# Results of Chronic Wasting Disease Survey for Hunters in Virginia



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#### **Executive Summary**

This project represents the first comprehensive CWD human dimensions study of hunters in Virginia. The Virginia Department of Wildlife Resources (DWR) relies on hunters to achieve deer-population goals. This includes harvest and surveillance goals in CWD disease management areas (DMAs). Support for DWR efforts and decisions to change or adapt hunting behaviors depends on hunters' risk perceptions of CWD and their perceptions of DWR's ability to effectively management wildlife. To assess hunters' risk perceptions of CWD, and their perceptions of DWR management, support for management strategies, and preferred levels of action to manage DWR, we surveyed hunters across Virginia. We focused the survey's distribution in and near DMAs, where CWD is known to occur. To attain accurate and representative results for hunters in each DMA, we set out to attain 2,000 survey responses with a majority of responses coming from hunters in DMAs. We received a total of 2,722 responses, 55.2% were from hunters residing in a DMA, 20.9% were hunters residing in counties adjacent to DMAs, and 23.9% were from hunters residing elsewhere in Virginia. Results of this study indicate that:

- A majority of hunters agree that DWR provides important, timely, and truthful information about CWD in Virginia.
- A majority of hunters perceive DWR's efforts to manage CWD as appropriate, which
  included DWR's efforts to restrict carcass transportation and increasing testing of
  harvested deer.
- Hunters were generally supportive of management strategies that introduce more opportunities to harvest deer, new seasons, longer seasons, and increased bag limits in affected areas.
- Hunters perceived CWD as a higher risk to deer than people, but hunters reported that where they hunt and how much deer meat they consume has not changed because of CWD.
- Hunters reported that the DWR Hunting Digest and the DWR website are the two most common sources of information about CWD.

The results of this study can be used by DWR to improve communication with hunters. Hunters in Virginia are most often receiving CWD information directly from DWR. DWR can focus on highlighting recent and ongoing CWD management actions and efforts. Given the challenging nature of CWD management, DWR can retain and improve high trust with hunters by consistently demonstrating that the agency is making strong efforts to protect deer and support deer hunting opportunities. In response to open-ended questions, several hunters mentioned the lengthy time it takes to receive test results. DWR has limited control over testing conducted at external labs. However, if delays are expected, DWR can acknowledge and explain the testing process to minimize confusion and frustration among hunters. There are also broader impacts to this study as DWR staff plan to share results of this study with other wildlife agencies and researchers in the southeast to promote regional collaborations and efforts to strengthen relationships between hunters and managers.

#### INTRODUCTION

Chronic wasting disease (CWD) is a neurodegenerative fatal disease that affects members of the Cervidae family (cervids), including white-tailed deer (*Odocoileus virginianus*). CWD is extremely difficult to manage in free-ranging populations due to its protracted incubation period, prolonged period when infected individuals shed prions, and the extended persistence of prions on the landscape (Williams et al., 2002). There is no cure or treatment for CWD. There is no evidence that the prions that cause CWD can infect humans (MaWhinney et al., 2006), however the Center for Disease Control (CDC) recommends avoiding the consumption of venison from deer with CWD.

Without a cure or treatment for the disease, wildlife managers have sought to limit and slow the spread of CWD. CWD is a serious threat which can reduce population levels of wild cervids (DeVivo et al., 2017). To protect the deer herd in Virginia and continue to provide hunting opportunities, the Virginia Department of Wildlife Resources (DWR) has prioritized reducing the spread of CWD, maximizing sampling efficiency, detecting CWD in new areas, and reducing transmissions of CWD in areas where it occurs (VDWR, 2021). Ideally, the eradication of CWD would be the preferred objective but given the persistence of prions within infected deer and the environment, eradication does not appear to be feasible.

To prioritize management efforts in areas known to have CWD, DWR designates multi-county regions as disease management areas (DMAs). CWD was first detected in white-tailed deer in Virginia in 2009. In the following years, CWD was detected in several surrounding counties in northern Virginia. More recently, CWD was detected in southwest Virginia. Based on the number of detections, DWR has designated three areas as DMAs (Figure 1). Based on disease prevalence, DMAs have prescribed levels of surveillance, potential strategies for increasing or changing harvest rates, and increasing communication with constituents, especially hunters (VDWR, 2021). As with statewide deer-population objectives (VDGIF, 2015), CWD objectives in Virginia heavily rely on cooperation from hunters.

Given the importance of hunters to achieve management objectives, it is critical to understand how CWD affects hunting behaviors. These behaviors are influenced by risk perceptions of CWD and trust between management agencies and hunters. Previous research has suggested that hunters may decrease or stop hunting if CWD becomes highly prevalent (Needham et al., 2004). Hunters in Maryland indicated that they would hunt less if CWD were to become prevalent but in follow-up surveys there did not appear to be changes in hunting behavior over time (Haus et al., 2017). In a similar disease management context, research from Michigan indicated that hunters did not increase deer harvest in bovine tuberculosis (BTb) areas following requests from a state wildlife agency (Triezenberg et al., 2016). In addition to deer population objectives, DWR relies on hunters to voluntarily submit deer harvest to monitor for CWD across much of the state (VDWR, 2021). The decision to continue hunting, or add behaviors to hunting efforts, such as submitting samples for volunteer testing, depends on risk perceptions of CWD and trust in wildlife agencies (Harper et al., 2015; Needham & Vaske, 2008). In addition to disease prevalence (Needham et al., 2004) risk perception can change based on a hunters' proximity to CWD (Haus et al., 2017; Vaske et al., 2018), although this relationship may be influenced by other factors (Smith et al., 2020). Both risk perceptions and acceptance of management decisions are influenced by trust with management agencies (Harper

et al., 2015). There are multiple aspects that define trust and similar to previous CWD human dimensions studies (Needham & Vaske, 2008), we focused on measuring social trust. Social trust can be defined as a willingness to rely on experts for decision-making related to public health, safety, and the environment (Siegrist & Cvetkovich, 2000).

DWR conducted a statewide survey to assess hunters' perceptions of CWD and their perceptions and attitudes towards DWR and CWD management efforts. Specifically, the objectives of this project were to assess: (1) knowledge, awareness, and perceived effectiveness of DWR management actions in reducing CWD transmission and spread, (2) preferred levels of action for DWR to pursue to control CWD, (3) support or opposition for novel management strategies, and (4) perception of risk that CWD poses to humans and the wild deer population of Virginia. This project represents the first comprehensive CWD human dimensions study of hunters in Virginia. Hunters were identified via residency- within, adjacent to, and outside DMAs. Survey sampling was adapted to yield enough responses to be representative of hunters that reside in each DMA. The results of this project provide a high level of information about hunters which can be used to adapt and re-focus communication efforts with Virginia hunters. In addition to the primary objectives, the results were compared by DMA residency, to add to the growing literature on the effect of proximity to CWD risk perceptions (Smith et al., 2020; Vaske et al., 2018).

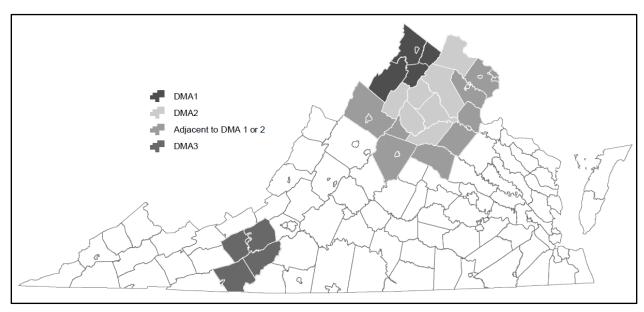


Figure 1 Disease Management Areas (DMA) for CWD Management in Virginia.

## **METHODS**

Sampling

To meet the objectives of this project, we used stratified random sampling and oversampled areas of Virginia where CWD is known to occur. Virginia hunters were divided into five strata based on their residency in DMA1, DMA2, counties adjacent to DMA1 or DMA2 (hereafter referred to as 'Adjacent' counties), DMA3, and other places in Virginia (hereafter referred to as 'Other' counties). The counties adjacent to DMA3 were not included in the strata with counties adjacent to DMA1 and DMA2 because CWD was only recently, in 2020, confirmed in that area of the state. In turn, DWR has only recently focused on increasing

messaging about CWD in and around DMA3. Prior to the distribution of this survey, DWR added Carroll County to DMA3. This change occurred after the 2021-2022 deer hunting season, so Carroll county hunters were not added to the DMA3 sample as we would not expect them to change hunting practices or seek CWD information differently as we might expect of hunters residing in DMA3. The number of survey invitations for each strata was based on the expected number of responses that was needed to minimize the sampling error for each sub-population (Table 2, 3).

Table 1 Number of hunters by DMA strata and county.

<b>County or Area</b>	<b>DMA Status</b>	Number of Hunters
DMA1		2019-2022 9971
	DMA 1	
Clarke	DMA 1	924
Frederick	DMA 1	3797
Shenandoah	DMA 1	3303
Warren	DMA 1	1947
DMA2	D144.0	17571
Culpeper	DMA 2	2881
Madison	DMA 2	1281
Orange	DMA 2	2801
Fauquier	DMA 2	3779
Page	DMA 2	1812
Loudoun	DMA 2	4587
Rappahannock	DMA 2	430
DMA3		6262
Floyd	DMA 3	837
Montgomery	DMA 3	3539
Pulaski	DMA 3	1886
DMA1/2 Adjacent		34317
counties		
Albemarle	Non-DMA	2969
Fairfax	Non-DMA	7472
Greene	Non-DMA	1102
Louisa	Non-DMA	2670
Prince William	Non-DMA	5861
Rockingham	Non-DMA	5804
Spotsylvania	Non-DMA	4382
Stafford	Non-DMA	4057
Other counties	Non-DMA	186954

Table 2 Number of individual hunters, and unique email addresses by DMA.

Area	Number of Hunters - 2019-2022	Number of Email Addresses	Percent of Hunters with Unique Email Address
DMA1	9971	7539	75.6
DMA2	17571	14194	80.8
DMA3	6262	4503	71.9
Adjacent counties	34317	28885	84.2
Other counties	186954	141319	75.6

Table 3 Sampling effort and target number of responses by DMA.

Area	Desired Number of Responses	% Email	Number of Invitations	Paper Invitations	Email Invitations
DMA1	400	75.6	4500	900	3600
DMA2	400	80.8	5000	1000	4000
DMA3	400	71.9	4000	800	3200
Adjacent counties	400	84.2	5500	1100	4400
Other counties	400	75.6	6000	1200	4800
Total	2000		25000	5000	20000

Number of invitations was calculated by balancing minimum number of invitations per strata, with relative difference in population of each strata (relative difference instead of proportional difference because sample size in each strata is more important).

DMA1 Paper Invitations = DMA1 Invitations / Total Invitations \* Total Paper Invitations

Surveys were distributed by email and by mail, the first invitations were distributed on April 15, 2022. We distributed surveys by mail because we did not have valid email addresses for all hunters. Two follow-up postcard reminders were distributed to mail non-respondents two and three weeks after the initial invitation. Three follow-up emails were distributed to email non-respondents each subsequent week following the initial invitation. Data collection for the initial sampling period was closed at the end of May. Following the initial sampling period, 2,000 non-respondents were selected to receive a brief non-response survey. Non-response surveys were distributed in June 2022 and data collection for non-respondents was closed at the end of July 2022. Excluding undeliverable invitations, the effective sample size was 24,904. There was a total of 2,722 responses, for a response rate of 10.9%.

#### Survey Development

The survey instrument was developed in collaboration with DWR staff that are responsible for deer and CWD management. Staff initially met to discuss the goals and objectives of the survey. The survey instrument was iteratively revised by staff to improve the accuracy of the information conveyed by survey items and to enhance readability. Approaches to CWD management in the US vary by state but the need for wildlife agencies to work and

communicate with hunters is similar throughout. Therefore, many of the survey items were adopted from previous surveys to hunters in other states (Quartuch, 2020; Rubino et al., 2022). Questions to measure social trust in DWR were adopted from a previous CWD study (Needham & Vaske, 2008). Risk perception questions were developed with researchers at North Carolina State University, who were similarly drafting and preparing to distribute a CWD survey to hunters in North Carolina.

### Statistical Analysis

Survey responses were weighted to account for sampling methodology. Results were reported following two different weighting procedures, one to report statewide results and one to report strata-level results. Hunters residing in strata with or near CWD-positive deer (i.e. DMAs) were oversampled to return precise measures of hunters' perceptions and behaviors in each area. This means that hunters in DMAs are over-represented when all survey responses are summarized. Among respondents, 23.9% reside in Other counties but they represent 71.3% of Virginia hunters (*Supplemental Table 1*). For all other strata, respondents are overrepresented compared to the percent of the population they represent (*Supplemental Table 1*). The weighting procedure for statewide results corrects for these differences.

For both statewide and strata-level results, non-respondent differences were accounted for with survey weights. Comparing survey and non-response survey results, survey respondents with a Bachelor's degree or higher were more likely to respond to the survey compared to respondents with less formal education (*Supplemental Table 1*). Comparing license database metadata to survey results, survey respondents were older and were less avid hunters compared to the population (*Supplemental Table 1*). An avid hunter was defined as someone who had purchased a hunting license in each of the previous three years. The weighting procedure for these variables was applied to return results closer to the demographics of the hunter population.

All statistical analyses were conducted in program R (v4.1.3; R Core Team, 2022). Weights were calculated and applied to responses with the 'survey' package (v4.1.1; Lumley, 2021). To calculate survey weights, data cannot be missing from any variable that is part of the weighting procedure. A small percent of missing responses for respondents' education were imputed with random forest models using the 'missForest' package (v1.5; Stekhoven, 2022).

#### **RESULTS**

Descriptive statistics are reported in tabular form for all survey items. Statewide results are reported in Tables 4-23 and Tables 54-55. Results for survey responses are presented in the order they appeared on the survey. DMA-level results are presented in Tables 24-53. Survey results that directly address the four major objectives of this project are further described below.

# (1) <u>Assess knowledge, awareness, and perceived effectiveness of DWR management actions in reducing CWD transmission and spread</u>

A majority of hunters agreed that DWR provides important, timely, and truthful information about CWD in Virginia (Table 21). Hunters were asked to respond to six statements regarding DWR's communication and responses were consistently positive. This trend was consistent among hunters across DMAs (Table 47). Hunters were asked if DWR makes good deer management and CWD management decisions and hunters responded positively to these questions (Tables 22, 48). A sizeable percent of hunters reported "Neither Agree or Disagree" for

these questions, indicating a need to continue providing information and justification to hunters regarding DWR policies and decisions.

When asked about the sources of information where hunters have learned about CWD, they most often reported the DWR website, and the DWR Hunting regulations booklet (Table 23). This was consistent across DMAs (Table 49). Among non-DWR sources, TV outdoor programs was the most commonly reported source of CWD information (Table 23). More than 50% of respondents reported learning about CWD from outdoor blogs and websites, outdoor magazines, and family and friends. Respondents were asked to report other sources of information about CWD not listed on the survey. The highest number of other responses was for podcasts (Table 54).

### (2) Assess preferred levels of action for DWR to pursue to control CWD

Many hunters tended to perceive DWR's efforts to manage CWD as appropriate, which included DWR's efforts to restrict carcass transportation and increasing testing of harvested deer (Table 20). However, across all measures, a high percent of hunters responded that they didn't know or weren't sure about DWR's efforts (Table 20). When comparing hunter responses by DMA, hunters in Other counties more frequently reported that they didn't know or weren't sure about DWR efforts (Table 46). Results of a chi-square test indicate significant differences in responses by DMA for whether "DWR's efforts to increase hunting seasons and bag limits in DMA counties are: too limited, appropriate, or too extensive"; although the overall effect size was relatively weak ( $\chi^2 = 117.64$ , p < .001, Cramer's V = 0.19; Table 46). When comparing the percent of responses by DMA, 20.8% of hunters in DMA 1 reported "Too extensive", the next highest was DMA2 with 11.0%, and the third highest were hunters in Adjacent counties at 6.6%.

Communication preferences are indirectly related to management efforts but are critical for informing hunters of new developments and securing trust and cooperation with hunters. Hunters most often indicated that their preferred channel of communication for CWD information are the DWR website, and the DWR Hunting Regulation booklet. These were also the sources from which they have most often received CWD information in the past (Table 23). This trend did not change across DMAs (Table 50).

## (3) Assess support or opposition for novel management strategies

Hunters were asked to indicate the acceptability of several potential management options that could limit CWD (Table 12, Table 13). Several management options to increase season lengths, add additional seasons, and increase bag limits, were on average rated moderately acceptable by hunters (Table 12). Similar types of management options, focused specifically on increasing buck harvest, were also rated moderately acceptable (Table 13). The only exception was the option, "Reduction of localized deer populations using sharpshooters in affected areas", which was the only option with a mean unacceptable rating (mean response less than 4; Table 12).

# (4) <u>Assess perception of risk that CWD poses to humans and the wild cervid population of Virginia</u>

Respondents were asked a series of risk questions, which included CWD risk questions, followed by a series of strictly CWD risk questions (Table 9, Table 10). Respondents rated the risk of "Inadvertently eating meat from an animal infected with CWD" ( $\bar{x} = 3.5$ , SE = 0.07)

higher than the risk of "Becoming ill as a result of exposure to CWD" ( $\bar{x} = 3.0$ , SE = 0.07; Wilcoxon sign test, W = 9.34, p < .001; Table 9). When asked about CWD risks, respondents rated risks to deer populations higher than risks to people, themselves and others (Table 10). These trends did not change much across DMAs (Table 33).

Following these risk questions, hunters were asked about their potential level of concern if they consumed meat from a deer that was not tested for CWD and their concern if they consumed meat from a deer that tested positive for CWD (Table 11). Generally, hunters reported more concern if the deer tested positive for CWD. This was consistent across DMAs (Table 34).

Related to risk perceptions, hunters that reported submitting a sample for CWD testing were asked about three potential motivations for testing- concern about consumption, to help track CWD in VA, and whether friends and family members believe it is important to conduct testing (Table 16, Table 41). Among all hunters, only 7.8% reported having a deer tested for CWD (Table 15), although this percent greatly increased among hunters in DMA1, DMA2, and DMA 3 (Table 40). Among hunters that have tested, helping to monitor CWD in VA was rated as a significantly higher motivation than consumption concern and perceptions from friends and family members (Table 16). To detect for differences in the motivation to help track CWD in VA between hunters in different DMAs a One-Way ANOVA and TukeyHSD post hoc test were performed. Results indicated that hunters in DMA1 rated this motivation lower than hunters in Other counties and hunters in DMA3 (F (4,439) = 10.5, p < .001; Table 41).

Perceptions of risk are also important for understanding changes in hunting behavior. However, a strong majority of hunters reported no change in where they hunt or consuming deer meat due to CWD (Table 18). This did not change between DMAs (Table 43). Similarly, there were very few reported changes in deer consumption.

Results - Tables

Table 4 Responses to hunting participation questions — most recent deer hunting experience in Virginia, who they recently hunted with, and hunting experience level.

	%	n
Last hunted deer in Virginia		
The most recent season, 2021-2022	80.2	2,081
The 2020-2021 season (over a year ago)	8.1	210
The 2019-2020 season (over two years ago)	2.9	75
A season before 2019-2020 (three or more years ago)	4.0	105
I have never hunted deer in Virginia	4.8	124
Hunt deer in the past year with:		
Friends	66.9	1,600
Immediate family	60.2	1,441
Extended family	23.5	563
Members of a hunt club	29.3	702
Other	3.0	72
Did not hunt in the past year	11.2	267
Self-rated hunting experience level		
Beginner	6.7	164
Intermediate	33.8	833
Advanced	59.6	1468

Table 5 Reported areas where hunters most often hunt. Hunters were asked to report county and responses were categorized into DMAs.

	%	n
DMA1	17.7	418
DMA2	22.1	521
Adjacent to DMA1 or 2	13.6	321
DMA3	13.5	319
Other	33.0	778

Table 6 Responses to statements for the question, "How important to you is each of the following reasons to hunt deer in Virginia?"

Hunting motivations	Mean	Not at all	Slightly	Moderately	Very
	(SE)	important	important	important	important
		% (n)	% (n)	% ( n)	% (n)
To spend time in nature	3.8	0.3	1.7	17.1	80.9
	(0.01)	(8)	(41)	(419)	(1985)
To harvest a trophy	2.3	23.3	36.2	25.0	15.5
	(0.04)	(566)	(882)	(609)	(377)
To spend time with	3.5	3.8	8.5	21.9	65.8
family/friends	(0.03)	(93)	(207)	(536)	(1608)
To obtain wild game meat	3.3	3.9	14.4	31.8	50.0
_	(0.03)	(95)	(352)	(779)	(1225)
To contribute to wildlife	3.3	2.3	10.2	38.3	49.2
management	(0.03)	(55)	(248)	(931)	(1197)
To contribute to the local	2.7	15.3	28.8	31.0	24.9
community (e.g. financial	(0.04)	(371)	(701)	(754)	(605)
benefits from hunters)					
To test/improve my skills	3.1	8.8	17.4	30.5	43.4
	(0.04)	(212)	(421)	(738)	(1052)
For physical exercise	2.9	9.2	21.3	37.4	32.1
	(0.04)	(226)	(522)	(915)	(787)

Table 7 Hunters' responses to whether they had heard of CWD before receiving a survey invitation. For hunters that answered 'Yes', they were asked to rate their knowledge about CWD.

CWD Background Information	%	n
Heard about CWD (Yes)	93.6	2306
Knowledge about CWD		
Hardly anything	7.8	180
A little bit	55.9	1282
A fair amount	32.4	744
A lot	3.8	87

Table 8 Results for five True-False questions about CWD. For reference, correct responses are bolded.

CWD Knowledge	Correct	Incorrect	Unsure
	% (n)	% (n)	% (n)
CWD outbreaks typically occur in late summer	12.0	31.3	56.7
to early fall. (F)	(276)	(718)	(1303)
A deer that has CWD can still look healthy. (T)	67.8	17.1	15.1
	(1545)	(389)	(344)
Deer infected with CWD will die only if they	52.6	12.7	34.7
experience a severe case. (F)	(1203)	(290)	(795)
Research suggests CWD has created some	32.3	24.9	42.8
human health problems. (F)	(741)	(571)	(980)
The importation of whole deer carcasses into VA	77.9	3.1	19.0
is prohibited to prevent the spread of CWD. (T)	(1789)	(71)	(436)
Mean Score (0-5)	2.4		
Percent that answered all five questions correctly	4.9%		
	(111)		

Table 9 Responses to seven statements for the question, "How much risk do you think is associated with each of the following happening to you?" Responses ranged from No Risk = 1 to Extreme Risk = 9.

	x	SE	Median
Contracting Rabies	2.9	0.07	3
Contracting COVID-19	4.0	0.08	5
Getting shot by another hunter	3.7	0.07	4
Accidentally shooting yourself	1.9	0.06	2
Harvesting a deer infected with COVID-19	2.6	0.07	2
Inadvertently eating meat from an animal	3.5	0.07	4
infected with CWD			
Becoming ill as a result of exposure to CWD	3.0	0.07	3

Table 10 Responses to four statements for the question, "How concerned are you about each of the following issues now that chronic wasting disease has been detected in 11 Virginia counties?" Responses ranged from Not Concerned = 1 to Extremely Concerned = 9. Results of a One-Way ANOVA and Tukey's HSD post-hoc test indicated significant differences between human health risk perceptions ( $^{a}$ ) and deer risk perceptions ( $^{b}$ ; F(3, 9589) = 1136, p < .001).

CWD Risk (1-9)	$\bar{\mathbf{X}}$	SE	Median
Your own personal health?	$3.8^{a}$	0.08	4
The health of other people you know?	$4.0^{a}$	0.09	5
The potential for CWD to dramatically reduce	6.4 <sup>b</sup>	0.08	7
the deer population in Virginia?			
The threat CWD poses to the future of deer	$6.8^{b}$	0.09	8
hunting in Virginia?			

Table 11 Responses to two statements for the question, "We would like to know how concerned you would be about eating meat from a wild deer harvested by you or another hunter in a county where chronic wasting disease has been detected.

Consumption	X (CF)	Not at all	Slightly	Extremely
Risk	(SE)	Concerned %	Concerned %	Concerned %
		(n)	(n)	(n)
was not tested	1.9	27.8	53.5	18.7
for CWD	(0.03)	(632)	(1218)	(426)
tested positive	2.6	7.9	28.4	63.8
for CWD	(0.02)	(179)	(647)	(1455)

Table 12 Responses to statements for the question, "DWR is evaluating management options to slow the spread of this disease. If it is necessary to reduce deer populations in areas affected by CWD, please indicate how acceptable or unacceptable the following options are."

	Response % (Count)							
	Mean (SE)	Unaccepta ble (1)	2	3	Neutral (4)	5	6	Acceptable (7)
Unlimited doe	4.8	9.2	6.2	6.9	24.8	10.2	9.8	32.9
bag limits in	0.08	212	143	158	569	233	225	754
affected areas								
Increase the	5.4	5.7	3.5	3.4	17.5	12.4	15.7	41.6
length of the	0.07	132	80	<i>79</i>	402	284	360	954
general firearms								
season in								
affected areas								
An early	5.2	7.2	3.9	3.8	21.5	13.7	12.4	37.4
antlerless-only	0.07	165	89	86	490	314	284	853
firearms season								
during								
September in								
affected areas								
A late antlerless-	5.1	9.0	5.7	5.0	16.3	11.6	14.3	38.0
only firearms	0.08	207	131	115	372	266	328	870
season during								
January-March								
in affected areas								
A regulation that	4.7	11.5	7.5	5.6	25.6	8.7	11.0	29.9
requires deer	0.08	264	172	128	587	200	252	685
hunters to kill								
one or more								
antlerless deer								
before they								
could kill a 2 <sup>nd</sup>								
antlered deer in								
affected areas								
Reduction of	3.0	38.7	11.5	8.5	19.5	5.3	3.7	12.7
localized deer	0.09	882	263	194	445	121	84	289
populations								
using								
sharpshooters in								
affected areas								

Table 13 Responses to statements for the question, "Research has shown that adult male deer (bucks) are infected with CWD at higher rates than other age and sex classes of deer. If it is necessary to reduce the number of mature bucks on the landscape in areas affected by CWD, please indicate how acceptable or unacceptable the following options are."

-	Response % (Count)							
	Mean (SE)	Unaccepta ble	-	-	Neutral	-	-	Acceptable
Initiate a velvet	4.8	10.4	4.4	4.7	26.0	15.5	10.9	28.1
(early) season in affected areas	0.07	238	100	107	594	355	249	643
Extra buck tags	5.4	5.8	3.2	3.5	17.7	14.4	16.4	39.0
that are only valid in affected areas	0.07	133	73	80	404	330	375	892
Expand buck	5.1	7.7	4.5	4.9	20.3	12.4	14.4	35.8
firearms season before the rut in affected areas	0.07	176	104	112	463	283	329	820
Expand buck	5.3	6.2	2.8	3.9	21.1	14.4	16.2	35.4
firearm season after the rut in affected areas	0.07	141	64	88	481	330	370	810

Table 14 Responses to questions about methods for handling deer carcass in the field, how deer harvest was processed, and carcass disposal. For each question, respondents could select more than one option, percent response may exceed 100%.

	% Response	n
Methods for handling deer carcass		
De-bone the deer in the field	4.1	93
Quarter the deer in the field	5.8	133
Bring the whole carcass out of the field (except organs removed during field-dressing)	52.2	1197
Bring the whole carcass out of the field (including organs)	22.9	525
I did not harvest a deer in the 2021-2022 DEER seasons	32.4	743
How deer harvest was processed		
Deer processor for my own use	34.4	528
Deer processor for donation to Hunters for the Hungry, or a similar organization	6.7	103
Processed by friends or family members	19.7	302
Processed my own deer	74.2	1140
Disposal options used		
Left carcass parts at the location of the harvest	26.0	368
Left carcass parts on the landscape, away from location of the harvest but within 20 miles of where the deer was harvested	27.5	390
Left carcass parts of the landscape, farther than 20 miles away from where the deer was harvested	3.9	56
Buried leftover carcass parts	23.4	332
Disposed of leftover carcass parts in an open-air pit	14.6	207
Disposed of leftover carcass parts directly in a landfill or transfer station	28.1	399
Disposed of leftover carcass parts in a household trash container	14.0	199

Table 15 Percent of respondents that had a deer tested in the past five years and the type of testing process used. Percent response exceeded 100 % because more than one type of testing process could be selected.

Deer testing	%	n
Harvest tested in past 5 years	7.8	176
(Yes)		
Testing process		
Mandatory CWD sample station	41.6	74
Taxidermist	24.2	43
Voluntary CWD deer head drop site	25.8	46
Deer processor	39.3	70

Table 16 Responses to the question, "Below are potential reasons for testing harvested deer for CWD. How important are each of the following to you?" Responses ranged from Not at all Important (1) to Very Important (4). Results of a One-Way ANOVA and Tukey's HSD post-hoc test indicated significant differences between motivations related to concern eating meat and family and friends perceptions ( $^{a}$ ), and monitoring CWD status in VA ( $^{b}$ ; F(2,1324) = 109.4, p < .001).

Testing motivation	Mean (SE)	Not at all important	Somewhat Important	Moderately Important	Very Important
Concern about eating meat	2.8 a	14.5	29.2	20.4	35.9
from a deer infected with	(0.14)	(29)	(59)	(41)	(72)
CWD					
Help DWR monitor the	3.6 <sup>b</sup>	0.8	8.4	22.4	68.4
status of CWD in VA	(0.06)	(2)	(17)	(45)	(138)
The people closest to me	2.7 a	14.7	27.7	26.2	31.4
(e.g., significant other,	(0.13)	(29)	(55)	(52)	(63)
friend, family member)					
think it is important					

Table 17 Number and percent of respondents that hunted cervid outside Virginia in the past 5 years and, if yes, did they hunt in a state or country with known positive cases of CWD.

Outside Virginia	%	n
Hunt cervid (Yes)	20.0	457
Hunt cervid in CWD state or country		
Yes	45.1	208
No	28.3	130
Unsure	26.5	122

Table 18 Reported changes to deer hunting and deer meat consumption due to the spread of CWD in Virginia.

		Response % (Count)						
	Mean	Hunt much	Hunt a bit	No change	Hunt a bit	Hunt much		
	(SE)	more in	more in	in where I	less in	less in		
		CWD areas	CWD areas	hunt	CWD areas	CWD areas		
Change in	3.0	0.1	0.8	96.6	0.9	1.6		
deer hunting	(0.01)	(1)	(19)	(2207)	(20)	(37)		
		Major	Slight	No change	Slight	Major		
		increase	increase		decrease	decrease		
Change in	3.0	0.2	1.3	93.5	3.2	18		
deer	(0.01)	(4)	(30)	(2146)	(74)	(41)		
consumption								

Table 19 Reported deer hunting in DMAs in recent seasons. The number of seasons changes per DMA to reflect spread of CWD. Hunters were subsequently asked what area of Virginia they most often hunted in the past 5 seasons.

Hunt in Virginia	Total (%)	Total (n)	Most often (%)	Most often (n)
DMA1 in past 5 seasons	6.7	165	5.4	132
DMA2 in past 2 seasons	13.1	321	8.9	217
Adjacent to DMA1 or 2 in past 2 seasons	15.8	389	10.6	259
DMA3 in past season	6.2	152	5.1	125
Other places in VA			70.0	1711

Table 20 Responses to questions about DWR efforts to manage CWD in Virginia.

Perceptions of management	Not Restrictive Enough	Appropriate	Too restrictive	Don't know/ Not sure
DWR's efforts to restrict carcass	3.6	50.2	4.9	41.4
transportation are:*	(79)	(1120)	(109)	(924)
	Too limited	Appropriate	Too restrictive	Don't know/ Not sure
DWR's efforts to increase	7.6	44.6	5.3	42.5
hunting seasons and bag limits in DMA counties are:	(171)	(999)	(119)	(951)
DWR's efforts to collect samples	10.0	46.6	1.3	42.1
from deer in <b>DMA counties</b> to test for CWD are:	(224)	1043)	(29)	(942)
DWR's efforts to collect samples	12.8	37.7	2.0	47.5
from deer in <b>non-DMA counties</b> to test for CWD are:	(286)	(845)	(44)	(1065)

Table 21 Responses to questions that measure social trust. The survey questions ask hunters to rate DWR communication efforts related to CWD. Responses ranged from Strongly Disagree (1) to Strongly Agree (5).

	Mean (SE)	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with	3.5	2.7	8.3	33.6	47.9	7.5
enough information to decide what actions I should take regarding CWD.	0.03	(61)	(187)	(756)	(1075)	(168)
Provides the best	3.6	2.3	6.1	35.3	46.9	9.5
available information on CWD in Virginia	0.03	(52)	(136)	(792)	(1051)	(213)
Provides timely	3.5	2.7	6.5	36.4	45.6	8.7
information regarding CWD issues	0.03	(61)	(144)	(811)	(1016)	(194)
Provides truthful	3.6	2.0	3.6	34.7	47.8	11.9
information about human safety issues related to CWD	0.03	(45)	(80)	(779)	(1072)	(268)
Provides truthful	3.7	1.8	3.3	31.2	51.0	12.7
information about the spread of CWD in Virginia	0.03	(41)	(74)	(696)	(1139)	(284)
Provides adequate	3.5	2.2	7.1	35.7	45.3	9.7
opportunities for hunters to express their concerns about CWD.	0.04	(49)	(159)	(798)	(1011)	(216)

Table 22 Responses to questions asking respondents to rate DWR management efforts related to deer and CWD. Responses ranged from Strongly Disagree (1) to Strongly Agree (5).

	Mean (SE)	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Makes good management decisions for deer in Virginia	3.5 0.04	4.1 (92)	12.3 (277)	25.9 (582)	48.6 (1090)	9.1 (204)
Makes good management decisions regarding CWD	3.6 0.03	1.2 (26)	3.5 (79)	41.7 (933)	44.8 (1002)	8.8 (198)
Implements appropriate regulations to minimize the spread and prevalence of CWD	3.6 0.03	1.4 (30)	4.4 (99)	39.0 (874)	46.4 (1038)	8.8 (196)
Follows the best available science in managing CWD	3.6 0.03	1.1 (25)	1.9 (43)	41.5 (926)	46.3 (1033)	9.2 (205)

Table 23 Responses to where hunters have gained information about CWD and where they would prefer to hear more information about CWD.

	None	A little	A lot	Preferred
	% (n)	% (n)	% (n)	% (n)
Family and friends	43.8	48.1	8.2	19.7
•	(972)	(1067)	(181)	(483)
Local newspaper	76.9	21.8	1.3	20.1
	(1693)	(479)	(28)	(494)
Statewide or National newspapers	74.7	23.5	1.8	12.2
	(1641)	(517)	(40)	(300)
Radio	87.5	10.9	1.6	12.8
	(1928)	(240)	(35)	(313)
TV - News	73.3	23.6	3.0	20.2
	(1601)	(515)	(66)	(496)
TV – Outdoor program	35.8	51.5	12.7	22.1
	(788)	(1135)	(279)	(543)
DWR Website	22.9	44.9	32.2	63.0
	(507)	(994)	(712)	(1546)
Outdoor blogs and websites (non-	45.2	40.6	14.2	17.0
DWR)	(993)	(890)	(312)	(418)
Outdoor magazines (non-DWR)	41.1	44.9	14.0	23.8
	(906)	(989)	(309)	(583)
Virginia Department of Health (VDH)	77.5	19.6	2.9	17.8
	(1700)	(429)	(65)	(437)
Center for Disease Control (CDC)	83.2	14.1	2.7	12.6
	(1811)	(306)	(59)	(308)
DWR Staff	64.9	27.5	7.5	20.3
	(1424)	(604)	(94)	(499)
DWR Public meeting	84.0	11.6	4.3	15.6
	(1836)	(254)	(94)	(382)
DWR online social media (i.e.,	63.9	27.2	9.0	29.5
Facebook)	(1396)	(594)	(196)	(724)
DWR Hunting Regulations booklet	19.6	54.4	25.9	65.7
	(430)	(1194)	(569)	(1613)
Online social media account (non-	68.3	26.4	5.3	14.1
DWR)	(1487)	(576)	(116)	(347)
Information via the mail				39.3
				(964)

Table 24 Demographics of survey respondents.

	% or Mean	n
Age	$\bar{x} = 57.7$	
Gender (Men)	90.0	1822
Ethnicity (Non-Hispanic)	98.6	1912
Race		
White	91.0	1827
Black or African American	3.3	67
American Indian or Alaska Native	0.7	14
Asian	0.2	5
Native Hawaiian or Pacific Islander	0.0	0
Other	1.1	23
Multiracial	3.7	74
Education (Bachelor's degree or higher)	19.3	502
Income level		
Less than \$24,999	14.8	283
\$25,000 - \$49,999	25.3	485
\$50,000 - \$74,999	21.8	418
\$75,000 - \$99,999	16.1	309
\$100,000 - \$124,999	9.4	180
\$125,000 or more	12.6	242
<b>Current Residency</b>		
Urban	9.9	201
Suburban	30.3	616
Rural	59.7	1212
Childhood Residency		
Urban	9.9	198
Suburban	29.2	580
Rural	60.9	1211
DMA Residency*		
DMA1	18.5	482
DMA2	20.0	520
Adjacent to DMA1 or 2	20.9	544
DMA3	16.7	435
All other	23.8	619

Strata-level (DMA) results based on hunter address. For most questions only the percent by strata (column) and means per strata are reported. Adjacent refers to counties listed as Adjacent to DMA1/2. Other refers to all other areas not part of a DMA or Adjacent.

Table 25 Responses by DMA, to the question, "When was the last time you hunted deer in Virginia?"

	DMA1	DMA2	DMA3	Adjacent	Other
The most recent season, 2021-2022	79.3	78.6	83.7	78.0	80.8
The 2020-2021 season (over a year ago)	11.1	6.9	7.6	7.5	8.1
The 2019-2020 season (over two years ago)	4.5	3.8	5.4	2.4	2.8
A season before 2019-2020 (three or more years ago)	4.5	4.8	2.2	4.7	3.8
I have never hunted deer in Virginia	0.6	5.9	1.1	7.3	4.5

Table 26 Responses by DMA to the question, "What county or city in Virginia do you most often hunt deer?"

	DMA1	DMA2	DMA3	Adjacent	Other
DMA1	84.0	5.1	0.0	3.8	0.3
DMA2	8.3	78.9	0.2	16.2	0.7
DMA3	0.0	0.2	77.4	0.0	1.9
Adjacent	4.7	8.8	0.2	59.1	2.4
Other	3.0	7.0	22.2	20.9	94.8

Table 27 Responses by DMA, to the question, "In the past year, have you hunted deer with any of the following?" Column percent exceed 100% because respondents could select multiple responses.

	DMA1	DMA2	DMA3	Adjacent	Other
Friends	54.6	66.4	58.6	64.8	67.9
Immediate Family	63.5	59.8	58.6	55.6	61.2
Extended Family	22.8	20.4	23.5	18.6	24.8
Members of a Hunt Club	9.6	21.5	7.0	22.5	33.1
Other	5.3	4.6	6.0	5.1	2.1
Did not hunt in the past year	11.9	11.0	10.9	9.7	11.6

Table 28 Responses by DMA to the question, "How would you describe your experience as a deer hunter?"

	DMA1	DMA2	DMA3	Adjacent	Other
Beginner	3.5	5.5	6.4	8.4	6.6
Intermediate	32	31.7	33.3	40	33.3
Advanced	64.5	62.8	60.4	51.7	60.1

Table 29 Responses by DMA to statements for the question, "How important to you is each of the following reasons to hunt deer in Virginia?"

	DISAS	DIALC	DIALC	A 11	0.1
	DMA1	DMA2	DMA3	Adjacent	Other
To spend time in nature					
Not at all important	0.8	1.3	0.7	0.2	0.3
Slightly important	2.3	3.2	4.0	2.9	1.1
Moderately important	21.6	13.9	19.4	16.5	17.2
Very important	75.3	81.6	76.0	80.4	81.4
To harvest a trophy					
Not at all important	25.2	25.9	22.7	23.2	22.9
Slightly important	33.8	36.7	33.6	36.5	36.5
Moderately important	27.9	21.9	31.2	26.9	24.4
Very important	13.2	15.5	12.5	13.4	16.2
To spend time with family/friends					
Not at all important	4.6	5.3	6.0	4.4	3.4
Slightly important	9.9	9.4	8.7	11.8	7.8
Moderately important	26.9	22.1	24.8	20.4	21.8
Very important	58.6	63.2	60.5	63.3	67.0
To obtain wild game meat					
Not at all important	2.7	5.3	2.6	2.9	3.9
Slightly important	14.3	13.7	10.2	14.6	14.4
Moderately important	27.4	25.9	32.2	33.3	32.5
Very important	55.6	55.1	55.0	49.2	49.2
To contribute to wildlife management					
Not at all important	3.1	3.8	2.9	3.6	1.8
Slightly important	11.5	11.2	9.4	14.3	9.3
Moderately important	37.5	32.0	39.0	33.9	39.9
Very important	47.9	53.0	48.8	48.3	49.0

# To contribute to the community (e.g. financial benefit from hunter)

Not at all important	14.0	16.6	17.1	15.2	15.2
Slightly important	31.9	24.4	28.5	30.6	28.8
Moderately important	30.5	36.7	31.2	30.1	30.8
Very important	23.6	22.3	23.2	24.1	25.2

Table 30 Percent of hunters by DMA that had previously heard of CWD.

	DMA1	DMA2	DMA3	Adjacent	Other
% Yes	96.9	98.1	98.0	93.2	92.9

Table 31 Mean and percent responses by DMA for self-rated CWD knowledge.

	DMA1	DMA2	DMA3	Adjacent	Other
Mean (x̄)	2.6	2.5	2.5	2.4	2.3
Percent by DMA					
Hardly anything	5.1	6.2	4.9	7.5	8.6
A little bit	40.2	46.9	46.6	50.5	59.3
A fair amount	48.5	40.0	43.7	36.8	29.2
A lot	6.2	6.9	4.7	5.2	3.0

Table 32 Mean and percent responses by DMA for five true-false questions about CWD. For reference, correct responses are bolded.

	DMA1	DMA2	DMA3	Adjacent	Other
CWD outbreaks typically occur in late summer to early fall.					
True	30.5	24.2	31.2	28.1	32.6
False	22.5	19.9	17.2	15.1	9.8
Unsure	47.0	55.9	51.7	56.8	57.7
A deer that has CWD can still look healthy.	_				
True	76.4	73.3	78.4	70.3	65.5
False	11.3	13.1	12.0	13.3	18.8
Unsure	12.2	13.6	9.5	16.4	15.7
Deer infected with CWD will die only if they experience a severe case.	_				
True	15.9	11.0	14.7	14.0	12.4
False	54.5	58.0	53.8	52.4	51.6
Unsure	29.5	31.0	31.4	33.6	36.0
Research suggests CWD has created some human health problems.	_				
True	21.0	19.8	23.5	28.9	24.9
False	44.3	38.7	41.0	35.1	29.9
Unsure	34.7	41.5	35.5	36.0	45.2
The importation of whole deer carcasses into VA is prohibited to prevent the spread of CWD.	_				
True	84.5	77.6	77.5	82.0	76.8
False	3.2	3.9	4.3	3.1	2.8
Unsure	12.2	18.5	18.2	14.9	20.4
Summary	_				
Percent All Correct	7.0	9.4	4.3	5.6	4.3
Mean $(\bar{x})$	2.8	2.7	2.7	2.6	2.3

Table 33 Mean responses by DMA to seven statements for the question, "How much risk do you think is associated with each of the following happening to you?" Responses ranged from No Risk = 1 to Extreme Risk = 9. Followed by mean responses to four statements for the question, "How concerned are you about each of the following issues now that chronic wasting disease has been detected in 11 Virginia counties?" Responses ranged from Not Concerned = 1 to Extremely Concerned = 9.

	DMA1	DMA2	DMA3	Adjacent	Other
Risk Questions (x̄)					
Contracting Rabies	2.9	2.8	2.7	2.8	2.9
Contracting COVID-19	3.7	3.9	4.1	4.0	3.9
Getting shot by another hunter	3.6	3.4	3.6	3.6	3.7
Accidentally shooting myself	1.8	1.7	2.1	2.0	1.9
Harvesting a deer infected with COVID-19	2.7	2.7	2.7	2.8	2.5
Inadvertently eating meat from an animal infected with CWD	3.8	3.5	3.6	3.7	3.4
Becoming ill as a result of exposure to CWD	2.9	2.9	3.1	3.0	3.0
Virginia CWD Risk Questions $(\bar{x})$					
Your own personal health?	3.6	3.6	3.9	3.7	3.8
The health of other people you know?	3.8	3.8	4.2	3.8	4.1
The potential for CWD to dramatically reduce the deer population in Virginia?	6.1	6.2	6.4	6.2	6.5
The threat CWD poses to the future of deer hunting in Virginia?	6.6	6.5	6.7	6.6	6.8

Table 34 Means and percent responses by DMA to two statements for the question, "We would like to know how concerned you would be about eating meat from a wild deer harvested by you or another hunter in a county where chronic wasting disease has been detected.

	DMA1	DMA2	DMA3	Adjacent	Other
was not tested for CWD $(\bar{x})$	1.8	1.8	1.9	2.0	1.9
Not at all concerned	36.5	33.8	22.7	32.9	26.1
Slightly Concerned	50.9	45.2	59.0	49.2	54.9
Extremely Concerned	12.7	21.0	18.4	17.9	19.0
tested positive for CWD $(\bar{x})$	2.5	2.4	2.4	2.5	2.6
Not at all concerned	12.1	12.6	7.5	9.0	6.9
Slightly Concerned	40.3	30.9	33.6	32.3	26.4
Extremely Concerned	47.6	56.5	58.9	58.7	66.7

Table 35 Mean and percent responses by DMA for statements to the question, "DWR is evaluating management options to slow the spread of this disease. If it is necessary to reduce deer populations in areas affected by CWD, please indicate how acceptable or unacceptable the following options are."

	DMA1	DMA2	DMA3	Adjacent	Other
Unlimited doe bag limits in affected areas $(\bar{x})$	4.3	4.6	5.1	4.9	4.8
Unacceptable (1)	16.3	13.6	8.4	6.4	9.1
2	8.2	4.1	4.7	5.9	6.5
3	7.5	7.5	6.1	7.8	6.8
Neutral (4)	25.2	24.8	17.4	24.4	25.3
5	9.9	9.5	13.8	13.5	9.4
6	7.3	10.1	9.5	11.1	9.6
Acceptable (7)	25.6	30.4	40.2	30.8	33.3
Increase the length of the general firearms season in affected areas $(\bar{\boldsymbol{x}})$	4.5	5.1	5.8	5.3	5.5
Unacceptable (1)	15.7	10.4	2.3	5.7	4.7
2	6.9	5.4	3.4	3.5	3.2
3	7.5	2.8	4.1	7.1	2.6
Neutral (4)	18.9	21.0	12.1	17.0	17.5
5	14.0	8.0	10.7	13.4	12.8
6	10.8	14.3	14.2	16.3	15.9
Acceptable (7)	26.2	38.1	53.2	37.0	43.3
An early antlerless-only firearms season during September in affected areas $(\bar{x})$	4.4	4.7	5.2	5.2	5.3
Unacceptable (1)	17.3	15.1	12.0	5.2	6.0
2	6.9	5.6	2.9	5.0	3.3
3	7.5	5.0	4.3	6.6	2.8
Neutral (4)	22.9	19.2	17.2	18.4	22.5
5	9.0	9.3	8.6	15.8	14.4
6	10.1	12.7	12.2	13.9	12.3
Acceptable (7)	26.3	33.2	42.8	35.0	38.7
A late antlerless-only firearms season during January-March in affected areas $(\bar{x})$	4.2	4.9	5.3	5.1	5.2
Unacceptable (1)	22.2	13.3	9.7	6.4	8.4
2	6.9	6.3	4.3	5.9	5.6
3	7.7	4.6	4.7	5.9	4.9
Neutral (4)	18.9	18.0	11.3	18.0	15.8
5	7.7	8.9	10.6	13.5	11.8
6	9.0	12.4	15.6	15.9	14.4
Acceptable (7)	27.5	36.5	43.8	34.4	39.1

A regulation that requires deer hunters to kill one or more antlerless deer before they could kill a 2nd antlered deer in affected areas $(\bar{x})$	4.6	4.5	5.0	4.7	4.6
Unacceptable (1)	14.2	17.8	9.5	10.7	11.1
2	5.4	4.7	4.5	8.1	8.1
3	4.3	4.3	5.5	5.5	6.0
Neutral (4)	25.6	24.5	19.3	24.6	26.1
5	10.8	8.4	12.3	10.7	8.1
6	8.2	11.8	13.0	9.7	11.2
Acceptable (7)	31.6	28.4	35.9	30.8	29.5
Reduction of localized deer populations using sharpshooters in affected areas $(\bar{x})$	2.6	3.0	3.2	3.1	3.0
Unacceptable (1)	47.2	42.9	36.4	40.0	37.6
2	11.6	9.7	9.5	11.0	12.0
3	6.2	6.5	10.5	6.2	9.3
Neutral (4)	21.2	17.5	16.4	19.5	19.7
5	2.6	5.8	8.0	5.2	5.3
6	3.6	4.5	4.1	3.3	3.7
Acceptable (7)	7.5	13.0	15.2	14.8	12.5

Table 36 Mean and percent responses by DMA for statements to the prompt, "Research has shown that adult male deer (bucks) are infected with CWD at higher rates than other age and sex classes of deer. If it is necessary to reduce the number of mature bucks on the landscape in areas affected by CWD, please indicate how acceptable or unacceptable the following options are."

	DMA1	DMA2	DMA3	Adjacent	Other
Initiate a velvet (early) season in affected areas $(\bar{x})$	3.9	4.4	4.7	4.8	4.9
Unacceptable (1)	22.6	17.9	11.7	10.2	8.9
2	5.6	4.3	5.9	4.3	4.2
3	7.3	7.8	5.4	6.4	3.9
Neutral (4)	29.7	24.6	23.4	27.6	25.7
5	11.4	9.3	12.4	9.3	17.9
6	4.9	9.5	9.7	12.9	11.0
Acceptable (7)	18.5	26.7	31.5	29.3	28.4
Extra buck tags that are only valid in affected areas $(\bar{\boldsymbol{x}})$	4.8	5.1	5.4	5.3	5.4
Unacceptable (1)	13.1	10.2	8.9	7.3	4.6
2	3.9	3.5	2.2	2.4	3.3
3	4.1	4.8	2.5	3.1	3.5
Neutral (4)	21.1	16.9	16.1	20.4	17.2
5	15.1	14.3	9.8	11.6	15.1
6	11.0	13.4	18.3	14.9	17.2
Acceptable (7)	31.7	37.0	42.1	40.3	39.2
Expand buck firearm season before the rut in affected areas $(\bar{\boldsymbol{x}})$	4.2	4.6	5.2	4.9	5.2
Unacceptable (1)	20.5	18.9	8.6	9.0	5.6
2	7.1	3.5	5.0	4.5	4.5
3	3.2	7.4	3.2	5.5	4.7
Neutral (4)	22.2	15.2	19.0	24.0	20.1
5	15.1	11.3	11.5	11.6	12.4
6	8.4	11.9	13.1	14.0	15.0
Acceptable (7)	23.3	31.9	39.7	31.4	37.6
Expand buck firearm season after the rut in affected areas $(\bar{\boldsymbol{x}})$	4.7	5.1	5.5	5.2	5.3
Unacceptable (1)	13.4	10.7	6.8	7.1	5.1
2	5.2	1.7	2.3	3.1	2.8
3	3.5	5.4	1.4	3.1	4.0
Neutral (4)	21.4	17.2	16.0	19.9	22.1
5	15.6	13.7	13.8	16.5	14.2
6	12.3	15.0	16.5	16.8	16.3
Acceptable (7)	28.7	36.3	43.3	33.6	35.6

Table 37 Percent responses by DMA to methods used for handling deer carcass in the most recent deer season. Percent response per DMA can exceed 100% because multiple responses could be selected.

	DMA1	DMA2	DMA3	Adjacent	Other
De-bone the deer in the field	3.6	3.4	8.8	4.7	6.0
Quarter the deer in the field	11.2	8.4	11.8	9.9	7.7
Bring the whole carcass out of the field (except organs removed during field-dressing)	92.1	87.6	84.8	83.9	69.0
Bring the whole carcass out of the field (including organs)	11.5	18.6	14.8	22.6	36.8

Table 38 Percent responses by DMA for deer harvest processed used in hunters' most recent deer season. Percent response per DMA can exceed 100% because multiple responses could be selected.

	DMA1	DMA2	DMA3	Adjacent	Other
Deer processor for my own use	48.6	48.1	31.5	48.8	29.7
Deer processor for donation to Hunters for the Hungry, or a similar organization	8.0	12.0	11.5	7.8	5.6
Processed by friends or family members	17.8	16.5	12.9	19.9	20.2
Processed my own deer	62.9	68.0	74.8	68.0	76.7

Table 39 Percent response by DMA for hunters' disposal methods used in the most recent deer season. Percent response per DMA can exceed 100% because multiple responses could be selected.

	DMA1	DMA2	DMA3	Adjacent	Other
Left carcass parts at the location of the harvest	25.3	25.4	26.3	26.1	25.9
Left carcass parts on the landscape, away from location of the harvest but within 20 miles of where the deer was harvested	13.0	22.4	24.1	25.2	28.9
Left carcass parts of the landscape, farther than 20 miles away from where the deer was harvested	3.2	1.5	1.9	3.1	4.6
Buried leftover carcass parts	13.4	19.5	18.9	13.7	25.9
Disposed of leftover carcass parts in an openair pit	5.5	13.2	8.5	8.4	16.3
Disposed of leftover carcass parts directly in a landfill or transfer station	51.0	30.5	30.7	35.4	25.6
Disposed of leftover carcass parts in a household trash container	8.3	17.3	21.9	19.9	13.1

Table 40 Percent response by DMA for hunters that had a deer tested in the past five years and the type of testing process used. Percent response per DMA can exceed 100% because multiple responses could be selected.

	DMA1	DMA2	DMA3	Adjacent	Other
Harvest tested in past 5 years					_
Yes (%)	33.1	19.1	17.6	9.0	4.6
<b>Testing Process</b>					
Mandatory CWD sample station	69.1	30.2	45.5	62.2	25.9
Taxidermist	24.3	24.4	39.0	27.0	22.2
Voluntary CWD deer head drop site	5.3	19.8	18.2	8.1	44.4
Deer processor	24.3	54.7	16.9	37.8	44.4

Table 41 Mean and percent response by DMA to the question, "Below are potential reasons for testing harvested deer for CWD. How important are each of the following to you?" Responses ranged from Not at all Important (1) to Very Important (4).

	DMA1	DMA2	DMA3	Adjacent	Other
Concern about eating meat from a deer infected with CWD $(\bar{x})$	2.5	2.7	3.0	3.0	2.8
Not at all important	17.8	13.2	6.2	7.9	15.2
Somewhat important	36.2	31.9	26.2	21.1	30.3
Moderately important	21.7	24.2	25.0	28.9	15.2
Very important	24.3	30.8	42.5	42.1	39.4
Help DWR monitor the status of CWD in VA $(\bar{x})$	3.1	3.4	3.6	3.5	3.8
Not at all important	3.9	1.1	0.0	0.0	0.0
Somewhat important	20.3	15.4	6.3	12.8	0.0
Moderately important	35.3	27.5	24.1	25.6	15.2
Very important	40.5	56.0	69.6	61.5	84.8
The people closest to me (e.g., significant other, friend, family member) think it is important $(\bar{x})$	2.5	2.5	3.1	2.9	2.8
Not at all important	20.4	24.4	6.4	18.4	9.1
Somewhat important	27.0	26.7	17.9	15.8	33.3
Moderately important	32.2	22.2	33.3	26.3	24.2
Very important	20.4	26.7	42.3	39.5	33.3

Table 42 Percent responses by DMA for hunters that hunted cervid outside Virginia in the past 5 years and, if yes, did they hunt in a state or country with known positive cases of CWD.

	DMA1	DMA2	DMA3	Adjacent	Other
Hunted Cervid Outside VA (% Yes)	21.4	23.2	13.3	23.9	18.9
Hunted Cervid Outside VA in CWD area					
Yes (%)	73.0	56.9	55.0	57.4	38.0
No (%)	17.0	22.0	30.0	20.8	31.5
Unsure (%)	10.0	21.1	15.0	21.8	30.6

Table 43 Percent responses by DMA for reported changes to deer hunting and deer meat consumption due to the spread of CWD in Virginia.

	DMA1	DMA2	DMA3	Adjacent	Other
Change in deer hunting $(\bar{x})$	3.1	3	3.1	3	3
Hunt much more in CWD areas	0.4	0.0	1.6	0.0	0.0
Hunt a bit more in CWD areas	0.0	0.0	0.7	0.7	1.1
No change in where I hunt	96.6	95.5	95.3	94.7	97.0
Hunt a bit less in CWD areas	1.3	2.2	0.7	1.0	0.7
Hunt much less in CWD areas	1.7	2.4	1.8	3.6	1.2
Change in deer consumption $(\bar{x})$	3.1	3.1	3.1	3.2	3
Major increase	0.4	1.1	0.4	0.2	0.0
Slight increase	1.1	0.2	2.7	0.7	1.6
No change	92.3	91.4	82.5	93.8	94.1
Slight decrease	2.8	4.9	8.3	3.8	2.8
Major decrease	3.4	2.4	6.1	1.4	1.6

Table 44 Percent responses by DMA for reported deer hunting in DMAs in past seasons.

	DMA1	DMA2	DMA3	Adjacent	Other
DMA1 in past 5 seasons	90.2	16.5	0.7	9.6	1.0
DMA2 in past 2 seasons	29.1	85.4	0.4	31.9	2.6
Adjacent to DMA1 or 2 in past 2 seasons	9.2	23.0	3.1	69.2	6.5
DMA3 in past season	1.3	1.1	80.7	1.3	5.2

Table 45 Percent responses by DMA for the area in Virginia most hunted in the past 5 years.

	DMA1	DMA2	DMA3	Adjacent	Other
DMA1	82.8	6.0	0.2	8.1	0.8
DMA2	9.3	76.7	0.4	19.4	1.1
DMA3	1.1	0.4	82.6	0.9	3.7
Counties Adjacent to DMA1 or 2	3.8	9.5	1.8	50.2	4.4
Other places in Virginia	3.0	7.3	15.0	21.4	90.0

Table 46 Percent responses by DMA to questions about DWR efforts to manage CWD in Virginia.

	DMA1	DMA2	DMA3	Adjacent	Other
DWR's efforts to restrict carcass transportation					
are:					
Not restrictive enough	4.2	4.0	5.5	3.4	3.4
Appropriate	69.7	58.2	66.1	50.7	47.2
Too restrictive	4.8	10.3	5.5	8.5	3.8
Don't know/Not sure	21.3	27.5	23.0	37.4	45.6
DWR's efforts to increase hunting seasons and bag					
limits in DMA counties are:					
Too limited	9.0	16.9	18.0	9.0	6.1
Appropriate	51.3	48.7	52.5	44.9	43.4
Too extensive	20.8	11.0	2.7	6.6	3.8
Don't know/Not sure	18.9	23.5	26.8	39.6	46.8
DWR's efforts to collect samples from deer in DMA					
counties to test for CWD are:					
Too limited	19.7	20.6	20.4	11.9	7.5
Appropriate	62.8	54.2	55.6	45.1	44.9
Too extensive	2.4	2.4	3.2	2.9	0.7
Don't know/Not sure	15.1	22.8	20.9	40.0	46.9
DWR's efforts to collect samples from deer in non-					
DMA counties to test for CWD are:					
Too limited	11.6	15.1	16.4	11.9	12.5
Appropriate	49.0	46.1	45.5	36.9	36.1
Too extensive	2.0	2.4	2.5	4.6	1.4
Don't know/Not sure	37.4	36.4	35.7	46.6	49.9

Table 47 Mean and percent responses by DMA for hunters' ratings of DWR communication efforts related to CWD. Responses ranged from Strongly Disagree (1) to Strongly Agree (5).

	DMA1	DMA2	DMA3	Adjacent	Other
Provides me with enough information to decide what actions I should take regarding CWD $(\bar{x})$	3.6	3.5	3.5	3.5	3.5
Strongly Disagree	3.1	2.4	4.1	1.5	2.9
Disagree	7.5	9.5	8.4	9.8	8.0
Neither Agree or Disagree	24.3	27.0	24.8	32.2	35.5
Agree	56.6	54.7	54.1	48.4	46.3
Strongly Agree	8.6	6.4	8.6	8.1	7.3
Provides the best available information on CWD in Virginia $(\bar{\boldsymbol{x}})$	3.6	3.6	3.6	3.6	3.5
Strongly Disagree	2.2	2.4	2.7	1.7	2.5
Disagree	6.6	7.5	6.1	5.9	5.9
Neither Agree or Disagree	26.9	31.6	28.4	30.4	37.4
Agree	53.1	48.5	54.1	52.7	44.8
Strongly Agree	11.2	10.1	8.6	9.3	9.4
Provides timely information regarding CWD issues $(\bar{\boldsymbol{x}})$	3.6	3.6	3.6	3.6	3.5
Strongly Disagree	2.9	1.1	2.7	1.2	3.2
Disagree	8.4	8.4	7.7	6.0	6.1
Neither Agree or Disagree	26.0	32.3	27.1	32.6	38.7
Agree	52.9	50.4	54.4	52.2	43.2
Strongly Agree	9.9	7.7	8.0	8.0	8.8
Provides truthful information about human safety issues related to CWD $(\bar{x})$	3.7	3.6	3.7	3.7	3.6
Strongly Disagree	1.6	2.9	2.5	1.7	2.0
Disagree	5.1	3.9	4.1	4.2	3.4
Neither Agree or Disagree	31.0	32.2	27.0	33.5	35.8
Agree	49.3	49.8	55.9	48.3	46.9
Strongly Agree	12.9	11.2	10.5	12.3	11.9
Provides truthful information about the spread of CWD in Virginia $(\bar{x})$	3.7	3.7	3.7	3.7	3.7
Strongly Disagree	1.5	2.9	2.1	1.5	1.8
Disagree	6.0	3.3	6.2	4.9	2.9
Neither Agree or Disagree	26.5	29.2	21.2	30.0	32.2
Agree	53.9	53.8	59.1	50.2	50.3
Strongly Agree	12.1	10.8	11.4	13.3	12.9

Provides adequate opportunities for hunters to express their concerns about CWD $(\bar{x})$	3.5	3.5	3.5	3.5	3.5
Strongly Disagree	2.6	2.6	2.3	2.7	2.2
Disagree	7.0	7.9	7.8	6.9	7.2
Neither Agree or Disagree	35.3	36.6	32.3	37.0	35.5
Agree	46.3	43.4	49.1	43.1	45.5
Strongly Agree	8.8	9.4	8.5	10.3	9.7

Table 48 Mean and percent responses by DMA for hunters' ratings of DWR management efforts related to deer and CWD. Responses ranged from Strongly Disagree (1) to Strongly Agree (5).

	DMA1	DMA2	DMA3	Adjacent	Other
Makes good management decisions for deer in Virginia $(\bar{x})$	3.3	3.4	3.5	3.6	3.4
Strongly Disagree	6.7	6.4	2.7	4.2	3.7
Disagree	13.6	11.4	11.6	5.7	13.5
Neither Agree or Disagree	27.1	25.0	28.9	21.7	26.7
Agree	45.1	48.2	48.6	59.0	47.1
Strongly Agree	7.6	9.0	8.2	9.4	8.9
Makes good management decisions regarding CWD $(\bar{x})$	3.5	3.5	3.5	3.6	3.6
Strongly Disagree	4.2	3.7	1.8	1.5	0.7
Disagree	5.8	3.7	6.4	3.9	3.2
Neither Agree or Disagree	36.8	39.0	33.2	35.6	44.1
Agree	45.5	46.3	52.3	49.1	43.2
Strongly Agree	7.8	7.2	6.4	9.8	8.8
Implements appropriate regulations to minimize the spread and prevalence of CWD $(\bar{x})$	3.5	3.5	3.5	3.6	3.6
Strongly Disagree	3.6	3.9	1.8	1.7	0.9
Disagree	8.9	6.6	6.3	3.5	4.1
Neither Agree or Disagree	32.1	37.3	37.2	37.5	40.2
Agree	48.0	45.0	49.2	50.1	45.5
Strongly Agree	7.4	7.2	5.4	7.2	9.3
Follows the best available science in managing CWD $(\bar{x})$	3.5	3.5	3.7	3.6	3.6
Strongly Disagree	3.8	4.4	1.4	1.2	0.5
Disagree	3.6	3.5	2.5	3.9	1.3
Neither Agree or Disagree	38.5	39.0	32.7	38.2	43.1
Agree	46.5	44.7	55.9	45.6	46.1
Strongly Agree	7.6	8.3	7.5	11.1	9.0

Table 49 Percent responses by DMA for where hunters have gained information about CWD.

	DMA1	DMA2	DMA3	Adjacent	Other
Family and friends	57.2	63.7	70.0	55.9	55.0
Local newspaper	33.9	27.9	36.0	20.3	21.9
Statewide or National newspapers	37.2	32.0	29.3	24.2	24.0
Radio	19.4	13.7	19.1	12.1	11.8
TV – News	24.8	21.8	40.3	21.4	27.8
TV – Outdoor program	59.6	62.7	56.6	60.4	65.7
DWR Website	81.0	81.2	84.4	78.4	75.7
Outdoor blogs and websites (non-DWR)	52.9	56.0	55.3	51.3	55.2
Outdoor magazines (non-DWR)	60.3	64.3	48.5	62.5	57.6
Virginia Department of Health (VDH)	24.5	19.8	24.5	18.8	23.2
Center for Disease Control (CDC)	17.7	15.9	21.2	15.8	17.0
DWR Staff	44.0	36.7	38.2	33.9	34.4
DWR Public meeting	21.5	22.2	21.3	17.2	14.6
DWR online social media (i.e., Facebook)	33.9	37.9	39.6	35.2	36.0
DWR Hunting Regulations booklet	87.8	81.5	72.5	80.4	79.9
Online social media account (non-DWR)	26.8	31.6	32.5	29.7	32.4

Table 50 Percent responses by DMA for hunters' preferences for receiving information about CWD in the future.

	DMA1	DMA2	DMA3	Adjacent	Other
Family and friends	16.2	25.2	22.2	18.3	19.8
Local newspaper	26.9	22.7	17.9	22.3	19.3
Statewide or National newspapers	14.3	14.8	11.5	14.9	11.4
Radio	17.3	15.6	10.4	14.2	12.3
TV – News	17.3	22.3	31.9	21.9	19.6
TV – Outdoor program	21.3	24.6	21.3	20.8	22.4
DWR Website	67.8	66.8	66.3	67.1	61.4
Outdoor blogs and websites (non-DWR)	17.3	18.6	12.2	16.6	17.2
Outdoor magazines (non-DWR)	24.5	26.4	15.8	25.5	23.5
Virginia Department of Health (VDH)	18.8	22.3	22.6	20.2	16.7
Center for Disease Control (CDC)	13.6	17.2	14.5	16.3	11.3
DWR Staff	18.6	24.0	21.5	20.8	19.9
DWR Public meeting	17.5	18.6	21.0	15.9	15.0
DWR online social media (i.e., Facebook)	27.5	27.3	33.5	35.0	28.6
DWR Hunting Regulations booklet	67.2	62.7	59.3	69.0	65.5
Online social media account (non-DWR)	9.6	12.1	12.0	11.0	15.5
Information via the mail	32.6	37.5	43.2	38.2	39.9

Table 51 Average hunter age by DMA.

	DMA1	DMA2	DMA3	Adjacent	Other
Mean (Years)	49.6	48.5	43.7	48.9	47.6

Table 52 Hunter demographics by DMA.

	DMA1	DMA2	DMA3	Adjacent	Other
Gender					
Woman	9	5.2	6.3	7.3	9.3
Man	89.4	92.5	92.9	90.1	89.7
Transgender	0	0	0	0	0
A gender not listed here	1.1	1.7	0.3	0.3	0.2
Prefer not to say	0.5	0.5	0.5	2.3	0.8
Ethnicity					
Hispanic	1.4	1.5	1.7	3.6	0.8
Non-Hispanic	98.6	98.5	98.3	96.4	99.2
Race					
White	97	92.9	96.7	86.9	91.1
Black or African American	0.8	2.3	0.8	4.6	3.4
American Indian or Alaska Native	0.5	0.3	0	0	1
Asian	0	1	0.6	1.1	0
Native Hawaiian or Pacific Islander	0.3	0	0	0	0
Other	0.5	1.3	1.4	1.3	1
Multiracial	0.8	2.3	0.6	6.2	3.6

Table 53 Continued hunter demographics by DMA.

	DMA1	DMA2	DMA3	Adjacent	Other
Education					
Less than high school	3.8	2.5	3	5.3	4.6
High school diploma or equivalent	44.8	33.4	31.6	23.9	30.5
Some college, no degree	25.4	27.1	26.4	27.6	31.3
Associate's degree	12.6	10.6	12.8	10.9	13.7
Bachelor's degree	6.3	15.3	16.1	17.5	14.1
Master's degree	4.6	7.8	6.3	10.9	3.8
Professional degree	0.5	1	1.1	1.6	1.2
Doctorate degree	1.6	2.3	2.7	2.4	1
Income Level					
Less than \$24,999	17.7	9.7	17.1	10.9	16.1
\$25,000 - \$49,999	24.5	21.3	29	17	28
\$50,000 - \$74,999	23	18.3	27.2	19.3	22.4
\$75,000 - \$99,999	13	17.8	11.3	13.5	16.4
\$100,000 - \$124,999	9.1	11.6	9	14.1	8.1
\$125,000 or more	12.7	21.3	6.4	25.3	9.1
<b>Current Residency</b>					
Urban	6.6	4.4	6.5	11.4	10.5
Suburban	16.5	25.9	28.6	40.3	29.3
Rural	76.6	69.6	64.9	48.3	60.2
Childhood Residency					
Urban	5.1	6.7	5.9	11.8	10.3
Suburban	19.3	31.2	22.6	34.9	28.3
Rural	75.4	62.1	71.4	53.2	61.4

Table 54 Summary of responses where hunters had learned about CWD from other sources not specifically listed in the survey.

Response	Examples	Count
Podcast	"Podcasts", "Meateater podcast"	37
Other Government Agency	"Colorado Parks and Wildlife", "Other State	31
	Research and Reports"	
Non-Governmental Agency	"NRA", "QDMA Program"	26
Scientist, university, or	"Online searches of scientific literature",	22
scientific research	"Microbiology dept, College of Charleston"	
Internet search (non-specific)	"General internet searches", "Youtube"	18
Wildlife or hunting resource	"A Game Book", "hunting websites"	12
Virginia Wildlife magazine	"VA Wildlife", "Virginia Wildlife Magazine	6
-	Article"	

Table 55 Summary of comments for the open-ended question at the end of the survey for further comments about CWD in Virginia.

Response	Examples	Count
Suggestion to change or add	"Outlaw all deer feeding, salt blocks, etc. at all	90
new hunting regulation	times. "	
	"I fully support creating more opportunities for	
	hunters to control the deer populations in DMAs	
	including longer seasons and increased bag limits."	
Request information or lacks	"I answered the best I could to the questions but	57
information	have not had very much information on CWD. I am	
	going to educate myself how now through the	
	information sites you have given."	
Approval of DWR	"I attended a public meeting and found it	57
11	informative I benefitted from it and appreciated	
	the opportunity to interface with DWR staff."	
Disapproval of current	"Cut down the # of gun hunting seasons in VA!!!	47
management or regulations	Season is way too long and too many deer get	
	killed!!!"	
Suggestion to change or add	"We need to implement a better way to test for	39
testing options	CWD. I personally would be willing to pay for a	
seems options	field test kit."	
Question	"Are there any cases documenting where CWD has	36
<b>Cocono</b>	jumped from deer (in particular) to humans through	
	the consumption of venison?"	
Disapproval of	"DWR has not been timely on updated regulations."	19
communication	D WK has not been timely on aparted regulations.	1)
CWD concern	"I am concerned about the future of deer hunting in	12
C WD concern	Virginia because of CWD."	12
Change in hunting or	"Only reason my family did not harvest deer this	8
consumption behaviors	year is we are waiting on [previous year] CWD test	O
consumption behaviors	results"	
CWD is natural	"Cwd is concerning but over harvest and crazy	7
CWD is natural	regulations is not going to do but so much for the	,
	spread we need to let nature take it's course"	
Refute the severity or impact	"Chronic waste is more about the pollution,	7
of CWD or known	pesticides and fertilizers harming animals. Look	/
information about CWD		
information about CwD	into that, then you might have a chance at removing	
	this infection ."	

#### **DISCUSSION**

# (1) <u>Assess knowledge, awareness, and perceived effectiveness of DWR management actions in reducing CWD transmission and spread</u>

Overall, hunters had high social trust with DWR. DWR has made numerous efforts to communicate updates and management efforts to hunters. DWR regularly receives public input during the regulatory process and receives input from hunters on hunter surveys. Anecdotally, there has not been strong disagreement from Virginia hunters about DWR's efforts to manage CWD. The results of this study provide empirical evidence that hunters in Virginia trust DWR's decision to manage wildlife. There was a high percent of hunters that were neutral about DWR's decisions. This indicates a potential need to increase or change the way DWR communicates its management efforts.

There were no strong or consistent differences in perceptions of DWR management between hunters in different DMAs, potentially due to the communication efforts that DWR uses to provide information to hunters. DWR has made strong efforts to provide information to hunters in Virginia, especially to hunters in areas where CWD has been detected. For example, DWR has hosted town hall events in areas with CWD. These town hall events were also broadcast and recorded via Facebook for public access. The Virginia Hunting Digest is printed and distributed across the state and a digital copy is available on the DWR website (dwr.virginia.gov/hunting/regulations/). The digest provides comprehensive information about CWD to all hunters in the state.

### (2) Assess preferred levels of action for DWR to pursue to control CWD

A high percent of hunters approved of current management efforts and a high percent were uncertain about appropriate levels of action. Ideally, an organization would want to definitively demonstrate both their actions and the outcomes that result from those actions. The uncertainty related to CWD – prevalence rate, transmission rate, and efforts required to stop the spread of the disease, are all high. With so much uncertainty it is difficult to demonstrate positive results. Even without the possibility of a cure, previous human dimensions research on management preferences for CWD indicate that hunters are strongly opposed to 'do nothing' approaches (Needham et al., 2004). In that light, DWR may consider further highlighting the efforts and actions they are undertaking even if the outcomes are uncertain. More details on actions and efforts being conducted annually would help demonstrate that DWR is taking an active role in CWD management.

#### (3) Assess support or opposition for novel management strategies

Hunters were generally supportive of new management strategies with the exception of a potential option to introduce sharpshooters to harvest deer. This aligns with previous research indicating that using agency staff to reduce cervid populations was less supported than increasing hunting opportunities for non-commercial hunters (Needham & Vaske, 2008). Theories related to self-interest may explain the preference for management options that create additional hunting options for hunters (i.e., extended season or additional season) and the rejection of an option that reduces hunting opportunities – introducing sharpshooters. DWR does not have plans to introduce sharpshooters to reduce local deer populations. And to garner support for a

management option that may be perceived as against the self-interest of hunters, there would need to be an extensive effort to prove that the "cost" of a given policy would be worthwhile to hunters (Rho & Tomz, 2017). In the case of CWD, there would need to be evidence that a short-term reduction in deer hunting opportunities would lead to more hunting opportunities and a healthy deer herd in the future. This would hold true for more popular management strategies as well since a high percent of hunters responded "Neutral" to all management options and would potentially need convincing that a change would have a real impact on CWD. Given the high uncertainties surrounding CWD management, this would likely be a challenging undertaking.

## (4) <u>Assess perception of risk that CWD poses to humans and the wild cervid population</u> of Virginia

Results from this study align with previous studies indicating that hunters perceive CWD risks higher for deer compared to humans (Smith et al., 2020; Vaske et al., 2018). These risk perceptions also align with scientific research on CWD risks, which has not produced evidence of impacts to humans (MaWhinney et al., 2006) but has produced evidence that population-level declines are possible (DeVivo et al., 2017). Further, there is likely enough evidence from organizations outside Virginia and images of deer with CWD to convince people with limited knowledge of CWD that the disease is harmful to deer.

The introduction and spread of CWD in Virginia, and across the United States and elsewhere, have likely impacted the knowledge and risk perceptions of hunters across Virginia, not just those hunting in areas with CWD-positive deer. As CWD has spread, various organizations have spread information about it, allowing hunters in non-CWD areas to learn about the disease. Smith et al. (2020) suggest a similar explanation for the lack of risk perception differences between hunters hunting in CWD management and adjacent areas in Minnesota. As previously mentioned, the most common sources of CWD information for Virginia hunters were produced by DWR and are available to all hunters. Further, results from the open-ended question about other sources of CWD information revealed a wide variety of information sources including federal agencies, other state wildlife agencies, universities outside Virginia, hunting NGOs, and podcasts. This is a broad trend that continues with the proliferation of internet access and technologies. This process has been described as the *pluralization of public communication* and means that more media platforms and more individuals and organizations can produce and transfer information to broad audiences (Weitkamp et al., 2021). DWR will need to continue to provide as much relevant information as it can to hunters in the state. DWR may also explore how it can best curate external sources of information about CWD in order to leverage the trust that constituents have in other organizations and media channels.

#### Future Research

Further analysis on hunters that were unsure about DWR management decisions or about preferred levels of action may be beneficial. A segmentation analysis may yield a sub-population of hunters that are less engaged in CWD management. Following a segmentation analysis, we would be able to analyze for differences between sub-populations and determine whether there are differences in hunting motivations or communication preferences that could be used to inform future DWR efforts to engage with hunters that are less certain or knowledgeable about current DWR efforts.

Virginia DWR collaborated with researchers at North Carolina State University and staff at the North Carolina Wildlife Resources Commission to develop several survey items. The surveys in each state were distributed within a few weeks of each other. Future comparisons of survey responses between states may provide additional context for how hunters in Virginia perceive CWD.

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#### **Supplemental Materials**

To correct for differences between the population and the respondents was compared to available metadata for the population. Typically, metadata for the population of interest is not available. The Go Outdoors Virginia license database has some data that can be used to compare the population to the respondents- age, gender, license purchase avidity, and geographic residency. The sampling methodology included a stratified random sample according to residency within or near a CWD DMA. The DMA and Adjacent strata were oversampled given their importance for CWD management. The largest strata, which included hunters that lived outside the DMAs, was undersampled. As a result, population-level estimates (i.e., overall survey results) were weighted. Following population-respondent comparison, and non-respondent comparisons, strata-level results were also weighted.

Supplemental Table 1 Comparisons between respondents and the population and respondents and non-respondents. For non-response comparisons, only results significant at the  $\alpha = .05$  level are reported.

	Respondents	Population	Statistical	Statistical	Effect Size
	(%)	(%)	test	difference	
Age (Years)	53.1	44.4	t = 30.1	<i>p</i> <.001	Cohen's d = .53
Gender (% Women)	4.5	8.5	$\chi^2 = 51.0$	<i>p</i> <.001	Cramer's V = .01
License Avidity (% Avid)	46.0	64.2	$\chi^2 = 352.0$	<i>p</i> <.001	Cramer's V =.04
Residency:			$\chi^2 = 3641.0$	<i>p</i> <.001	Cramer's V =.12
DMA1 (%)	18.5	5.8			
DMA2 (%)	20.0	5.2			
DMA3 (%)	16.7	4.1			
Adjacent to	20.9	13.7			
DMA1/2 (%)					
Other (%)	23.9	71.3			
-	Respondents	Non-			
	(%)	respondents (%)			
Education:		-	$\chi^2 = 14.7$	p <.001	Cramer's V =.08
Less than bachelor's degree	62.9	80.7			
Bachelor's degree or higher	37.1	19.3			

Survey Copy

Dear Virginia Hunter,

The Virginia Department of Wildlife Resources (DWR) invites you participate in a survey about chronic wasting disease (CWD) management. CWD was first detected in deer in Virginia in 2009. Over the last several decades, the disease has been confirmed in 29 states, including West Virginia, Maryland, Pennsylvania, and Tennessee. In recent years, CWD has been detected in multiple new counties in Virginia. As part of CWD management in Virginia, DWR is committed to sustaining deer populations, addressing disease concerns, and preserving Virginia's deer hunting heritage. In support of these goals, DWR is inviting hunters to participate in a survey so that the agency can learn how hunters are managing with CWD and what the agency can do to continue sustaining healthy deer herds and supporting deer hunting in Virginia.

You are among a small percent of hunters that has been selected for this survey. You were eligible for selection because you purchased a hunting license within the past few years. Hunters living in CWD Disease Management Areas (DMAs), or counties adjacent to DMAs, are more likely to receive a survey invitation. Please respond to this survey, even if you did not hunt deer this past year or have not regularly hunted deer in recent years. DWR is interested in the perspective of hunters who hunt every season as well as hunters who do not have the opportunity to hunt as often. This survey should take 15-20 minutes to complete. The results of this study will be reported in aggregate and shared with DWR staff and other wildlife professionals to better understand and support CWD management. The results will also be used to help direct the development of novel CWD management strategies.

We will do everything we can to protect your privacy and confidentiality. Your name will never be associated with your responses and survey responses will not be used to pursue hunting violations that are revealed in this survey. Participation in this study is not mandatory. If you have any questions or concerns about this study, please contact [UVA Contact Information]. Instructions for completing this survey are below. Thank you for your help on this important topic!



CONSERVE. CONNECT. PROTECT.

[Insert UVA Logo]

The survey begins on the back of this page. Please take your time and respond to the questions as best you can. When you have answered all of the questions, place all of the survey pages, including this one, into the pre-paid envelope and mail the envelope at your earliest convenience.

## **Section 1. Hunting Participation**

_	-		
1. When was the last tin	ne you hunted deer in V	Virginia?	
☐ The most recent	season, 2021- 2022		
☐ The 2020-2021 s	season (over a year ago	)	
☐ The 2019-2020 s	season (over two years	ago)	
☐ A season before	2019-2020 (three or m	ore years ago)	
☐ I have never hun	ted deer in Virginia (If	selected, skip to Question 36, Pa	ge 11)
2. What county or city in	n Virginia do you most	t often hunt deer?	County/City
J	S ,		
3. In the past year, have	you hunted deer with a	any of the following? (Check all t	hat apply)
☐ Friends		☐ Immediate family	
☐ Members of a hu	nt club	☐ Extended family	
☐ Other (Please des	scribe):	☐ Did not hunt in the past year	ar
4. How would you descr	ribe your experience as	a deer hunter?	
□ Beginner	☐ Intermediate	☐ Advanced	
<b>5.</b> How important to you	is each of the following	ng reasons to hunt deer in Virgini	a?

	Not at all important	Slightly important	Moderately important	Very important
To spend time in nature				
To harvest a trophy				
To spend time with family/friends				
To obtain wild game meat				
To contribute to wildlife management				
To contribute to the local community (e.g. financial benefits from hunters)				
To test/improve my skills				
For physical exercise				

## **Section 2 CWD Management**

<b>6.</b> Before receiving this survey, had you heard about chronic wasting disease (CWD)?										
□ Yes	☐ No (If No, skip to the map on page 8)									
7. How much would you	ı say that yo	u know	about	CWD'	?					
☐ Hardly anything	rdly anything $\Box$ A little bit $\Box$ A fair amount $\Box$ A lot									
<b>8.</b> Please indicate if you disease (CWD) are True <i>false</i> .)					_					_
						True	l I	alse	Un	sure
CWD outbreaks typic early fall.	ally occur i	n late s	summe	er to						
A deer that has CWD	can still loc	)k heal	thy.							
Deer infected with CV experience a severe ca		only if	they							
Research suggests CWD has created some human health problems.										
The importation of wl prohibited to prevent				VA is						
If you would like to rece CWD, select the box bel • Yes, I would I	ow.		_						risks o	f
9. How much risk do you (Check one answer for e	u think is as	sociate							o you?	
		No R	isk =1		Son	ne Risl	x =5	Extre	me Ri	sk =9
		1	2	3	4	5	6	7	8	9
<b>Contracting Rabies</b>										
Contracting COVID-1	19									
Getting shot by anoth	er hunter									
Accidentally shooting	yourself									
Harvesting a deer infe COVID-19	ected with									
Inadvertently eating r an animal infected with										
Becoming ill as a resu exposure to CWD	lt of									

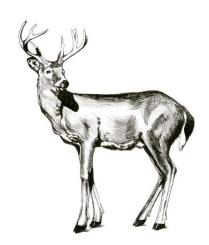
**10.** How concerned are you about each of the following issues now that chronic wasting disease has been detected in 11 Virginia counties? (*Check one answer for each statement*)

	Not			Some	what		Extre	emely	
	Concerned = 1		Concerned = 5		Concerned = 9		= 9		
	1	2	3	4	5	6	7	8	9
Your own personal health?									
The health of other people you know?									
The potential for CWD to dramatically reduce the deer population in Virginia?									
The threat CWD poses to the future of deer hunting in Virginia?									

**11.** We would like to know how concerned you would be about eating meat from a wild deer harvested by you or another hunter in a county where **chronic wasting disease has been detected**. (*Check one answer for each statement*)

How concerned would you be about eating meat from this deer if it...

	Not at all Concerned	Slightly Concerned	Extremely concerned
was not tested for CWD?			
tested positive for CWD?			



**12.** DWR is evaluating management options to slow the spread of this disease. If it is necessary to reduce deer populations in areas affected by CWD, please indicate how acceptable or unacceptable the following options are. (*Check one answer for each statement*)

$\mathbf{U}$	naccept	able		Neutral			Acceptable		
	1	2	3	4	5	6	7		
Unlimited doe bag limits in									
affected areas									
Increase the length of the general									
firearms season in affected areas			Ш	Ш					
An early antlerless-only firearms									
season during September in									
affected areas									
A late antlerless-only firearms									
season during January-March in									
affected areas									
A regulation that requires deer									
hunters to kill one or more									
antlerless deer before they could									
kill a 2 <sup>nd</sup> antlered deer in affected									
areas									
Reduction of localized deer									
populations using sharpshooters									
in affected areas									

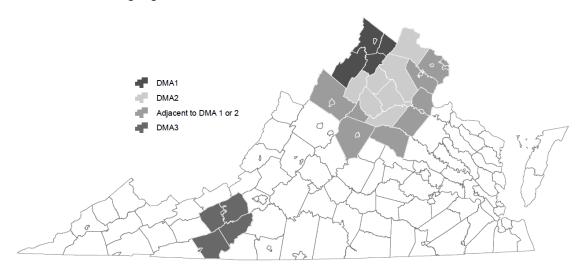
**13.** Research has shown that adult male deer (bucks) are infected with CWD at higher rates than other age and sex classes of deer. If it is necessary to reduce the number of mature bucks on the landscape in areas affected by CWD, please indicate how acceptable or unacceptable the following options are. (*Check one answer for each statement*)

	Unaccept	table	Neutral			Acceptable	
	1	2	3	4	5	6	7
Initiate a velvet (early) season in							
affected areas							
Extra buck tags that are only				П	П		
valid in affected areas							
Expand buck firearms season				П	П		
before the rut in affected areas							"
<b>Expand buck firearm season afte</b>	r 🗀						
the rut in affected areas							

2021-2	7R is interested in how hunters handle, process, and dispose of deer carcasses. In the 022 DEER seasons, did you engage in any of the following when handling a deer that you ed? ( <i>Check all that apply</i> )
	De-bone the deer in the field
	Quarter the deer in the field
	Bring the whole carcass out of the field (except organs removed during field-dressing)
	Bring the whole carcass out of the field (including organs)
	I did not harvest a deer in the 2021-2022 DEER seasons (If selected, skip to Question 17)
	the 2021-2022 DEER seasons, were any of the deer you harvested processed in any of the ng ways? ( <i>Check all that apply</i> )
	Deer processor for my own use
	Deer processor for donation to Hunters for the Hungry, or a similar organization
	Processed by friends or family members
	Processed my own deer
	the 2021-2022 DEER seasons, did you use any of the following disposal options for deer evested? (Check all that apply)
	Left carcass parts at the location of the harvest
	Left carcass parts on the landscape, away from location of the harvest but within 20 miles of where the deer was harvested
	Left carcass parts on the landscape, farther than 20 miles away from where the deer was harvested
	Buried leftover carcass parts
	Disposed of leftover carcass parts in an open-air pit
	Disposed of leftover carcass parts directly in a landfill or transfer station
	Disposed of leftover carcass parts in a household trash container
<b>17.</b> Dic	you get any of your deer, harvested in Virginia, tested for CWD in the last 5 years?
	Yes □ No (If No, skip to Question 20, Page 7)

<b>18.</b> How did you get your deer tested for	CWD? (Chec	k all that appl	y)					
☐ Mandatory CWD sample station	☐ Voluntary CWD deer head drop site							
☐ Taxidermist		Deer processor	•					
<b>19.</b> Below are potential reasons for testing the following to you?	ng harvested de	eer for CWD.	How importan	t are each of				
	Not at all important	Somewhat Important	Moderately Important	Very Important				
Concern about eating meat from a deer infected with CWD								
Help DWR monitor the status of CWD in VA								
The people closest to me (e.g., significant other, friend, family member) think it is important								
<ul> <li>20. In the past 5 years, have you hunted a white-tailed deer, black-tailed deer, mule</li> <li>☐ Yes</li> <li>21. Did you hunt deer or other cervids in CWD was known to occur?</li> </ul>	e deer, elk, mo	ose, or reinde □ No (If No	er) , skip to Quest	ion 22 )				
□ Yes □ 1	No		□ Unsure					
22. Have you changed where you hunt do	eer in Virginia	because of the	e spread of CV	VD?				
Hunt much more in CWD areas in CWD areas	No change in where I hunt		areas in	nt much less CWD areas				
<b>23.</b> Have you changed your consumption spread of CWD?	of deer meat	harvested in V	irginia becaus	e of the				
Major increase	No change □	Slight de	•	jor decrease  □				

Below is a map of Virginia highlighting CWD Disease Management Areas (DMAs). Counties, and the cities and towns within, are assigned to DMAs based on the distance to confirmed CWD-detections and depending on the number of deer in the area that have tested positive for CWD. Counties adjacent to DMAs 1 and 2 are also highlighted for reference.



Counties in **DMA1**- Clarke, Frederick, Shenandoah, Warren

Counties in <u>DMA2</u> – Culpeper, Fauquier, Loudon, Madison, Orange, Page, Rappahannock

**Counties** <u>Adjacent to DMA1 or 2</u> – Albemarle, Fairfax, Greene, Louisa, Prince William, Rockingham, Spotsylvania, Stafford

. 1	,				
Co	ounties in <u>DMA3</u> - Carro	ll, Floyd, Montgoi	mery, Pulaski		
24	. Anytime during the p	oast 5 seasons, ha	ve you hunted deer	in <b>DMA1</b> ?	
	□ Yes	□ No			
25	. Anytime during the p	oast 2 seasons, ha	ve you hunted deer	in <b>DMA2</b> ?	
	□ Yes	□ No			
	. Anytime during the <b>p</b>	oast 2 seasons, ha	ve you hunted deer	in any counties <b>A</b>	djacent to DMA1
	□ Yes	$\square$ No			
27	. Anytime during the 2	2021-2022 seasor	n, did you hunt deer	in <b>DMA3</b> ?	
	□ Yes	$\square$ No			
28	. Where have you mos	t often hunted in	the past 5 seasons?		
	□ <u>DMA1</u> [	□ <u>DMA2</u>	☐ <u>Counties</u> <u>Adjacent to</u> <u>DMA1 or 2</u>	□ <u>DMA3</u>	☐ Other places in Virginia

		,	y, SKIP to Ques		_
DWR has taken efforts to manage the statements select the response that be	-	3		_	iree
29. DWR's efforts to restrict carcass	transportatio	n are:			
Not restrictive enough Appr	opriate	Too res	strictive D	on't know	/ Not sure
		[			
<b>30.</b> DWR's efforts to increase hunting	g seasons and	d bag limits	s in DMA count	ies are:	
Too limited Appr	opriate	Too ex	tensive D	on't know	/ Not Sure
		[			]
31. DWR's efforts to collect samples	from deer in	DMA cou	nties to test for	CWD are	:
Too limited App	opriate	Too ex	xtensive D	on't know	/ Not Sure
		1			
32. DWR's efforts to collect samples	from deer in	non-DMA	counties to tes	t for CWI	o are:
Too limited App	ropriate	Too ex	xtensive D	Don't know/ Not	
Section 3 DWR Management and	Communicat	tion			
Section 3 DWR Management and 33. How much do you agree or disage			tatements about	the Virgin	nia
_	ree with the f	following s		_	nia
33. How much do you agree or disag	ree with the f	following s		rement)	nia Strongly Agree
33. How much do you agree or disag	Strongly Disagree	following s ck one answ	ver for each star	rement)	Strongly
33. How much do you agree or disagnous Department of Wildlife Resources (In Provides me with enough information to decide what action I should take regarding CWD.	Strongly Disagree	following s k one answ  Disagree	Neither Agree or Disagree	Agree	Strongly
33. How much do you agree or disagno Department of Wildlife Resources (In Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available	Strongly Disagree	following s k one answ  Disagree	Neither Agree or Disagree	Agree	Strongly
23. How much do you agree or disage Department of Wildlife Resources (I Provides me with enough information to decide what action I should take regarding CWD. Provides the best available information on CWD in Virginia Provides timely information	Strongly Disagree	following s ck one answ  Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available information on CWD in Virginia Provides timely information regarding CWD issues	s DwR)? (Check Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available information on CWD in Virginia Provides timely information regarding CWD issues  Provides truthful information about human safety issues related	s □	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available information on CWD in Virginia Provides timely information regarding CWD issues  Provides truthful information about human safety issues related to CWD	s	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available information on CWD in Virginia Provides timely information regarding CWD issues  Provides truthful information about human safety issues related	s	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available information on CWD in Virginia Provides timely information regarding CWD issues  Provides truthful information about human safety issues related to CWD  Provides truthful information about the spread of CWD in Virginia	s	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Provides me with enough information to decide what action I should take regarding CWD.  Provides the best available information on CWD in Virginia Provides timely information regarding CWD issues  Provides truthful information about human safety issues related to CWD  Provides truthful information about the spread of CWD in	s	Disagree	Neither Agree or Disagree	Agree	Strongly Agree

**34.** How much do you agree or disagree with the following statements about the Virginia Department of Wildlife Resources (DWR)? (*Check one answer for each statement*)

	Strongly disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
Makes good management decisions for deer in Virginia					
Makes good management decisions regarding CWD					
Implements appropriate regulations to minimize the spread and prevalence of CWD					
Follows the best available science in managing CWD					

**35.** How much information do you get about CWD from the sources listed below:

	None	A little	A lot
Family and friends			
Local newspaper			
Statewide or National newspapers			
Radio			
TV – News			
TV – Outdoor program			
DWR Website			
Outdoor blogs and websites (non-DWR)			
Outdoor magazines (non-DWR)			
Virginia Department of Health (VDH)			
Center for Disease Control (CDC)			
DWR Staff			
DWR Public meeting			
DWR online social media (i.e., Facebook)			
DWR Hunting Regulations booklet			
Online social media account (non-DWR)			

If you have received information about CWD from list it below:	another source, not listed on the previous page, pleas
<b>36.</b> In the future, how would you prefer to rece (CWD) in deer in Virginia? ( <i>Check all that app</i>	_
☐ Family and friends	☐ DWR Website
☐ Local newspaper	☐ Virginia Department of Health (VDH)
☐ Statewide or National newspapers	☐ Center for Disease Control (CDC)
□ Radio	☐ DWR Staff
$\square$ TV – News	☐ DWR Public meeting
☐ TV – Outdoor program	☐ DWR online social media (i.e., Facebook)
☐ Outdoor blogs and websites (non-DWR)	☐ DWR Hunting Regulations booklet
☐ Outdoor magazines (non-DWR)	☐ Online social media account (non-DWR)
☐ Information via the mail	
Section 4 Hunter Information	
37. In what year were you born?	
<b>38.</b> What is your gender?	
□ Woman	☐ A gender not listed here (Please specify:)
☐ Man	☐ Prefer not to answer
☐ Transgender	
<b>39.</b> What is your ethnicity?	
☐ Hispanic	☐ Non-Hispanic
<b>40.</b> What is your race?	
☐ White	☐ Asian
☐ Black or African American	☐ Native Hawaiian or Pacific Islander
American Indian or Alaska Native	Other (Please specify):

<b>41.</b> What is your highest degree or	level of school? (Select	one)	
☐ Less than high school	☐ Associate's	s degree	rofessional degree
☐ High school diploma or equivalent	☐ Bachelor's	degree	octorate degree
☐ Some college, no degree	☐ Master's d	egree	
42. What was your total individual	income during the past	12 months? (Select one	?)
☐ Less than \$24,999	□ \$50,000 - \$	74,999	\$100,000 - \$124,999
□ \$25,000 - \$49,999	□ \$75,000 - \$	99,999	\$125,000 or more
<b>43.</b> Which of the following best de time growing up? ( <i>Please select on</i>	· · · · · · · · · · · · · · · · · · ·	Suburban	Rural
Where I live now		Suburban	Kurai
Where I lived growing up			
If you have any further comments space below.	about chronic wasting d	isease in Virginia, plea	se share them in the