190
TV	15.4	245
DWR Website	62.5	996
Outdoor blogs and websites (non-DWR)	10.0	160
Outdoor magazines (non-DWR)	18.9	301
DWR Public meeting	9.5	151
DWR online social media (i.e., Facebook)	29.4	469
DWR Hunting Regulations booklet	57.5	916
Online social media account (non-DWR)	11.0	176
Information via the mail*	-	-
Information via email*	-	-
DWR Staff	12.2	195

*Responses removed from analysis due to misprint that resulted in some respondents having surveys with 'mail' while others had 'email'.

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APPENDICES

Appendix 1. 2021 – 2022 Hunter Survey

Dear [recipient name],

The Virginia Department of Wildlife Resources (DWR) serves the Commonwealth of Virginia by managing wildlife populations and providing diverse hunting opportunities across the state. To improve our service to the Commonwealth, DWR wants to better understand your hunting effort and preferences, and invites you to participate in the 2021-2022 Virginia Hunter Survey. For this survey, DWR is inviting a select number of hunters that purchased a hunting license in 2021 or 2022. The survey has questions about how often you hunt, the species and locations you prefer, and your views of DWR.

Please take the time to complete this survey, even if you have not recently hunted or hunted very little in the past year. This survey should take 15-20 minutes to complete. The feedback you provide is very important for improving our management and services.

We will do everything necessary to protect your privacy and confidentiality. Your name will never be associated with your responses. Results of this study will be reported in summary and may be shared with DWR staff and other fish and wildlife professionals. Participation in this study is not mandatory. If you have any questions or concerns about this study, please contact the Center for Survey Research at 434-243-5232 or surveys2@virginia.edu. Instructions for completing this survey are below. Thank you for your assistance!

Sincerely, Gray Anderson, PhD Chief of Wildlife



CONSERVE. CONNECT. PROTECT.



Weldon Cooper Center for Public Service Center for Survey Research

The survey begins on the back of this page. Please take your time and respond to the questions as best you can. When you have answered all of the questions, place all of the survey pages, including this one, into the pre-paid envelope and mail the envelope at your earliest convenience.

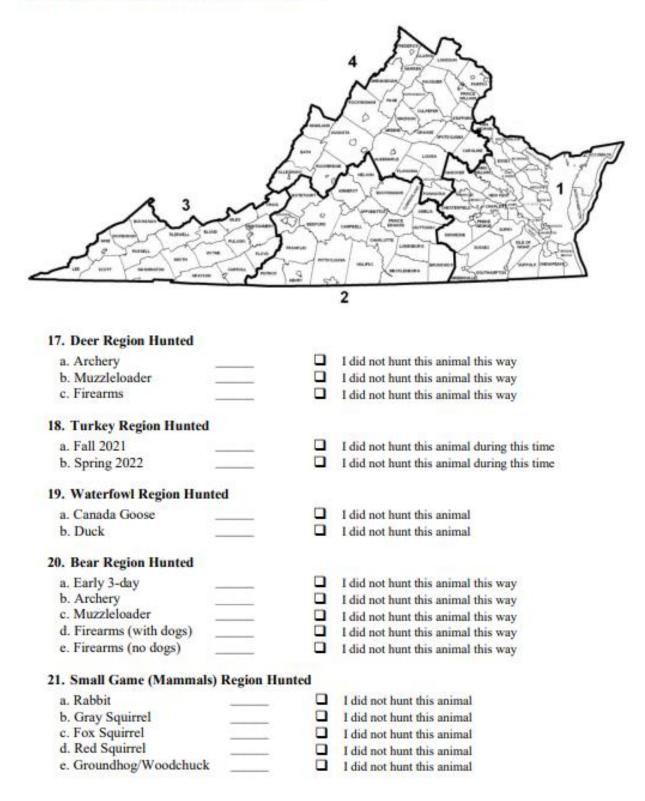
Questions 1-8 relate to the number of animals you harvested in Virginia during the 2021-2022 hunting season. In each available space, record the number of animals you personally harvested in 2021-2022. Be as accurate as possible. Do not include animals taken by anyone other than yourself. If you hunted an animal, but were unsuccessful, place a zero (0) in the space. If you did not hunt that animal, please check the box "I did not hunt this animal...".

1. Big Game Harvest (Deer)			
a. Bucks: Archery			I did not hunt this animal this way
b. Bucks: Muzzleloader			I did not hunt this animal this way
c. Bucks: Firearms			I did not hunt this animal this way
d. Does: Archery			I did not hunt this animal this way
e. Does: Muzzleloader			I did not hunt this animal this way
f. Does: Firearms			I did not hunt this animal this way
2. Big Game Harvest (Turke	ey)		
a. Fall 2021			I did not hunt this animal during this time
b. Spring 2022			I did not hunt this animal during this time
3. Waterfowl Harvest			
a. Canada Goose			I did not hunt this animal
b. Duck			I did not hunt this animal
4. Big Game Harvest (Bear)			
a. Early 3-day			I did not hunt this animal this way
b. Archery			I did not hunt this animal this way
c. Muzzleloader			I did not hunt this animal this way
d. Firearms (with dogs)			I did not hunt this animal this way
e. Firearms (no dogs)			I did not hunt this animal this way
5. Small Game Harvest (Ma	mmals):		
a. Rabbit	-		I did not hunt this animal
b. Gray Squirrel		ā	I did not hunt this animal
c. Fox Squirrel			I did not hunt this animal
d. Red Squirrel			I did not hunt this animal
e. Groundhog/Woodchuck			I did not hunt this animal
6. Small Game Harvest (Bir	ds)		
a. Wild Quail			I did not hunt this animal
b. Pen Raised Quail			I did not hunt this animal
c. Ruffed Grouse			I did not hunt this animal
d. Woodcock			I did not hunt this animal
e. Dove			I did not hunt this animal
7. Furbearer Harvest (only i	nclude animals	you l	unted, do not include animals you trapped)
a. Red Fox			I did not hunt this animal
b. Gray Fox			I did not hunt this animal
c. Coyote			I did not hunt this animal
d. Raccoon			I did not hunt this animal
e. Bobcat			I did not hunt this animal
8. Other Species			
a. Feral Hogs			I did not hunt this animal
b. Crow			I did not hunt this animal

Questions 9-16 relate to the time you spent hunting in Virginia during the 2021-2022 hunting season. Below, please indicate the number of days in which each species was the <u>PRIMARY</u> animal you hunted. Count partial days as 1 day hunted. If you did not hunt that animal, please check "I did not hunt this animal...".

9. Deer Days Hunted				
a. Archery			I did not hunt th	his animal this way
 b. Muzzleloader 			I did not hunt t	his animal this way
c. Firearms			I did not hunt t	his animal this way
10. Turkey Days Hunted				
a. Fall 2021			I did not hunt th	his animal during this time
b. Spring 2022		_		his animal during this time
			i dia not num a	and a state
11. Waterfowl Days Hunte	ed	_		
a. Canada Goose			I did not hunt t	
b. Duck			I did not hunt t	his animal
12. Bear Days Hunted				
a. Early 3-day			I did not hunt th	his animal this way
b. Archery				his animal this way
c. Muzzleloader				his animal this way
d. Firearms (with dogs)			I did not hunt th	his animal this way
e. Firearms (no dogs)			I did not hunt ti	his animal this way
13. Small Game (Mammal	s) Days Hunted			
a. Rabbit			I did not hunt th	is animal
 b. Gray Squirrel 		ä	I did not hunt th	
c. Fox Squirrel		ă	I did not hunt th	
d. Red Squirrel		ă	I did not hunt th	
e. Groundhog/Woodchuch	·		I did not hunt th	
č		_		
14. Small Game (Birds) D	ays Hunted	_		
a. Wild Quail			I did not hunt th	
b. Pen Raised Quail			I did not hunt th	
c. Ruffed Grouse			I did not hunt th	
d. Woodcock			I did not hunt th	
e. Dove			I did not hunt th	is animal
15. Furbearer Days Hunte	d (only include a	lays yo	ou hunted, do no	t include days you trapped)
-	a. Red Fox			I did not hunt this animal
	b. Gray Fox			I did not hunt this animal
March 1, 2021 –	c. Coyote			I did not hunt this animal
October 31, 2021	d. Raccoon			I did not hunt this animal
	e. Bobcat	_		I did not hunt this animal
	a. Red Fox	_		I did not hunt this animal
No. 1 2021	b. Gray Fox	_		I did not hunt this animal
November 1, 2021 – February 28, 2022	c. Coyote	_		I did not hunt this animal
1 condiny 20, 2022	d. Raccoon	_	[I did not hunt this animal
	e. Bobcat	_		I did not hunt this animal
16. Other Species Days Hu	inted			
a. Feral Hogs			I did not hunt th	is animal
b. Crow		ă	I did not hunt th	
	the second se		- the not must th	

For Questions 17-24, indicate which DWR region in Virginia you <u>MOST OFTEN</u> hunted each species during the 2021-2022 hunting season. Using the map, select the appropriate region. If you did not hunt a species, please check "I did not hunt this animal...".



22. Small Game (Birds) Region Hunted

a. Wild Quail		I did not hunt this animal
 b. Pen Raised Quail 		I did not hunt this animal
c. Ruffed Grouse		I did not hunt this animal
d. Woodcock		I did not hunt this animal
e. Dove		I did not hunt this animal

23. Furbearer Region Hunted (only include animals you hunted, do not include animals you trapped)

a. Red Fox		I did not hunt this animal
b. Gray Fox		I did not hunt this animal
c. Coyote		I did not hunt this animal
d. Raccoon		I did not hunt this animal
e. Bobcat		I did not hunt this animal

24. Other Species Region Hunted

a. Feral Hogs		I did not hunt this animal
b. Crow		I did not hunt this animal

25. Indicate the level of importance you place on hunting the following species:

	Not at all Important			Moderately Important			Extremely Important
a. Deer	1	2	3	4	5	6	7
b. Fall Turkey	1	2	3	4	5	6	7
c. Spring Turkey	1	2	3	4	5	6	7
d. Bear	1	2	3	4	5	6	7
e. Rabbit	1	2	3	4	5	6	7
f. Squirrel	1	2	3	4	5	6	7
g. Quail	1	2	3	4	5	6	7
h. Raccoon	1	2	3	4	5	6	7
i. Red Fox	1	2	3	4	5	6	7
j. Gray Fox	1	2	3	4	5	6	7
k. Waterfowl	1	2	3	4	5	6	7
I. Ruffed Grouse	1	2	3	4	5	6	7
m. Woodcock	1	2	3	4	5	6	7
n. Bobcat	1	2	3	4	5	6	7
o. Coyote	1	2	3	4	5	6	7

The following questions are for all hunters. Please carefully read and answer each question, even if you did not hunt the animal indicated in the question during the 2021-2022 season.

- 26. If you hunted on <u>public lands</u> during any of the 2021-2022 seasons, please select all public lands you hunted on. *Please select all that apply*
 - Wildlife Management Area (WMA)
 - National Forest
 - State Forest
 - Other:
- 27. Sunday hunting on <u>public lands</u> was recently approved and DWR wants your opinion on when seasons should end. Select your preference:
- 1 Seasons end on a Saturday
- 2 Seasons end on a Sunday
- 3 No opinion
- 28. Overall, how would you rate your satisfaction with the harvest reporting systems offered by DWR?

	Very Unsatisfied		Neither Satisfied nor Unsatisfied		Very Satisfied	Never used this System
a. GoOutdoorsVA Mobile App	1	2	3	4	5	9
b. Internet Harvest Reporting	1	2	3	4	5	9
c. Telephone Harvest Reporting	1	2	3	4	5	9
d. Other (Specify):	1	2	3	4	5	9

29. How do you carry your hunting license? (Select all that apply)

- Physical version (i.e. paper or card)
- Electronic version

30. Did you use an electronic call while hunting during any of the 2021-2022 seasons?

- -1 Yes
- 2 No Go to Question 32

	31. [If 30 = Yes] Indicate how many hunting trips, hours per trip, and total animals harvested by species that were done <i>while using an electronic call</i> :										
Total Hunting Trips Average Hours Per Trip Total Harvest											
	a. Coyote										
[b. Red Fox										
	c. Gray Fox										
[d. Raccoon										
	e. Bobcat										
	f. Crow										

- 32. If you harvested a gray fox within the last 5 years, which of the following statements best describes how you hunted them:
- 1 I hunted specifically for gray foxes as a primary species of interest using an electronic call
- 2 I hunted gray foxes while targeting other species using an electronic call
- 3 I hunted specifically for gray foxes as a primary species of interest without using an electronic call
- 4 I hunted gray foxes while targeting other species without using an electronic call

DWR is interested in your awareness and concerns regarding sarcoptic mange in bears. Mange is a highly contagious skin disease caused by mites that affect wild and domestic mammals, as well as humans. Symptoms include missing patches of fur, dry skin, intense itching, and altered behavior in animals.

- 33. Prior to this survey, were you aware of the presence of sarcoptic mange in bears in northern Virginia over the last several years?
- 1 Yes
- 2 No
- 34. How much would you say that you know about the presence of sarcoptic mange in bears in Virginia?
- 1 Nothing
- 2 A little bit
- 3 A fair amount
- 4 A lot
- 35. How concerned are you about each of the following issues related to sarcoptic mange in bears in northern Virginia?

	Not			Somewhat			Extremely		
	Cor	icerned	=1	Con	cerned	= 5	Concerned = 9		i = 9
	1	2	3	4	5	6	7	8	9
a. Transmission from bears to hunters	1	2	3	4	5	6	7	8	9
b. Transmission from bears to hunting dogs	1	2	3	4	5	6	7	8	9
c. The potential for mange to reduce bear populations in Virginia	1	2	3	4	5	6	7	8	9
d. The threat mange poses to the future of bear hunting in Virginia	1	2	3	4	5	6	7	8	9
e. Other:	1	2	3	4	5	6	7	8	9

The following section is related to your participation in the 2021-2022 DEER seasons. If you did not hunt deer in the past 12 months, skip to question 44, page 9.

36. Overall, how would you rate your satisfaction with deer hunting in Virginia? (Please circle one number)

Very Unsatisfied			Neither Satisfie or Unsatisfied			Very Satisfied
1	2	3	4	5	6	7

37. How would you rate the size of the DEER HERD in the area you hunted most in the 2021-2022 season? (Please circle one number)

Low			Moderate			High
1	2	3	4	5	6	7

	Poor			Adequate			Excellent
a. Archery	1	2	3	4	5	6	7
b. Muzzleloader	1	2	3	4	5	6	7
c. Firearms	1	2	3	4	5	6	7

39. When compared to previous years, would you say the number of deer in the area you hunted in 2021-2022:

- 1 Declined dramatically
- 2 Declined
- 3 Remained about the same
- 4 Increased
- 5 Increased dramatically
- 6 No opinion

40. What advice would you give to DWR regarding how to manage the deer herd?

- 1 Increase the herd
- 2 Stabilize the herd
- 3 Decrease the herd
- 4 No opinion

41. Was there any occasion during the 2021-2022 hunting season when you chose not to shoot a deer, even though you could have (i.e., shot was <u>safe</u>, <u>legal</u>, and <u>clear</u>)?

- 1 Yes
 - 2 No → Go to Question 44
 - 42. [If 41 = Yes] Please indicate the number of deer in each category below that you chose not to shoot:

	0	1	2	3	4+
Antlered bucks	0	1	2	3	4+
Adult does	0	1	2	3	4+
Fawns	0	1	2	3	4+
Unknown	0	1	2	3	4+

43. [If 41 = Yes] Please check the statement(s) that describe why you chose not to shoot those deer (Select all that apply):

- I already harvested other deer and did not want to kill another
- I was concerned about low deer population levels where I hunt
- I was unable to harvest the deer due to rules on the property I hunt
- I didn't want to shoot a young deer or a small buck
- I didn't want to shoot a doe and fawn, or separate a herd
- I was concerned about CWD and unsure about testing
- Other: _____

The following questions are related to your participation in the 2021-2022 TURKEY seasons. If you did not hunt turkey in the past 12 months, skip to question 51, page 11.

44. Overall, how would you rate the quality of your 2021 Fall Turkey season? (Please circle one number)

Poor			Adequate			Excellent
1	2	3	4	5	6	7

45. Overall, how would you rate the quality of your 2022 Spring Turkey season? (Please circle one number)

Poor			Adequate			Excellent
1	2	3	4	5	6	7

46. Following guidance from DWR's Wild Turkey Management Plan, if it is necessary to <u>increase</u> turkey populations in certain areas, please indicate how acceptable or unacceptable the following options are:

	Unaccept- able			Neutral			Accept- able
a. Reduce Fall season length	1	2	3	4	5	6	7
b. Reduce Spring season length	1	2	3	4	5	6	7
c. Reduce Fall bag limit	1	2	3	4	5	6	7
d. Reduce Spring bag limit	1	2	3	4	5	6	7
e. Reduce annual bag limit	1	2	3	4	5	6	7

47. Following guidance from DWR's Wild Turkey Management Plan, if it is necessary to decrease turkey populations in certain areas, please indicate how acceptable or unacceptable the following options are:

	Unaccept- able			Neutral			Accept- able
a. Increase Fall season length	1	2	3	4	5	6	7
b. Increase Spring season length	1	2	3	4	5	6	7
c. Increase Fall bag limit	1	2	3	4	5	6	7
d. Increase Spring bag limit	1	2	3	4	5	6	7
e. Increase annual bag limit	1	2	3	4	5	6	7

48. Following guidance from DWR's Wild Turkey Management Plan, if it is necessary to increase turkey populations on DWR Wildlife Management Areas (WMAs), please indicate how acceptable or unacceptable the following options are:

	Unaccept- able			Neutral			Accept- able
a. Day of the week hunting restrictions	1	2	3	4	5	6	7
b. Managed quota hunts	1	2	3	4	5	6	7
c. Reduced bag limit	1	2	3	4	5	6	7

49. DWR wants your opinion on the current Fall Turkey season schedule. Select which statement you most strongly agree with:

- 1 The current Fall Turkey season schedule is fine
- 2 I would prefer for Fall Turkey season to start later
- 3 I would prefer more overlap between Fall Turkey season and Deer season
- 4 I would prefer less overlap between Fall Turkey season and Deer season

50. If you did <u>NOT</u> hunt in the Fall 2021 Turkey season, how much do you agree or disagree with each of the following reasons?

	Strongly Disagree			Neither Agree nor Disagree			Strongly Agree
a. Prefer the experience of Spring turkey season	1	2	3	4	5	6	7
b. The Fall turkey season dates are too confusing	1	2	3	4	5	6	7
c. There is not enough overlap with deer season	1	2	3	4	5	6	7
d. The turkey population is low in the area I hunt	1	2	3	4	5	6	7
e. Concern that Fall turkey season harvest is causing population decline	1	2	3	4	5	6	7
f. Not interested in Fall turkey hunting	1	2	3	4	5	6	7
g. Other:	1	2	3	4	5	6	7

The following section is related to your participation in the 2021-2022 BEAR seasons. If you did not hunt bear in the past 12 months, skip to question 58, page 12.

 Overall, how would you rate your satisfaction with bear hunting in Virginia? (Please circle one number)

Very Unsatisfied			Neither Satisfie or Unsatisfied			Very Satisfied
1	2	3	4	5	6	7

52. How many days in the 2021 Bear Hound Training/Chase season did you participate? Answer with a zero (0) if you did not participate in this season.

____ Days

- 53. What advice would you give to DWR regarding how to manage the bear population?
- 1 Increase the bear population
- 2 Stabilize the bear population
- 3 Decrease the bear population
- 4 No opinion
- 54. Following guidance from DWR's Bear Management Plan, if it is necessary to <u>reduce</u> bear populations in certain areas, please indicate how acceptable or unacceptable the following options are:

	Unaccept- able			Neutral			Accept- able
a. Add the early 3-day season in new areas	1	2	3	4	5	6	7
b. Increase the length of the early 3-day season	1	2	3	4	5	6	7
c. Increase the length of the archery season	1	2	3	4	5	6	7
d. Increase the length of the muzzleloader season	1	2	3	4	5	6	7
e. Increase the length of the firearms seasons	1	2	3	4	5	6	7
f. Increase the annual bag limit from 1 to 2 bears	1	2	3	4	5	6	7

55. Following guidance from DWR's Bear Management Plan, if it is necessary to <u>increase</u> bear populations in certain areas, please indicate how acceptable or unacceptable the following options are:

	Unaccept- able			Neutral			Accept- able
a. Remove the early 3- day season	1	2	3	4	5	6	7
b. Reduce the length of the early 3-day season	1	2	3	4	5	6	7
c. Reduce the length of the archery season	1	2	3	4	5	6	7
d. Reduce the length of the muzzleloader season	1	2	3	4	5	6	7
e. Reduce the length of the firearms seasons	1	2	3	4	5	6	7

56. If you have hunted bear in an area of Virginia where mange is present, which option below best describes how your bear hunting habits in that area have changed?

- 1 I do not hunt bears in an area where mange is prevalent
- 2 I have stopped hunting bears in that area
- 3 I have hunted bears less in that area
- 4 I have hunted bears about the same in that area
- 5 I have hunted bears more in that area

57. If mange becomes widespread in the area of Virginia where you hunt bears, which option below best describes how you might change your bear hunting habits in that area?

- 1 I would stop hunting bears in that area
- 2 I would hunt bears less in that area
- 3 I would hunt bears about the same in that area
- 4 I would hunt bears more in that area

The following section is about SMALL GAME. Small game refers to rabbit, squirrel, groundhog / woodchuck, quail, grouse, woodcock, and dove. If you did not hunt any small game in the past 12 months, skip to question 66, page 14.

Overall, how would you rate your satisfaction with small game hunting in Virginia? (Please circle one number)

Very Unsatisfied		1	Neither Satisfie or Unsatisfied			Very Satisfied
Cusatisticu			or cusatisticu			Gausticu
1	2	3	4	5	6	7

59. How would you rate your satisfaction with the number of small game harvest opportunities in Virginia? (Please circle one number)

Very			Neither Satisfic	ed		Very
Unsatisfie	d		or Unsatisfied	I		Satisfied
1	2	3	4	5	6	7

- 60. What percentage of your small game hunting occurred on Saturday, Sunday, and during the week (Monday through Friday)? (All three responses should total 100)
- a. Saturday % b. Sunday % c. During the week % Total = 100 %
- 61. Do you think your small game harvest opportunities have been better on public lands, private lands, or about the same?
- 1 Better on public lands
- 2 Better on private lands
- 3 About the same
- 4 Do not know / Not sure

DWR is interested in your knowledge regarding Rabbit Hemorrhagic Disease Virus (RHDV2).

While RHDV2 has not been detected in Virginia, there have been detections in other states and spread across the U.S. is anticipated. In an effort to prevent RHDV2 from entering Virginia, and to curtail the spread if it does arrive, DWR enacted new carcass disposal and transport regulations.

62. Prior to this survey, had you heard of Rabbit Hemorrhagic Disease Virus (RHDV2)?

- 1 Yes
- 2 No

63. Are you aware of the regulations DWR enacted prior to the last rabbit hunting season about carcass disposal and transport?

- 1 Yes
- 2 No

The following questions are related to squirrel hunting. If you have not ever hunted squirrels in Virginia, skip to question 66, page 14.

64. Have you ever hunted squirrels with a dog?

- 1 Yes
- 2 No

65. Did you hunt during the 2021 June squirrel season?

- 1 Yes
- 2 No



CONSERVE. CONNECT. PROTECT.

In this part of the survey we will be asking you about your wildlife recreation activities. By "wildlife recreation" we mean activities you do for enjoyment outside of work. The purpose of these activities may include observing, photographing, feeding, collecting data about, or harvesting wildlife.

Wildlife refers to all animals, such as birds, fish, insects, mammals, amphibians, and reptiles that are living in natural or wild environments. Wildlife <u>does not</u> include animals living in aquariums, zoos, and other artificial surroundings or domestic animals such as farm animals or pets.

66. Within the last 12 months, have you participated in any kind of wildlife recreation in Virginia? (Wildlife recreation includes hunting)

- 1 Yes

2 No — Go to Question 69

	Very like me	Somewhat like me	Neither like me nor unlike me	Somewhat unlike me	Very unlik me
Wildlife viewer: someone who intentionally observes, photographs, feeds, or collects data about wildlife or visits parks and natural areas because of wildlife	1	2	3	4	5
Hunter: someone who participates in hunting or trapping, with a license or exempt from a license, using any legal method to harvest wildlife	1	2	3	4	5
Angler: someone who participates in fishing, in either freshwater or saltwater areas, to harvest and/or catch-and-release fish	1	2	3	4	5

68. [If 66 = Yes] In the past 12 months, about how many days did you spend participating in any of the following wildlife recreation activities in Virginia and outside Virginia? Please count multiple activities done in a single day separately. (Please fill in your response as a number between 0 and 365, providing the best estimate you can. If you have not participated in an activity, please check the box next to the statement "Not applicable".)

	In Virginia	Outside Virginia	
a. Wildlife Viewing	Days	Days	Not applicable
b. Hunting	Days	Days	Not applicable
c. Fishing	Days	Days	Not applicable

69. We are also interested in your participation in other kinds of non-wildlife focused outdoor recreation activities. Which of the following non-wildlife focused outdoor activities have you participated in within the past 12 months in Virginia? (*Please select all that apply*)

	 Archery Biking Camping Hiking or backpacking Horseback riding Viewing wildflowers 	 Non-motorized boating (such as kayaking or canoeing) Swimming Recreational shooting sports Running, jogging, or walking Winter sports I do not participate in any of these activities
	Motorized boating	Other (Please specify):
70.	In what year were you born?	
71.	What is your gender?	
1	Woman	
2	Man	
3	Transgender	
	Prefer not to answer	
5	A gender not listed here (Please spec	ify):
72.	What is your ethnicity?	
1	Hispanic	
2	Non-Hispanic	
73.	What is your race? (Select all that a	(pply)
	White	
	Black or African American	
	American Indian or Alaska Native	
	Native Hawaiian or Pacific Islande	r

Other (Please specify): _____

74. What is your highest degree or level of school? (Select one)

- 1 Less than high school
- 2 High school diploma or equivalent
- 3 Some college, no degree
- 4 Associate's degree
- 5 Bachelor's degree
- 6 Master's degree
- 7 Professional degree
- 8 Doctorate degree

- 75. What was your total individual income during the past 12 months?
- 1 Less than \$24,999
- 2 \$25,000 \$49,999
- 3 \$50,000 \$74,999
- 4 \$75,000 \$99,999
- 5 \$100,000 \$124,999
- 6 \$125,000 or more
- 76. Which of the following best describes where you live now compared to where you lived most of your time growing up? (*Please select one per statement*)

	Urban	Suburban	Rural
a. Where I live now	1	2	3
b. Where I lived growing up	1	2	3

77. In the future, how would you prefer to receive information from DWR? (Please select all that apply)

Family and friends	Outdoor magazines (non-DWR)
Local newspaper	DWR Public meeting
Statewide or National newspapers	DWR online social media (i.e., Facebook)
Radio	DWR Hunting Regulations booklet
□ TV	Online social media account (non-DWR)
DWR Website	Information via the email
Outdoor blogs and websites (non-DWR)	DWR Staff
- , , , ,	

78. If you have any further comments about hunting in Virginia, please share them in the space below.

Thank you for your help and taking the time to complete this questionnaire.

No postage is required to mail back this question	nnaire.
Please use the envelope provided.	
Lost your envelope?	
Please return the questionnaire to us at:	
Center for Survey Research	
University of Virginia	
P.O. Box 400767	
Charlottesville, VA 22904-4767	
	Packet 1 - < <csrid>></csrid>

Appendix 2.1 2021-2022 Hunter Survey email invitation

Dear [recipient name],

The Virginia Department of Wildlife Resources (formerly DGIF) invites you to participate in the 2021-2022 Hunter Survey. This survey is being conducted to better understand your participation in various hunting seasons, how satisfied you were with your hunting experiences, and to get your feedback on our management plans.

You are among a small group of hunters selected for this survey. Your views are important to us and are used to develop wildlife management plans. We want your feedback even if you did not hunt this past year. To begin the survey please click the link below.

CLICK HERE TO BEGIN SURVEY

This survey should take about 15-20 minutes to complete. This survey is confidential, we will do everything necessary to protect your privacy and confidentiality. Your name will never be associated with your responses. Results of this study will be reported in summary and may be shared with DWR staff and other fish and wildlife professionals. Participation in this study is not mandatory. If you have any questions or concerns about this study, please contact the University of Virginia's Center for Survey Research (surveys2@virginia.edu - 434-243-5232), whom we've asked to help conduct this survey.

Thank you for your help!

Appendix 2.2 2021-2022 Hunter Survey first email reminder

Dear [recipient name],

Last week, we sent you an invitation to participate in the 2021-2022 Hunter Survey. This is a reminder that the survey is still open, and we want your feedback. You are among a small group of hunters selected for this survey and your views are important to us.

The survey is confidential and should only take 15-20 minutes to completes. To begin the survey click the link below.

CLICK HERE TO BEGIN SURVEY

If you have any questions or concerns about this study, please contact the University of Virginia's Center for Survey Research (surveys2@virginia.edu - 434-243-5232), whom we've asked to help conduct this survey.

Thank you for your help!

Appendix 2.3 2021-2022 Hunter Survey second email reminder

Dear [recipient name],

We have recently sent you two invitations to participate in the 2021-2022 Hunter Survey. You were selected to be part of a small group of hunters that we are asking to complete this survey. It is important that we hear about your experiences and views on hunting, even if you did not hunt during the past year.

The survey is confidential and should only take 15-20 minutes to completes. To begin the survey click the link below.

CLICK HERE TO BEGIN SURVEY

If you have any questions or concerns about this study, please contact the University of Virginia's Center for Survey Research (surveys2@virginia.edu - 434-243-5232), whom we've asked to help conduct this survey.

Thank you for your help!

Appendix 2.4 2021-2022 Hunter Survey final email reminder

Dear [recipient name],

This is the final reminder to participate in the 2021-2022 Virginia Hunter Survey. If you have not already completed this survey, please do so as soon as possible as the survey will be **closing on July 1**st. You are among a small group of hunters selected for this survey and your views are important to us.

The survey is confidential and should only take 15-20 minutes to completes. To begin the survey click the link below.

CLICK HERE TO BEGIN SURVEY

If you have any questions or concerns about this study, please contact the University of Virginia's Center for Survey Research (surveys2@virginia.edu - 434-243-5232), whom we've asked to help conduct this survey.

Thank you for your help!

Dear Virginia Hunter,

The Virginia Department of Wildlife Resources invites you to participate in the 2021-2022 Hunter Survey. This survey is being conducted to better understand your participation in various hunting seasons, how satisfied you were with your hunting experiences, and to get your feedback on our management plans.

You are among a select group of hunters chosen for this survey. Your views are important to us and are used to develop wildlife management plans. The survey can be accessed online at <u>www.virginiawildlife.gov/</u> <u>surveys</u>. Your unique ID# to access the survey is on the opposite side of this postcard, below the address.

Sincerely,

Gray Anderson, Ph.D. Chief, Wildlife Resources Division

Virginia Department of Wildlife Resources Conserve. Connect. Protect Phone: 555-555-5555 E-mail: someone@example.com

Return Address for UVA Return Address Line 1 Line 2 Line 3

PLACE STAMP HERE

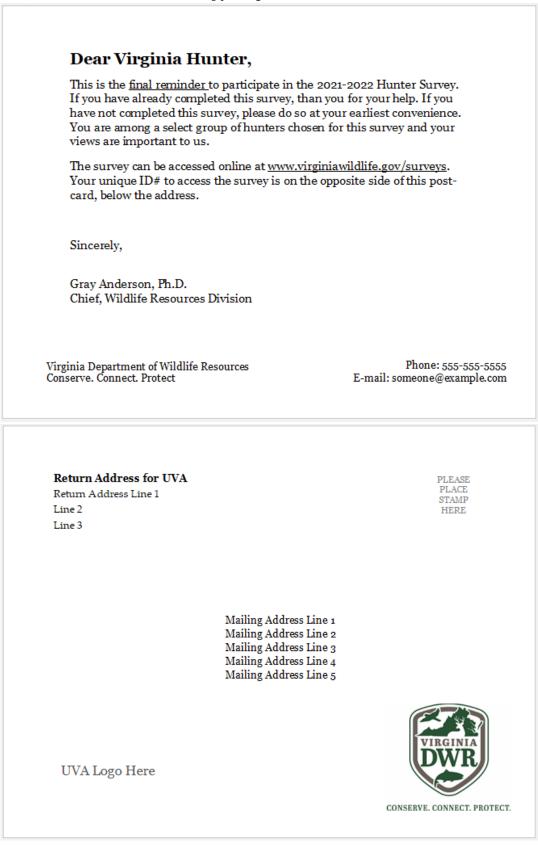
PLEASE

Mailing Address Line 1 Mailing Address Line 2 Mailing Address Line 3 Mailing Address Line 4 Mailing Address Line 5

UVA Logo Here



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	Response	Non-		Compari	ison
		response			
			Stat. test	<i>p</i> value	Effect size
Importance hunting species					
Deer	6.1	6.1	W = 107307	0.48	Cliff's $\Delta = -0.03$
Fall Turkey	3.4	4.3	W = 79233	< 0.01	Cliff's Δ = -0.26
Spring Turkey	4.3	4.6	W = 97299	0.10	Cliff's $\Delta = -0.09$
Bear	3.0	3.3	W = 96498	0.10	Cliff's $\Delta = -0.09$
Rabbit	2.9	3.6	W = 81477	< 0.01	Cliff's $\Delta = -0.22$
Squirrel	2.9	3.7	W = 82202	< 0.01	Cliff's Δ = -0.21
Quail	2.3	2.9	W = 85259	< 0.01	Cliff's $\Delta = -0.15$
Raccoon	2.0	2.1	W = 96480	0.21	Cliff's $\Delta = -0.06$
Red Fox	2.0	2.0	W = 105122	0.60	Cliff's $\Delta = 0.02$
Gray Fox	2.0	2.0	W = 103492	0.76	Cliff's $\Delta = 0.01$
Waterfowl	2.7	2.9	W = 96597	0.52	Cliff's $\Delta = -0.03$
Ruffed Grouse	2.2	2.7	W = 88435	0.01	Cliff's $\Delta = -0.13$
Woodcock	2.0	2.3	W = 94943	0.19	Cliff's $\Delta = -0.06$
Bobcat	2.3	2.6	W = 95955	0.21	Cliff's $\Delta = -0.06$
Coyote	3.8	4.5	W = 88676	< 0.01	Cliff's $\Delta = -0.15$
Public Land Hunted (% WMA)	38.2	34.1	$\chi^2 = 0.55$	0.46	Cramer's $V = 0.0$
Season End Date (% Sunday)	44.8	48.8	$\chi^2 = 0.74$	0.39	Cramer's $V = 0.0$
Harvest Reporting System		-			
Satisfaction					
Go Outdoors VA Mobile App	5.2	5.1	W = 101345	0.64	Cliff's $\Delta = 0.02$
Internet Harvest Reporting	5.5	5.4	W = 99156	0.52	Cliff's $\Delta = 0.03$
Telephone Harvest Reporting	5.1	5.0	W = 104904	0.84	Cliff's $\Delta = -0.01$
Carry Hunting License (% Paper)	55.2	68.0	$\chi^2 = 9.18$	< 0.01	Cramer's $V = 0.0$
Use electronic call (% Yes)	9.3	13.8	$\chi^2 = 2.72$	0.10	Cramer's $V = 0.0$
Hunted Gray Fox		-	λ		OR = 1.1 (95% C.
(% primary species with NO e-call)	11.0	10.5		1.0*	0.23, 9.86)
Aware of Mange (% Yes)	28.1	36.6	$\chi^2 = 4.06$	0.04	Cramer's $V = 0.0$
Knowledge of Mange (% Nothing)	66.2	56.1	$\chi^2 = 5.25$	0.02	Cramer's $V = 0.0$
Concern related to mange		0	Λ 00		
Transmission from bears to hunters	4.4	4.6	W = 97989	0.40	Cliff's $\Delta = -0.04$
Transmission from bears to hunting dogs	4.2	4.5	W = 93543	0.32	Cliff's $\Delta = -0.05$
Reduced bear populations	4.2	4.6	W = 97299	0.10	Cliff's $\Delta = -0.09$
Threat to the future of bear hunting	5.3	5.1	W = 99730	0.51	Cliff's $\Delta = 0.04$

Appendix 4.1 Non-response bias test results between respondents and non-respondents for hunting related activities

*Indicates use of Fisher's Exact Test, FET.

	Response	Non-	Comparison		arison
		response			
			Stat. test	p value	Effect size
Age (Years)	50.5	53.6	W = 69218	0.05	Cliff's Δ = -0.12
Gender (% Women)	5.5	1.6	$\chi^2 = 3.43$	0.06	Cramer's $V = 0.04$
Ethnicity (% Hispanic)	1.5	1.8		0.69*	OR = 0.8 (95% C.I. 0.20, 7.43)
Race (% White)	93.7	95.1	$\chi^2 = 0.40$	0.53	Cramer's $V = 0.01$
Education (% Bachelor's Degree or Higher)	35.6	25.5	$\chi^2 = 5.02$	0.03	Cramer's V = 0.05
Income (% \$75,000 or higher)	44.1	35.2	$\chi^2 = 3.30$	0.07	Cramer's $V = 0.04$

Appendix 4.2 Non-response bias test results between respondents and non-respondents for demographic information

*Indicates use of Fisher's Exact Test, FET.

Appendix 4.3 Comparison of Virginia hunter population and survey respondents for age, region, and purchase avidity

	Population (180,684)		Survey Respondents (1,981)	
	%	n	%	n
Age				
Q1 (18-32)	26.46	47,804	19.54	387
Q2 (33-46)	24.36	44,022	25.04	496
Q3 (47-59)	25.95	46,893	26.35	522
Q4 (60-85)	23.23	41,965	29.08	576
DWR Region				
1	31.27	56,498	35.34	700
2	19.40	35,045	18.22	361
3	14.17	25,612	12.92	256
4	34.95	63,155	33.52	664
Purchase Avidity				
Avid	53.83	97,270	57.14	1,132
Non-Avid	46.17	83,414	42.86	849

Appendix 4.4 Kendall's coefficient of rank correlation tau-sub-b (Kendall's τ_b) between number of days hunted and ranking of importance placed on species from *Phase I dataset*

Species	<i>r</i> statistic	p value
Deer	.33	< 0.001
Fall Turkey	.30	< 0.001
Spring Turkey	.53	< 0.001
Bear	.41	< 0.001
Rabbit	.53	< 0.001
Squirrel	.41	< 0.001
Quail	.30	< 0.001
Raccoon	.28	< 0.001
Red Fox	.28	< 0.001
Gray Fox	.25	< 0.001
Waterfowl	.50	< 0.001
Ruffed Grouse	.26	< 0.001
Woodcock	.24	< 0.001
Bobcat	.24	< 0.001
Coyote	.25	< 0.001