

VIRGINIA DWR Archery Open 2025

January 11th, 2025: The Virginia Department of Wildlife Resources (DWR) invites the conservation community to sponsor and exhibit at the 2025 DWR Archery Open. This inaugural archery competition will take place January 11th in Richmond, Virginia featuring opportunities for youth and adult level competitors. Event proceeds will contribute to connecting people to conservation.



SPONSORSHIP OPPORTUNITIES:

Sponsorship Tiers	Platinum Sponsorship \$10,000 (Presenting Sponsorship)	Gold Sponsorship \$5,000 (Conservation Exhibit Hall)	Silver Sponsorship \$2,500 (Awards, Demo Range, Iron Buck, T-Shirt)	Bronze Sponsorship \$1,000 (Target, Division)	Friends of DWR \$750
Sponsorship Availability	Limited to 1 Sponsor	Limited to 1 Sponsor	Limited to 4 Sponsors	Limited Availability	Limited Availability
Attendee List Post-Tournament	✓	-	-	-	-
Targeted Email to DWR Newsletter Subscribers	✓	✓	-	-	-
Opportunity to Address Attendees	During Awards Ceremony	During Tournament Opening	-	-	-
Complimentary Exhibit Space	Premium Space	Standard Space	Standard Space	Standard Space*	-
Sponsor Swag Bag Insert/Ad	✓	✓	✓	-	-
Ad in Tournament Program	Full-page Ad	Half-page Ad	Quarter-page Ad	-	-
Company Logo on Target Range Signage or Division Signage	-	-	-	✓	-
Listed on all Tournament Signage and Collateral	Logo	Logo	Logo	Logo	Text Only

* Limited to first 10 sponsors

EXHIBITOR OPPORTUNITIES

Exhibitors will have the opportunity to engage with the public in the Conservation Expo Hall. The Conservation Expo Hall will be open throughout the duration of the Archery Open event. Exhibitors are welcome to contribute raffle prizes, and will be listed on tournament program materials.

Corporate Conservation Exhibitor – \$500	Community Conservation Exhibitor – \$200
For commercial businesses with conservation-related products and/or services interested in promoting or selling at this event	For community groups and non-profits looking to engage with the public on conservation-related activities and messaging

NOTE: Sponsorship packages are available on a first come, first serve basis. Certain benefits may not be guaranteed after print deadlines have been passed. Sponsorship and exhibitor opportunities are at the discretion of Virginia DWR.



[CLICK HERE TO REGISTER](#)